

**Redwood Region – Porsche Club of America**  
**August 2020 Board Meeting**  
**Board Reports and Meeting Minutes**

In attendance: (9) President and Webmaster (interim) Chip Witt, Vice President Ben Davoren, Secretary Alan Geddes, Treasurer and Concours Director Jerry Gladstone, Membership Director Tom Short, Autocross Director Drew Powers, Sponsorship Director Rick Duste, Communications Director and Autocross Co-Chair Stacy O'Connell, Social Media Director Kurt Fischer. Guests: (1) Collin Fat, Zone 7 Representative.

Absent : (4) Past President Craig Steele, Safety Director Brian Cooley, der Riesenbaum Editor Andy Cole, Goodie Store Manager David Bunch.

Virtual meeting called to order at 7:05 PM on August 25, 2020 by President Chip Witt via Zoom Video Communications.

Motion to approve the July 2020 Board Reports and Meeting Minutes was made by Ben, seconded by Jerry and unanimously approved.

Chip introduced Collin Fat, Zone 7 Representative, who gave a brief update of activities at the National and Regional levels of the Club.

Chip next recognized Autocross Directors Stacy and Drew (see report below) who gave an update on two potential autocross events at the San Francisco Cow Palace that they are attempting to add to the Region's calendar. There are still many unknowns, including the impact of the use of the Cow Palace for emergency shelter of horses and other livestock dislocated by wildfires that are ongoing across California. Discussion also included mention of several Region members who have been evacuated from the fire areas to this point.

**President's Report (Chip Witt)**

- Worked with Ben and Jerry to provide EC support to pursue some upcoming potential AX dates at Cow Palace that Drew and Stacy brought to our attention. Stacy and Drew will provide us with further updates and, along with Ben, will drive the action plan.
- Pushed August updates to the website.

**Upcoming Events**

- September 19 - AX #1 - Cow Palace
- September 27 - AX #2 - Cow Palace
- September 29 - Redwood Region Board Meeting - Zoom

**Items for discussion:** none.

*Submitted by Chip Witt, August 24, 2020*

### **Vice President's Report (Ben Davoren)**

- Continued to update the redwoodpca.org event calendar and related MSR sites as needed to include two tentative AX opportunities at Cow Palace Sept 19 and 27
- Confirmed with the band "Void Where Prohibited" that although we do not have a formal contract in place, they are still planning to play at our Holiday Party if we are able to have it

#### **Items for Discussion:**

- Any key items for the now-to-be-virtual Annual Members Meeting and our Holiday Party

*Submitted by Ben Davoren, August 23, 2020*

### **Treasurer's Report (Jerry Gladstone)**

- Resolved anniversary pin issue. Pins were delivered to Chip. Credit card investigation cancelled.
- Called Flamingo about deposit. They did not want to cancel yet as they still have hope that we will have the event.
- Received \$2,247.50 from National as Q2 rebate.
- Continuing to pay Randy Gibbons \$55.00 per month for AX Trailer parking.
- \$50.00 for Constant Contact
- Ordered membership badges at \$203.60; replenished Tom's postage stamp supply, \$55.00
- Renewed mailing address box at \$186.00

Submitted by:

Jerry Gladstone, Treasurer

August 24, 2020

### **Secretary's Report (Alan Geddes, August 13, 2020):**

- Nothing to report

**Items for Discussion:** none

### **Past President's Report (Craig Steele, August 13, 2020)**

- Nothing to report

**Items for Discussion:** none

## Membership Director's Report (Tom Short, August 15, 2020)

|                                | 2020<br>JULY | 2020 |
|--------------------------------|--------------|------|
| Primary Members - Open         | 644          | 658  |
| New Primary members:           | 6            |      |
| Transfer In                    | 1            |      |
| Transfer Out                   | 2            |      |
| Non-renewal                    | 10           |      |
| Renewals                       | 45           |      |
| <b>Primary Members – Close</b> | <b>645</b>   |      |
| <b>Affiliate Members</b>       | <b>375</b>   |      |
| <b>Total Members</b>           | <b>1020</b>  |      |

### New Members in July, 2020

| Name             | City        | Porsche   |
|------------------|-------------|---|
| Tom Patterson    | Novato      | 2017 911 Carrera S Black Coupe                  |
| Daniel Baxter    | Ukiah       | 2018 718 Boxster GT Silver Metallic Convertable |
| Bob Mellberg     | Santa Rosa  | 2009 911 Carrera S Metallic Grey 911 Carrera    |
| Tray Cross       | Novato      | 1979 924 Guards Red Sebring Hatchback Coupe     |
| William Robinson | Napa        | 2005 Boxster Blue 2 door                        |
| Michael Bressler | Mill Valley | 2014 911 Turbo S Black Coupe                    |

### Items for Discussion:

1. Expired member(ship!) email/nudge (with Stacey)
2. Anny badges - any update?

Additional discussion about the various membership levels available within the Porsche Club, including the difference between Affiliate and Associate membership and requirements for Porsche ownership.

### Event's Coordinator's Report (Kurt Fischer)

- Nothing to report

Items for Discussion: none

Oktoberfest cancelled.

### Autocross Director's Report (Drew Powers & Stacy O'Connell): submitted 8/20/2020

- Need to put our "team" together since some people aren't available for roles they used to play.
- AX dates in September at Cow Palace have possibly opened up. GGR AX Chair, Himanshu notified Stacy and Drew about the dates.
- Dates are Saturday September 19th and Sunday September 27th.
- Cost per event is \$2500 rent (includes security and sweeping) + \$1000 shared cost for the weekend with GGR (19th) and GGLC (27th) for portapotties and wash stations.
- GGR and GGLC will provide cones and a PA system
- Redwood only needs to provide our computer for timing on the 19th
- Redwood would need to provide our timing system and computer for the 27th
- Recommended \$75 per driver post discounts for being a PCA member and driving a Porsche.

- Himanshu has put Stacy and Drew into contact with Andrew at Cow Palace so we can work towards securing the dates.
- We will need to pick up the timing system and computer prior to the event. Assumption is both are in the trailer.

#### **Safety Director's Report (Brian Cooley)**

- Nothing to report.

**Items for Discussion:** none

#### **Concours Director's Report (Jerry Gladstone)**

Nothing to report ... 2020 Concours was cancelled as of last month.

Submitted by:

Jerry Gladstone

August 24, 2020

#### **Communications Director's Report (Stacy O'Connell)**

- Welcome email to new members
- Working with CC on bounced email addresses
- New email created for those with recent expired membership

**Items for Discussion:** none

#### **der Riesenbaum Editor's Report (Andy Cole)**

- Nothing to report

**Items for Discussion:** none

#### **Webmaster's Report (Interim: Chip Witt)**

- See President's Report for most recent website update notes.

**Items for discussion:** none

#### **Goodie Store Manager's Report (David Bunch)**

- Nothing to report

**Items for Discussion:** none

#### **Sponsorship Coordinator's Report (Rick Duste)**

Per email communication, the BOD decided to refund sponsorship fees paid in this year to those that had paid, and not collect from those that did not pay yet due to the fact that all events since February have been cancelled and it is unknown whether we will be able to hold events later this year. Checks and letter of appreciation were sent to Hitec, Proshop, and Whitmans. Autobahn and TRG got fee

waiver letter and thank you for support. All told we would continue featuring them on website for the rest of the year.

Because Porsche Marin and Wine Country Motorsports sponsored the crab feed, and the event was held as well as the T-shirts produced and distributed, no refund was issued.

**Items for Discussion:**

- discussion to define email blasts to see what subset will contain sponsor logos: not resolved
- clear documentation needed for which sponsor wants to provide their own logo for us to copy and which wants us to handle it
- total sponsorship dollars is over the course of a year and not a lump sum
- decision needed to decide which sponsors sponsor which event. what can Autobahn sponsor? suggestion of them taking the Cloverdale Car show.
- Ledson is listed on the new website for the Concours event in September.
- Stacey will work with Drew on timing slips.
- Now with logos on every page of the website , we will be able to provide metrics.

**Charity/CASA Report (Craig Steele, August 13, 2020):**

- Nothing to report

**Items for Discussion:** none

**Social Media Report (Kurt Fischer):**

- Nothing to report

**Items for Discussion:** none

**Meeting adjourned at 8:00 PM by President Chip Witt.**