

Redwood Region – Porsche Club of America
July 2020 Board Meeting
Board Reports and Meeting Minutes

In attendance: (9) President and Webmaster (interim) Chip Witt, Vice President Ben Davoren, Secretary Alan Geddes, Treasurer and Concours Director Jerry Gladstone, Past President Craig Steele, Membership Director Tom Short, Autocross Director Drew Powers, Sponsorship Director Rick Duste, Communications Director and Autocross Co-Chair Stacy O'Connell. Guests: none.

Absent : (4) Safety Director Brian Cooley, der Riesenbaum Editor Andy Cole, Social Media Director Kurt Fischer, Goodie Store Manager David Bunch.

Virtual meeting called to order at 7:03 PM on July 28, 2020 by President Chip Witt via Zoom Video Communications.

Motion to approve the June 2020 Board Reports and Meeting Minutes was made by Ben, seconded by Jerry and unanimously approved.

President's Report (Chip Witt)

- Pushed June and July updates to the website.
- Worked with Ben Davoren, Brian Cooley, Jerry Gladstone, and Stacey O'Connell in supporting the data gathering and evaluation of the Social Distancing Rally package put forth by Jim Robison.
- Pushed materials and write-up / advertisement for Social Distancing Rally to the website.
- I have been invited to participate as a Zone Coordinator for PCA Sim Racing by its Steering Committee. A first meeting will be coming in a couple of weeks, and this will begin to paint the full picture of what is to come in 2021 in this exciting new area of PCA (virtual) events. Given the bulk of this work is slated for 2021 at this point, I do not anticipate any conflicts with my duties as Redwood Region President for the remainder of 2020.
- Wanted to acknowledge and thank Ben Davoren for his write-up in der Riesenbaum on, "So, what does the Region Vice President do?" Specifically, for his call to action for those with possible interest in serving on the board to make contact. We need to all be thinking about 2021...not only with respect to our own roles, but in working on recruitment to get more folks involved.

Upcoming Events

- July 18 - August 9 - Social Distancing Rally
- August 8 - Pech Merle Winery Tour (revised for appropriate social distancing protocols) - CANCELLED
- August 25 - Redwood Region Board Meeting - Zoom

Items for discussion:

- None.

Submitted by Chip Witt, July 28, 2020

Vice President's Report (Ben Davoren)

- Continued to update the redwoodpca.org event calendar and related MSR sites as needed but no new events scheduled other than Zone AX opportunities at Cow Palace
- Participated in the social distancing / no-touch rallye put together by Jim Robison across Sonoma, Lake, and Napa counties. **7 participants as of today.**

Items for Discussion:

- Await feedback from rallye participants about their enthusiasm for this drive and for future events like it
- Want to be sure that we have plans with SVR AX for our October dates at Thunderhill to maximize the number of two-day drivers given possible limits on sizes of gatherings
- Drop-dead dates to be considered for the Annual Members Meeting and our Holiday Party?

Submitted by Ben Davoren, July 26, 2020

Treasurer's Report (Jerry Gladstone)

- Waived most 2020 Sponsorship fees
 - a. Returned previously paid fees to Hi-Tec, ProShop and Whitman's
 - b. Retained funds from Porsche Marin and West County Motorsports as they sponsored the successful Run for the Crab and were recognized for their support.
- The City of Sonoma returned our \$637.00 fee for Porsches on the Plaza
- Ordered anniversary pins last month (June 8th): 250 pins projected to cover 2020 and 2021 anniversaries (\$877.00) - still waiting for delivery to Chip. Late note: after numerous unreturned phone calls and emails I contacted the credit card company and asked them to have the funds returned - they have started an investigation. PinMakers then contacted me with yet another 2 week delay request, I denied and asked for our money back.
- Continuing to pay Randy Gibbons \$55.00 per month for AX Trailer parking.

Semi-Annual Treasurer's Report
Statement of Financial Position as of July 15, 2020
Redwood Region - Porsche Club of America

ASSETS

Checking Account	\$22,953.58
Certificate of Deposit	\$42,463.31
Accounts Receivable	\$0.00
Goodie Store Inventory	\$806.00
Prepaid Expenses	\$2,150.00

TOTAL ASSETS \$68,372.89

LIABILITIES

Accounts Payable	\$0.00
Credit Card Balances	\$50.00

TOTAL LIABILITIES \$50.00

NET ASSETS - LIABILITIES \$68,322.89

Net Income Year-to-Date \$4,374.22

Items for Discussion: none

Submitted by:

Jerry Gladstone, Treasurer

July 26, 2020

Secretary's Report (Alan Geddes, July 14, 2020):

- Nothing to report

Items for Discussion: none

Past President's Report (Craig Steele, July 14, 2020)

- Nothing to report

Items for Discussion: none

Membership Director's Report (Tom Short)

	2020 June	2020
Primary Members - Open	641	658
New Primary members:	3	
Transfer In	2	
Transfer Out	1	
Non-renewal	12	
Renewals	44	
Primary Members – Close	644	
Affiliate Members	377	
Total Members	1021	

New Members in May, 2020

Name	City	Porsche
Andre Borgman	Novato	2003 911 Carrera 4S Black Coupe
Joe Sobolewski	Santa Rosa	2013 911 Carrera 4S
Bradley Williams	Santa Rosa	2007 Cayman S

Items for Discussion: none

Event's Coordinator's Report (Kurt Fischer)

- Pech Merle tour cancelled

Items for Discussion: none

Autocross Director's Report (Drew Powers & Stacy O'Connell): submitted 7/25/2020

- Need to put our "team" together since some people aren't available for roles they used to play.

Items for Discussion: none

Safety Director's Report (Brian Cooley)

- Nothing to report.

Items for Discussion: none

Concours Director's Report (Jerry Gladstone)

Cancelled the September 20th Concours at the Ledson Castle Winery. Steve Ledson would like to try again in 2021.

Items for Discussion: none

Submitted by:

Jerry Gladstone

July 26, 2020

Communications Director's Report (Stacy O'Connell) submitted 7/28/2020

- Welcome email to new members
- Working with CC on bounced email addresses
- Social distancing rally flyer

Items for Discussion: none

der Riesenbaum Editor's Report (Andy Cole)

- Nothing to report

Items for Discussion: none

Webmaster's Report (Interim: Chip Witt)

- See President's Report for most recent website update notes.

Items for discussion: none

Goodie Store Manager's Report (David Bunch)

- Nothing to report

Items for Discussion: none

Sponsorship Coordinator's Report (Rick Duste)

Per email communication the BOD decided to refund sponsorship fees paid in this year to those that had paid, and not collect from those that did not pay yet due to the fact that all events since February have been cancelled and it is unknown whether we will be able to hold events later this year. Checks and letter of appreciation were sent to Hitec, Proshop, and Whitmans. Autobahn and TRG got fee waiver letter and thank you for support. All told we would continue featuring them on website for the rest of the year.

Because Porsche Marin and Wine Country Motorsports sponsored the crab feed, and the event was held as well as the T-shirts produced and distributed, no refund was issued.

Items for Discussion:

- discussion to define email blasts to see what subset will contain sponsor logos: not resolved
- clear documentation needed for which sponsor wants to provide their own logo for us to copy and which wants us to handle it
- total sponsorship dollars is over the course of a year and not a lump sum
- decision needed to decide which sponsors sponsor which event. what can Autobahn sponsor? suggestion of them taking the Cloverdale Car show.
- Ledson is listed on the new website for the Concours event in September.
- Stacey will work with Drew on timing slips.
- Now with logos on every page of the website , we will be able to provide metrics.

Discussion about informal drives - must be "non-sanctioned" by PCA.

Charity/CASA Report (Craig Steele, July 14, 2020):

- Nothing to report

Items for Discussion: none

Social Media Report (Kurt Fischer):

- Nothing to report

Items for Discussion: none

Meeting adjourned at 8:26 PM by President Chip Witt.