

## Redwood Region – Porsche Club of America

### June 2020 Board Meeting

### Board Reports and Meeting Minutes

In attendance: (9) President and Webmaster (interim) Chip Witt, Vice President Ben Davoren, Secretary Alan Geddes, Treasurer and Concours Director Jerry Gladstone, Past President Craig Steele, Autocross Director Drew Powers, Sponsorship Director Rick Duste, Communications Director and Autocross Co-Chair Stacy O'Connell, Social Media Director Kurt Fischer. Guests: none.

Absent : (4) Membership Director Tom Short, Safety Director Brian Cooley, der Riesenbaum Editor Andy Cole, Goodie Store Manager David Bunch.

Virtual meeting called to order at 7:02 PM on June 30, 2020 by President Chip Witt via Zoom Video Communications.

Motion to approve the May 2020 Board Reports and Meeting Minutes was made by Drew, seconded by Ben and unanimously approved.

#### **President's Report (Chip Witt)**

- Participated in two PCA Sim Racing Summer Interval virtual racing events (6/10 @ Auto Club Oval and 6/17 @ Auto Club Competition) and had a blast. Good group of folks involved, and is very well organized. Zone 7 was 4th in the series last time I checked, so it is good to be representing as part of that “team”.
- Provided the “President’s Message” for the June dR, although there has been a publication delay this month due to a personal matter impacting Andy’s availability over the last couple of weeks (info as of 6/28).
- Heard from Jim Robinson on 6/29. He is “almost finished” with the design and documentation of a “social distancing rally” for the club. Once he has material, he will share it with Ben, Kurt, and me so we can map it to PCA procedure, set about putting it on the calendar, and advertise it. Sounds very exciting!

#### **Upcoming Events**

- July 18 - Maple Creek Tour (revised for appropriate social distancing protocols) - status to be confirmed **Canceled**
- July 28 - Redwood Region Board Meeting - virtual or live to be confirmed closer to date
- August 8 - Pech Merle Winery Tour (revised for appropriate social distancing protocols) - status to be confirmed **Still Pending**

#### **Items for discussion:**

None.

*Submitted by Chip Witt, June 30, 2020*

### **Vice President's Report (Ben Davoren)**

- Updated (with others) the redwoodpca.org event calendar and related MSR sites as needed but no new events scheduled other than Zone AX opportunities at Cow Palace

#### **Items for Discussion:**

- Awaiting details from Jim Robison who is creating our first 'no-contact' rallye with a plan for it to be available in July

*Submitted by Ben Davoren, June 28, 2020*

### **Treasurer's Report (Jerry Gladstone)**

- Ordered anniversary pins: 250 pins projected to cover 2020 and 2021 anniversaries (\$877.00).
- Wrote a DIY article for possible inclusion in dR: installing radiator grill screens.
- Continuing to pay Randy Gibbons \$55.00 per month for AX Trailer parking.

Submitted by:

Jerry Gladstone, Treasurer

June 26, 2020

### **Secretary's Report (Alan Geddes, June 2, 2020):**

- Nothing to report

**Items for Discussion:** none

### **Past President's Report (Craig Steele, June 29, 2020)**

- Nothing to report

**Items for Discussion:** none

### **Membership Director's Report (Tom Short)**

- See der Riesenbaum for current membership report.

**Items for Discussion:**

- none

### **Event's Coordinator's Report (Kurt Fischer)**

- Maple Creek canceled
- Porsche's on the Plaza canceled
- Pech Merle - TBD in a few more days
- Concours - TBD in a few more days **Canceled**
- Oktoberfest - Pending

**Items for Discussion:** none

### **Autocross Director's Report (Drew Powers & Stacy O'Connell): submitted 6/25/2020 (Drew)**

- AX season has officially started

- GGR and LPR have all of their dates locked in, assuming things don't shut down again. LPR has 3 dates at Cow Palace. GGR is splitting dates between Cow Palace and Crows Landing.
- Drew attended Sequoia Region's first AX. Registered for SVR #1 (Zone 7 #1) on the 27th at Thunderhill and GGR #1 on the 28th at Cow Palace
- Reviewing John Leet's safety requirements for hosting an AX in the era of COVID (SVR is currently planning on conducting their June AX at Thunderhill, Drew is registered, Stacy contemplating)
- Drew & Stacy attended GGR first AX on Sunday, June 28
- Social distancing was easy to adhere to

#### **Safety Director's Report (Brian Cooley)**

- Nothing to report

**Items for Discussion:** none

#### **Concours Director's Report (Jerry Gladstone)**

- Have not been able to make contact with anyone at Ledson Winery.

**Items for Discussion:**

- What shall we do about the planned September Concours? **Cancel decision in a few days. Canceled.**

Submitted by:

Jerry Gladstone

June 26, 2020

#### **Communications Director's Report (Stacy O'Connell) submitted 6/30/2020**

- Very few new members, will combine June and July welcome email to one
- Working with CC on bounced email addresses

#### **der Riesenbaum Editor's Report (Andy Cole)**

- Nothing to report

**Items for Discussion:** none

#### **Webmaster's Report (Interim: Chip Witt)**

- See President's Report for most recent website update notes.

**Items for discussion:**

- None

#### **Goodie Store Manager's Report (David Bunch)**

- Nothing to report

**Items for Discussion:** none

#### **Sponsorship Coordinator's Report (Rick Duste)**

- currently have 3 Gold sponsors: Porsche Marin, Hi Tech and Autobahn
- currently have 3 Bronze Sponsors Pro Shop, TRC and Whitman

- revised what they get for each level
- Rick starting in touch; no pressure on billing.

**New General Manager at Porsche Marin - Mike Weibel, internal transfer from another location with 20 years experience.**

**Items for Discussion:**

- discussion to define email blasts to see what subset will contain sponsor logos: not resolved
- clear documentation needed for which sponsor wants to provide their own logo for us to copy and which wants us to handle it
- total sponsorship dollars is over the course of a year and not a lump sum
- decision needed to decide which sponsors sponsor which event. what can Autobahn sponsor. suggestion of them taking the Cloverdale Car show.
- Ledson is listed on the new website for the Concours event in September.
- Stacey will work with Drew on timing slips.
- Now with logos on every page of the website , we will be able to provide metrics.
- Rick gave a list of he things that need fixing on the sponsor page to Chip

**Charity/CASA Report (Craig Steele, June 29, 2020):**

- Nothing to report

**Items for Discussion: none**

**Social Media Report (Kurt Fischer):**

- Nothing to report

**Items for Discussion: none**

**Further discussion led by Chip about future roles and succession planning for next year.**

**Meeting adjourned at 8:12 PM by President Chip Witt.**