

Redwood Region – Porsche Club of America
January 2021 Board Meeting
Board Reports and Meeting Minutes
Approved 2-23-2021

Attendance:

EC

Present Absent

(X)	()	President - Ben Davoren
()	()	Vice President - Vacant
(X)	()	Secretary/Sponsorship Coordinator - Rick Duste
(X)	()	Treasurer - Vern Rogers
(X)	()	Past President/Webmaster - Chip Witt

Committees

Present Absent

(X)	()	Autocross Director - Drew Powers
(X)	()	Autocross co-chair/Communications Director - Stacy O'Connell
()	()	Concours Director - Vacant
()	(X)	Events and Social Media Director - Kurt Fischer
(X)	()	Membership - Tom Short
()	(X)	Safety Director - Brian Cooley
(X)	()	der Riesenbaum Editor - Lisa Davoren
()	()	Goodie Store Manager - Vacant

Guests

Howard Foster, Member

Call to Order:

Virtual meeting called to order at 7:04 PM on January 26, 2020 by President Ben Davoren via Zoom Video Communications.

Approval of Minutes:

Motion to approve the November 2020 Board Reports and Meeting Minutes was made by Chip Witt, seconded by Rick Duste and unanimously approved.

President's Report (Ben Davoren)

- Received the handoff from now Past President Chip Witt of official duties (recommend seeing the video for fun on our website)
- Established signature authority for club account at Exchange Bank
- Have informally worked with Sharon Castle and Paul Simmons regarding potential strategies for a replacement Crab Feed event utilizing Marin Yacht Club property
- Attended PCA "Region President 101" webinar

Upcoming Events

- TBD based on ability to 'gather'

Items for discussion:

- By-laws review is due, discuss whether to review internally first or send what we have to the national policy chair Bob Gutjahar (suggested by Collin Fat our Zone 7 rep).
- Confirmation of Board quorum (EC + Membership, Events, Autocross, Concours, Safety and Communications Directors denominator if all positions filled)
- VP vacancy strategies
- Concours / Safety chair vacancy strategies

*Submitted by Ben Davoren, **January 20, 2021***

Exploring some kind of driving event(s) acceptable to PCA being explored

Vice President's Report (Vacant)

No report

Treasurer's Report (Vern Rogers)

- Turnover of account ownership/access from prior administration is almost complete. Receipt of new WestAmerica credit card by Vern Rogers is the only item still pending, but expected soon.
- Three bills were paid this month
 - a. Jerry's WestAmerica card -\$50.00 for Constant Contact
 - b. Reimbursement to Vern of \$186 for 6 month renewal of Club mailbox (UPS Store)
 - c. Chip's WestAmerica card - \$139.68 for business cards

Item for Discussion: None

Submitted by:

Vern Rogers, Treasurer

January 26, 2021

Secretary's Report (Rick Duste, January 25, 2020):

- Completed transition of meeting minutes from Alan Geddes 1/7/2020

Items for Discussion: none**Past President's Report Chip Witt, January 26, 2021)**

- Nothing to report

Items for Discussion: none

- Syncing up with Craig any open items regarding charities and donations.
- Like to do a toy drive for holidays, investigating
- Developing thoughts for 2021 charity plan

Membership Director's Report (Tom Short, January 2021)

	2020 DEC	2020
Primary Members - Open	652	658
New Primary members:	4	69
Transfer In	2	
Transfer Out	0	
Non-renewal	8	
Renewals	27	
Primary Members – Close	651	
Affiliate Members	364	
Total Members	1015	

New Members in November, 2020

Name	City	Porsche
Jeff Pockett	Fortuna	2008 Boxster
Scott Ritter	Napa	2008 911 Carrera S grey Carrera S
Ned Foley	Petaluma	2008 911 Carrera 4 Cabriolet Silver Cabriolet
Joel Patino	Cotati	2006 911 Carrera S Black Coupe

Items for Discussion:

1. We had 69 new members in 2020, compared with 84 in 2019.
2. We went from 637 primary members to 658 in 2019.
3. Change in membership in 2020 was slightly negative, with a net loss of 7 members (1%) in the year; versus a 21 member gain in 2019 (about 3%). It's hard to say whether these numbers are statistically significant and indicative of a trend or the effects of the pandemic, or if they're just random variation.

Event's Coordinator's Report (Kurt Fischer)

- Nothing to report

Ben talked with Kurt by phone and reports

- Sonoma has reserved June 19 for 2021 Porsche on the Plaza event
- August date secured for Maple Creek event

Items for Discussion: none

Autocross Director's Report (Drew Powers & Stacy O'Connell): submitted 1/26

- Waiting on update from Doug Gale from Trackmasters with 2021 potential dates
- Trailer has been relocated
- Drew finalized the proposal for changing the Zone 7 AX Rules and Car Classifications for 2021. Proposal link: <https://drive.google.com/drive/folders/1tNYRqwxwUQTvLcExFiO2L7eTBzi-1bM>
- Confirmed two weekend AX events with SVR at Thunderhill: Sunday, April 18 and Sunday, October 17. SVR will conduct their AX on the Saturday of the weekend.
- Still determining if both weekends will be Zone 7 weekends.

Safety Director's Report (Brian Cooley)

- Nothing to report

Items for Discussion: N/A this time around.

Concours Director's Report (Vacant)

No report

Communications Director's Report (Stacy O'Connell) submitted 1/26

- Sent welcome email to new members
- Assisted new editor Lisa D on getting up to speed on Constant Contact and all things der Riesenbaum
- Monitor bounces and unsubs from Constant Contact
- **Items for Discussion:** none

der Riesenbaum Editor's Report (Lisa Davoren)

- Nothing to report

Items for Discussion: none

Webmaster's Report (Interim: Chip Witt, January 26, 2021)

- Board page updated with current 2021 officers
- January updates published (dR, President's Message, etc.)

Items for discussion: none

Goodie Store Manager's Report (David Bunch)

- Nothing to report

Items for Discussion: none

Sponsorship Coordinator's Report (Rick Duste)

No activity to report

- Awaiting establishment of 2021 events and then will re-engage current sponsors.

Charity/CASA Report (Vacant):

- Nothing to report

Items for Discussion: none

Social Media Report (Kurt Fischer):

- Nothing to report

Items for Discussion: none

Meeting adjourned at 8:14 PM by President Ben Davoren.