# Redwood Region – Porsche Club of America August 2021 Board Meeting Board Reports Approved 9/28/21

Attendance:		
<u>EC</u>		
(X) (X) (X)	Absent ( ) ( ) ( ) ( ) ( X)	President - Ben Davoren Vice President - Vacant Secretary/Sponsorship Coordinator - Rick Duste Treasurer - Vern Rogers Past President/Webmaster - Chip Witt
Committees		
	(X)	Autocross Director - Drew Powers Autocross co-chair/Communications Director - Stacy O'Connel Concours Director - Vacant Events and Social Media Director - Kurt Fischer Membership - Tom Short Safety Director - Brian Cooley
(X) ()	( )	der Riesenbaum Editor - Lisa Davoren Goodie Store Manager - David Bunch
<b>.</b>		

## <u>Guests</u>

Craig Steel (Past President), Jerry Liu, Jim Robison, Greg Meisen, Brad Williams, Page Gaines

## Call to Order:

Virtual meeting called to order at 712PM on August 31, 2021 by President Ben Davoren at Mary's Pizza in Novato and via Zoom Video Communications.

## **Approval of Minutes:**

Motion to approve the July 2021 Board Reports and Meeting Minutes was made by Vern Rogers, seconded by Craig Steel and unanimously approved.

## President's Report (Ben Davoren)

- Led group 2 of our Pech Merle tour and enjoyed the Paella lunch event along with 49 others. Based on feedback about the length of the drive, worked with Kurt to consider an extension next year. It is available on ridewithgps.com in the club account for review
- Set up the PCA insurance and MSR pages for upcoming events through October 3
- Ensured route maps up on new ridewithgps.com Club account. Increase of signed up members from 19 in July to 32 in August now able to download free turn-by-turn maps/instructions
- Attended AX #3 at Sonoma and enjoyed the turnout and day driving. Extra thanks to Secretary Duste for managing trailer towing and troubleshooting
- Participated in the Devil's Gulch rally happily coming in 3rd and using the new GPS-based checkpoint rally app (Richta Competitor) for the first time which should help plan future rallies
- Preliminary confirmation of the Union Hotel in Occidental to hold our Annual Meeting on October 24 (Sunday) obtained by phone / email with Barbara Gonnella

#### Items for discussion:

- Final planning for Concours event October 3 needs additional volunteer support for:
  - Coffee / Donuts morning of (Steele)
  - Table set up / canopy placement (Brad Williams)
  - Trophy display
  - O Unanticipated issues?
  - Car parking (Steele)
- Plan for Planning Meeting to replace November meeting Tues after Thanksgiving or the week before?
- AX cone replacements? Defer to AX Co-Chairs
  - o Decided don't need until next year

Submitted by Ben Davoren, (8/25/21)

#### Vice President's Report (Vacant)

No report

### **Treasurer's Report (Vern Rogers)**

- Financial Report (for publishing on the website and in der Riesenbaum...)
- This report covers the period from July 26 through August 30, 2021.
- The Redwood Region Treasurer reviewed the Region's finances with the Board of Directors. Current bank balances and details of expenditures for this period were detailed and accepted. Finances remain strong and are in accordance with expectations. Anyone wishing to see additional financial details (balance sheets, profit & loss statements, etc.) please contact the Region Treasurer.

#### Items for discussion:

 As stated last month, we should bookmark a discussion for the October meeting to discuss charitable donations to CASA and other organizations. As we typically give out these funds in December there is no rush... just want to make sure we do talk about it.

Submitted by: Vern Rogers, (8/30/21)

### Secretary's Report (Rick Duste):

- Reinvoiced Porsche Marin (\$1000), TRG (\$200), and Whitmans (\$200) for 2021 sponsorships.
- Inspected AX trailer in Windsor storage yard 7/28/21 to make sure ready to be transported to Sonoma Raceway event.
- Contacted a number of commercial towing companies. Only a couple were interested in transporting. Typical rate was between \$175 and \$200 per hour, portal to portal. One company connected me with a private party that was willing to tow for \$100 each way.
- Arranged for use of a suitable truck and transported AX trailer to Petaluma on Tuesday 8/17 to ensure no issues with picking it up at the last minute. Was blocked by two cement mixer trailers but with help of a couple fellas got them moved. It is stored in a yard owned by Deering Construction. Met the owner Jim Deering (real nice guy), happy to help us out. Trailer was pulled in forwards. No way to turn around or drive out. Have to back it out. He suggested when I returned the trailer that it be backed in and not having to back it out. Moved trailer to the track on 8/21 and transported back to storage yard in Windsor 8/22 (backed in).

#### Items for discussion:

None

Submitted by: Rick Duste (8-29-21)

## Past President's Report (Chip Witt)

None

## Autocross Director's Report (Drew Powers & Stacy O'Connell):

- 8/14 & 8/15 AXs at Sonoma went smoothly with GGR. The Hooked on Driving folks were impressed with what we put together and are looking forward to partnering with us for future events!
- 8/22 AX#3 and Zone 7 AX#5 again went smoothly. Big thanks to Rick for towing the
  trailer out to the track Saturday evening and picking it up Sunday afternoon. Having
  the trailer was very helpful. Thanks to everyone that came out to help set up the
  course Saturday evening. It made Sunday morning run very easily as there was
  minimal set up needing to be done. And congrats to Steve Forshay! He had a rough
  day hitting cones on almost every run. But he put it together on his last run of the day
  to come in clean with the fastest time of the day. I believe this is his first time with the
  TTOD
- Registration will open early September for October AX at Thunderhill
- Check with John at SVR about insurance needs
- Ordering new cones dependent on November AX taking place or push off until 2022

Submitted by: Drew Powers (8/25)

### **Membership Report (Tom Short):**

	2021 JULY	2021 YTD
Primary Members - Open	650	651
New Primary members:	14	88
Transfer In	4	
Transfer Out	-1	
Non-renewal	-20	
Renewals	35	
Primary Members - Close	660	
Affiliate Members	362	364
Total Members	1007	1015

#### New Members in July, 2021

Name	City	Porsche	
Chad Allen	Sonoma	2020 911 Carrera S	
Robert Arguelles	Sonoma	2021 718 Cayman GT4	
Douglas Cross	Petaluma	2003 Boxster	
Paul Hirschhorn	Sonoma	2014 911 Turbo S	
Debra Huntsinger	Napa	2021 Taycan 4S	
Robert Nieset	San Rafael	2019 911 GT3	
Donald Nohai	Santa Rosa	2002 911 Carrera	
Cheri Oban	Napa	2015 911 Carrera	
Kevin Plotzker	Rohnert Park	1989 911 Carrera	
effrey Rogers	Angwin	1969 912	
Richard Shaw	Jacksonville Beach	2005 Boxster S	
AJ Shepard	Greenbre	2016 Cayman	
ric Tabora	San Rafael	2001 911 Carrera	
Roger Whiting	Mill Valley	2017 911 Carrera	

## Transfers Into Redwood Region PCA July, 2021

Name	City	Porsche	<b>Previous PCA Region</b>
Laurence Lewin	San Rafael,	2014 Beige	Golden Gate
Jeffrey Gold	Napa	2016 911 Carrera S Cabriolet White	Golden Gate
Jerry Wachtel	Berkeley	2004 911 Carrera 4S Cabriolet Silver Cabriolet	Orange Coast
David Ball	Sonoma	2018 718 Cayman	Diablo

## Items for discussion:

• None (I will be not be available for the meeting this month. Above report stands as submitted).

Submitted by Tom Short (26 Aug 2021)

## **Event's Coordinator's Report (Kurt Fischer)**

None

## **Safety Director's Report (Brian Cooley)**

None

## **Concours Director's Report (Vacant)**

See President's report

## **Communications Director's Report (Stacy O'Connell)**

- Mailing list updated with all new members
- Wrote AX article for Sept deRiesenbaum
- Helped Jim with flyer for rally
- Will put all former flyers on dropbox

## Items for discussion:

• Find new webmaster (member with skills or outsource). Start with ad in dR?

Submitted by: Stacy O'Connell (8/31/21)

## der Riesenbaum Editor's Report (Lisa Davoren)

None

## Webmaster's Report (Interim: Chip Witt)

None

#### Items for discussion:

See comments in Communications Director report above

## **Goodie Store Manager's Report (David Bunch)**

None

# **Sponsorship Coordinator's Report (Rick Duste)**

• See Secretary's report

## **Items for Discussion**

None

Submitted by: Rick Duste (8/29/2021)

# **Charity/CASA Report (Chip Witt):**

None

## Social Media Report (Kurt Fischer):

None

## **New Business:**

- Jim Robison reported on the Devil's Gulch Rally
  - o 12 cars, 24 folks
    - 50% from outside the Region
  - o GPS system works well. Less manpower needed.
    - Use cost \$3/car, \$5/car if entry fee more than \$50 Thinking of changing entry fee to \$25/car

- Craig Steel interest in gimmick rallys, treasure hunt, etc
- Page Gains proposed we look at doing a mid-week tour with BBQ at the end. Also proposed
  a tour to Murphy in September at the same time as the Concours event in Frontstone.
  Treasure hunt style rally on return drive.
- Greg Meisen asked if any interest in a poster for Redwood Region. Has a customer in the graphic business. Craig Steele volunteered to work with Greg to scope work, what it might look like.

Meeting adjourned at 845 PM by President Ben Davoren.