

Redwood Region – Porsche Club of America
JUNE 2021 Board Meeting
Board Reports and Meeting Minutes
Approved 7-27-2021

Attendance:

EC

Present	Absent	
(X)	()	President - Ben Davoren
()	()	Vice President - Vacant
(X)	()	Secretary/Sponsorship Coordinator - Rick Duste
(X)	()	Treasurer - Vern Rogers
(X)	()	Past President/Webmaster - Chip Witt

Committees

Present	Absent	
(X)	()	Autocross Director - Drew Powers
()	()	Autocross co-chair/Communications Director - Stacy O'Connell
()	()	Concours Director - Vacant
(X)	()	Events and Social Media Director - Kurt Fischer
(X)	()	Membership - Tom Short
()	()	Safety Director - Brian Cooley
(X)	()	der Riesenbaum Editor - Lisa Davoren
(X)	()	Goodie Store Manager - David Bunch

Guests

Howard Foster
Brad Williams

Call to Order:

Virtual meeting called to order at 7:05 PM on June 29, 2021 by President Ben Davoren via Zoom Video Communications and in person at Mary's Novato.

Approval of Minutes:

Motion to approve the May 2021 Board Reports and Meeting Minutes was made by Lisa Davoren, seconded by Tom Short and unanimously approved.

President's Report (Ben Davoren)

- Attended the successful Porsches on the Plaza event June 19th, thanks to Kurt Fischer, Dave Bunch, and Sharon Neidel in particular. We raised \$1400 for CASA and whittled down the Goodie Store inventory with a raffle for attendees
- Submitted a short blurb to Panorama for the event with pictures courtesy of Paige Gaines
- Activated Martorana Winery run for 7/18/21, approx 22 cars signed up so far
- Held an ad hoc committee discussion of how to improve communication on tours in the future, including use of and etiquette for FRS radios, scripted pre-tour announcements, having a 'buddy system' for new drivers, having another board member who may interrupt to remind the tour leader of the script, and leveraging the ridewithgps.com ability to have turn-by-turn directions on an app even without cell coverage. Thanks to Rick Duste, Kurt Fischer, Tom Short, Craig Steele, Vern Rogers, Essy Fariab and Brian Cooley for input
- Confirmed continued monthly Board Meetings at Novato Mary's Pizza Shack through CY21

Items for discussion:

- Approval to obtain ridewithgps.com Club package. We technically had a quorum to approve at our ad hoc committee meeting to approve (\$250)
 - Vern motion to approve, Tom Short Second, all in favor
- Ultimate plan for Goodie Store - my recommendation is only articles that don't expire would be sold at events, minimal need for inventory, but can consider a way to remind members that Redwood Region logos, not just PCA, are available through the online store
- Want to review issues about how potential bad behavior (e.g. passing multiple tour or rally members over a double-yellow) is officially handled by PCA

Submitted by Ben Davoren, (6/28/21)

Vice President's Report (Vacant)

- No report

Treasurer's Report (Vern Rogers)

The Redwood Region Treasurer reviewed the Region's finances with the Board of Directors. Current bank balances and details of expenditures for this period were detailed and accepted. Finances remain strong and are in accordance with expectations. Anyone wishing to see additional financial details (balance sheets, profit & loss statement, etc), please contact the Region Treasurer.

Submitted by: Vern Rogers, (6/27/21)

Secretary's Report (Rick Duste):

- Nothing to report

Submitted by: Rick Duste (6/27/21)

Past President's Report (Chip Witt)

- No report
 - CASA director + 1 will be invited to Holiday Party
 - Website updates once a week, performed over the weekend
 - Chip named to PCA Zone steering committee for sim racing

Event's Coordinator's Report (Kurt Fischer)

- No report
 - Pech Mel 7/31 awaiting food choice to firm up. 50 person commitment. \$45-\$50/pp
 - Maple Creek 8/14 up in the air food wise

Safety Director's Report (Brian Cooley)

- Chimed in on a recent thread about better use of radios to keep drive groups together. Bottom line: More drivers with radios will improve drive organization and safety, but only if drivers keep an ear on their radio.
- Looking forward to our next RR autocross. We'll roll out some minor safety improvements there, like a clear stop sign at the end of the course.

Submitted by: Brian Cooley (6/29/21)

Membership Director's Report (Tom Short)

	2021 MAY	2021
Primary Members - Open	638	651
New Primary members:	8	77
Transfer In	4	
Transfer Out	-3	
Non-renewal	-13	
Renewals	29	
Primary Members – Close	645	
Affiliate Members	357	364
Total Members	1002	1015

New Members in May, 2021

Name	City	Porsche
Julian Bartsch	Sausalito	2003 Boxster
Marcus Holzer	Mill Valley	2012 911 Carrera 4S
Brad Hunt	San Anselmo	1970 911T
Anthony Massie	Santa Rosa	2008 Cayman
Laurie Taboulet	Santa Rosa	2008 Boxster S
Rory Allen	Santa Rosa	2016 911 GT3 RS
Dave Swider	San Rafael	2005 Boxster
Furgus Wilson	Corte Madera	2000 911 Carrera 4

Transfers Into Redwood Region PCA May, 2021

Name	City	Porsche	Previous PCA Region
Patrick Dougherty	Gualala	1969 911S Blue Coupe	Sierra Nevada (SNV)
Andrew Gorayeb	Santa Rosa	1973 911E Silver Coupe	High Desert (HID)
Brad Hunt	San Anselmo	1970 911T	California Central Coast
Furgus Wilson	Corte Madera	2000 911 Carrera 4	Golden Gate (GGR)

National membership numbers as of June 15:

- 92,346 primary members
- 49,308 co-members
- 141,654 total members
- 980 Test Drive subscribers
- 4,929 PCA Juniors

Items for discussion:

- none

Submitted by Tom Short (6/26/2021)

Autocross Director's Report (Drew Powers & Stacy O'Connell):

- Still working with Himanshu on potential GGR/Redwood event at Sonoma on August 15
- If on, registration will open 4 weeks prior and promoted on our site and social channels
- Registration will open 4 weeks prior for our first AX at Sonoma Raceway on August 22

Items for Discussion

- The November 21st event at Sonoma has a potential conflict with GGR's last event of the year at Crows Landing that is also a potential Zone event. It is a back up event in case any other dates at Cow Palace are canceled so the Crows event may not happen at all. We won't know for sure until we get much closer. As it stands now, we have the 21st reserved with Trackmasters but if the Crows Landing event does happen, it will be a Zone event and we won't get enough people to run our own. How do we want to handle it? I suggest we take the gamble that the Crows event won't happen and not say anything to Trackmasters. If the Crows event does happen, then we pay Trackmasters for the day even though we won't hold an event to nurture the relationship with Doug.

Submitted by: Stacy O'Connell and Drew Powers (6/29)

Concours Director's Report (Vacant)

- None

Communications Director's Report (Stacy O'Connell)

- New members will be added to Constant Contact list by the next dR

Items for discussion:

- Let me know if we need any event flyers created for upcoming events

Submitted by: Stacy O'Connell (6/29)

der Riesenbaum Editor's Report (Lisa Davoren)

- Nothing to report

Webmaster's Report (Interim: Chip Witt)

See above Chip Witt report

Goodie Store Manager's Report (David Bunch)

- No report filed
 - Dave explained how new system would work with PCA
 - Ben suggested a special meeting be set up to further understand, decide how to implement
 - \$111 in sales at Sonoma on the Plaza

Sponsorship Coordinator's Report (Rick Duste)

Autobahn and HiTec have paid their 2021 sponsorship fee.

Submitted by: Rick Duste (6/27/21)

Charity/CASA Report (Chip Witt):

- See above

Social Media Report (Kurt Fischer):

- Nothing to report

New Business:

- None

Meeting adjourned at 825 PM by President Ben Davoren.