

**Redwood Region – Porsche Club of America**  
**July 2021 Board Meeting**  
**Board Reports and Meeting Minutes**  
*Approved 8/31/21*

**Attendance:**

**EC**

Present	Absent	
( X )	( )	President - Ben Davoren
( )	( )	Vice President - Vacant
( X )	( )	Secretary/Sponsorship Coordinator - Rick Duste
( )	( )	Treasurer - Vern Rogers
( X )	( )	Past President/Webmaster - Chip Witt

**Committees**

Present	Absent	
( X )	( )	Autocross Director - Drew Powers
( X )	( )	Autocross co-chair/Communications Director - Stacy O'Connell
( )	( )	Concours Director - Vacant
( X )	( )	Events and Social Media Director - Kurt Fischer
( X )	( )	Membership - Tom Short
( )	( )	Safety Director - Brian Cooley
( X )	( )	der Riesenbaum Editor - Lisa Davoren
( )	( )	Goodie Store Manager - David Bunch

**Guests**

Eric Moeller, Jim Robinson, Cheri Obon

**Call to Order:**

Virtual meeting called to order at 7:03 PM on July 27, 2021 by President Ben Davoren via Zoom Video Communications and in person at Mary's Pizza in Novato.

**Approval of Minutes:**

Motion to approve the June 2021 Board Reports and Meeting Minutes was made by Tom Short, seconded by Rick Duste and unanimously approved.

### **President's Report (Ben Davoren)**

- Finalized and led the Martorana Winery Tour and implemented the new version of the Driver's Meeting Script and assignment of mid-run-group relays with radios and assignment of novice tour participants to be behind them. Overall seemed to have gone well with positive feedback
- Participated in the die Trockenbach Rallye, our first Time-Speed-Distance Rally in at least 9 years, with good experiences for attendees from multiple regions in our zone, so seemed to be very successful and was a fun and worthwhile event
- Finalized the contract along with our Treasurer for the Holiday Party band Void Where Prohibited (Dec 11th)
- Set up the MSR pages for Pech Merle and Maple Creek tours
- Created the Redwood Region Club Account at ridewithgps.com. 19 members have signed up so far to receive the free downloadable turn-by-turn route maps

#### **Items for discussion:**

- Re-propose specific committees to continue to brainstorm (and arrange) new events and bolster others
- Concours planning per Kurt's information / suggestions

Kurt indicated need diapers under cars, has meeting with Steve Ledson next week, gates open at 7:00 AM

*Submitted by Ben Davoren, (7/25/21)*

### **Vice President's Report (Vacant)**

- No report

### **Treasurer's Report (Vern Rogers)**

Financial Report (for publishing on the website and in der Riesenbaum...)

This report covers the period from June 29 through July 25, 2021.

The Redwood Region Treasurer reviewed the Region's finances with the Board of Directors. Current bank balances and details of expenditures for this period were detailed and accepted. Finances remain strong and are in accordance with expectations. Anyone wishing to see additional financial details (balance sheets, profit & loss statements, etc.) please contact the Region Treasurer.

#### **Items for discussion:**

- We should bookmark a discussion for the October meeting to discuss charitable donations to CASA and other organizations. As we typically give out these funds in December there is no rush... just want to make sure we do talk about it.

*Submitted by: Vern Rogers, (7/25/21)*

### Secretary's Report (Rick Duste):

- Nothing to report

Submitted by: Rick Duste (7/25/2021)

### Past President's Report (Chip Witt)

Chip will work with Vern on CASA.

### Membership Director's Report (Tom Short)

	2021 JUNE	2021 YTD
Primary Members - Open	638	651
New Primary members:	11	88
Transfer In	3	
Transfer Out	-4	
Non-renewal	-12	
Renewals	36	
<b>Primary Members – Close</b>	<b>650</b>	
<b>Affiliate Members</b>	<b>357</b>	<b>364</b>
<b>Total Members</b>	<b>1007</b>	<b>1015</b>

### New Members in June, 2021

Name	City	Porsche
Mark Gurvis	Novato	2018 Panamera 4 E-Hybrid
Andrew Tam	San Anselmo	2014 Cayman S
Jason Selby	Santa Rosa	2000 911 Carrera 4 Millenium
Torv Carlsen	San Anselmo	2021 Taycan 4S
Larry Martin	Forestville	2020 Taycan 4S
James Collins	Tiburon	2002 911 Turbo
Ken English	Penngrove	2010 Boxster
Edwin Barr	Santa Rosa	1974 914 1.8
Richard Ugarte	San Anselmo	2018 911 Carrera T
Ted Jacobs	Mill Valley	2013 911 Carrera S Cabriolet
Sarah Carlson	Santa Rosa	2018 Macan GTS

### Transfers Into Redwood Region PCA June, 2021

Name	City	Porsche	Previous PCA Region
David Holyoke	Novato	2021 Red	Ohio Valley
Robert Hultgren	Napa		Diablo Region
Eric Moeller	Inverness	1996 911 Turbo Coupe	California Central Coast

*Submitted by Tom Short (21 JULY 2021)*

**Event's Coordinator's Report (Kurt Fischer)**

- No report

**Autocross Director's Report (Drew Powers & Stacy O'Connell):**

- We have a verbal agreement with Hooked On Driving for AX dates at Sonoma Raceway the weekend of Aug 14th and 15th. GGR will run the 14th and we will run the event on the 15th. We will use GGR's trailer and equipment and split the towing cost with them for the weekend. The contract with HoD is being sent to GGR first to be signed by Ed Hunter and then will go to Ben to sign. HoD wanted to do everything on a single contract.
- Aug 22nd is another Redwood event at Sonoma Raceway and will be a Zone AX.
- Stacy will open up registration by Friday at 6 pm for 8/15 event and the following week for 8/22 event

**Items for Discussion**

- We need to find either a friend of the club or a professional towing service that can tow our trailer from Windsor to Sonoma Raceway Saturday evening and then pick it up and tow it back to Windsor Sunday afternoon/evening. Drew's friend Ryan is willing to tow for future events, but is unavailable the weekend of the 22nd.
- Can we just use the trailer from the school?

Rick Duste volunteered to go look at the trailer and see if he can get some quotes on towing it to the track and report back to the group.

*Submitted by: Drew Powers (7/27/21)*

**Safety Director's Report (Brian Cooley)**

No report

**Concours Director's Report (Vacant)**

No report

### **Communications Director's Report (Stacy O'Connell)**

- New members will be added to Constant Contact
- Logos added to flyers for Kurt
- Will write AX article for August DR
- Will send stand alone email to promote attendance at upcoming Sonoma Raceway events

*Submitted by: Stacy O'Connell (Submitted 7/27/2021)*

### **der Riesenbaum Editor's Report (Lisa Davoren)**

Lisa reminded that deadline for newsletter items is 5th of each month

### **Webmaster's Report (Interim: Chip Witt)**

Flyers not getting to him in time for website updates  
Too many words and no Redwood Region logo. Causing issues with "webifying"  
Jim Robinson asked about adding a tab for Rally like AX tab to post pictures and results  
Chip wants to think about the sites architecture.  
Stacy (Communications Director to lead group to discuss and make recommendations.

### **Goodie Store Manager's Report (David Bunch)**

No report

### **Sponsorship Coordinator's Report (Rick Duste)**

- Need to reinvoice Porsche Marin, Whitman's Autobody and ProShop.

*Submitted by: Rick Duste (7/27/21)*

### **Charity/CASA Report (Chip Witt):**

Chip to discuss CASA participation with Vern

### **Social Media Report (Kurt Fischer):**

No report

**New Business:**

- Adding Tours and Rallys to agenda to discuss at next meeting
- Members suggest other tours than just to wineries, such as museums, distillery.

**Meeting adjourned at 8:17 PM by President Ben Davoren.**