

Redwood Region – Porsche Club of America
May 2021 Board Meeting
Board Reports and Meeting Minutes
Approved 6-29-2021

Attendance:

EC

Present	Absent	
(X)	()	President - Ben Davoren
()	()	Vice President - Vacant
(X)	()	Secretary/Sponsorship Coordinator - Rick Duste
(X)	()	Treasurer - Vern Rogers
()	(X)	Past President/Webmaster - Chip Witt

Committees

Present	Absent	
(X)	()	Autocross Director - Drew Powers
(X)	()	Autocross co-chair/Communications Director - Stacy O'Connell
()	()	Concours Director - Vacant
()	(X)	Events and Social Media Director - Kurt Fischer
(X)	()	Membership - Tom Short
()	(X)	Safety Director - Brian Cooley
(X)	()	der Riesenbaum Editor - Lisa Davoren
()	(X)	Goodie Store Manager - David Bunch

Guests

Tom Patterson, Fergus Wilson, Mary Wilson, Sharon Castle, Craig Steele, Linda Duste

Call to Order:

Virtual meeting called to order at 7:00 PM on May 25, 2021 by President Ben Davoren for in-person as well as Zoom Video attendees.

Approval of Minutes:

Motion to approve the April 2021 Board Reports and Meeting Minutes was made by Vern Rogers , seconded by Tom Short and unanimously approved.

President's Report (Ben Davoren)

- Put together the Porsche Picnic Pronto Windsor to Petaluma run ending at Lucchesi park, which was successfully run on Saturday May 22 with 33 Porsches in attendance, including many newbies. Thanks to Vern Rogers, Rick Duste, Kurt Fischer for lead/sweep duties and to Jerry Gladstone for staking out our reserved picnic area for an hour before we arrived
- Attended another GGR AX at Cow Palace May 15. Definitely a viable site for us if we get the opportunity
- Opened up registration for Porsches on the Plaza (June 19) and Rally School (June 26) Tested out proposed route for Martorana Family Winery tour July 28th. Some small tweaks and registration will be ready to open
- Received Goodie Store inventory from David Bunch and started process to be able to disposition what we have (by quantity, 27 are Redwood Region License Plate Frames, 20 or so total polo or T-shirts, 10 are Porsche Badge holders, 7 are foam beer can cozies)

Items for discussion:

- Additional tours other than the winery dates and rallies we have upcoming? (July 18 winery, July 24 Rally, July 31 winery, August 14 winery, August 28 Rally also AX Aug 15, possibly Aug 22)
- More ideas regarding Goodie Store inventory - follow up with Hi-Tec for most items?
- Any branded souvenir ideas? masks went over well
- VP candidates?

Submitted by Ben Davoren, (May 23, 2021)

Vice President's Report (Vacant)

- No report

Treasurer's Report (Vern Rogers)

The Redwood Region Treasurer reviewed the Region's finances with the Board of Directors. Current bank balances and details of expenditures for this period were detailed and accepted. Finances remain strong and are in accordance with expectations. Anyone wishing to see additional financial details (balance sheets, profit & loss statement, etc), please contact the Region Treasurer.

Submitted by: Vern Rogers, (5/25/21)

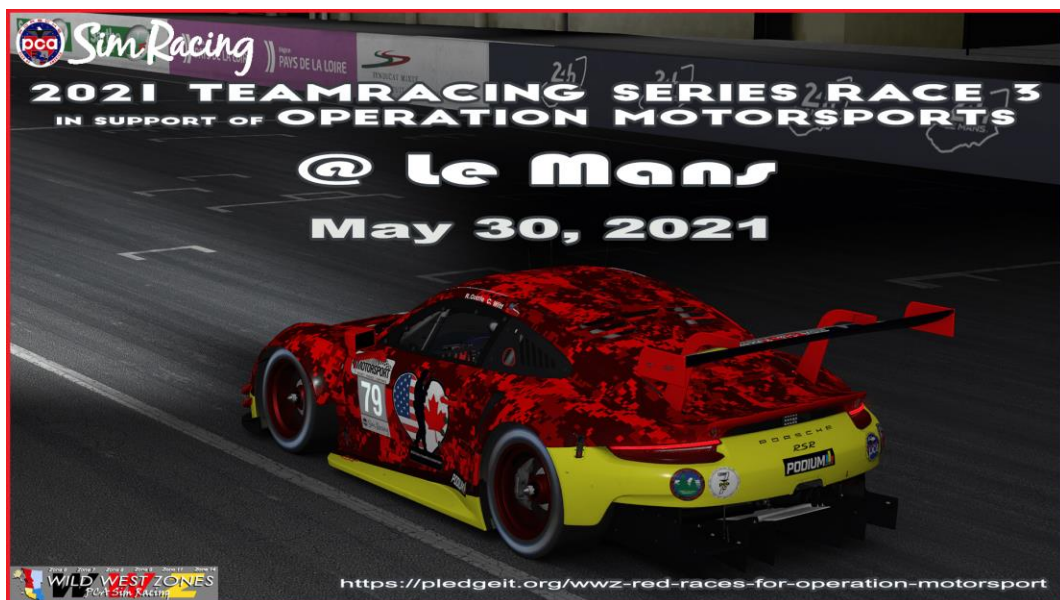
Secretary's Report (Rick Duste):

- Nothing to report

Submitted by: Rick Duste (5/20/21)

Past President's Report (Chip Witt)

- May website updates (two rounds, one of which was delayed) have been pushed as of May 24.
- Finally handed off business cards to officers that had ordered them at the start of the year in my drive by of our last tour event (see below). If anyone else needs new cards, please let me know.
- Stopped by the Picnic @ Lucchesi Park. Was unable to join the tour or stick around for long, but was glad to have the opportunity to see a few folks face-to-face for the first time in over a year.
- Reconstituted contact with our friends at CASA. Millie Gilson has retired as Founding Executive Director, but will remain active in the org. Her successor is Heloisa Heinen. They are eager to continue their relationship with us, and look forward to joining us for Porsches on the Plaza, the Holiday Party, and any other event where their presence may add value to both organizations.
- As most know, I continue to participate in PCA Sim Racing events. A special TeamRacing Series event in support of Operation Motorsports (<https://operationmotorsport.org/>) is happening at a virtual Le Mans on May 30th. Rob Cottle, my team co-driver, and I are representing Zone 9 and Zone 7 (respectively) in the race as "WWZ Red - #79", and are raising money for Operation Motorsport via pledges at <https://pledgeit.org/wwz-red-races-for-operation-motorsport>. Famous Radio Le Mans broadcast announcer, John Hindhaugh is joining the broadcast announcers team for this charity event. More broadcast guests will be announced shortly at <https://pcasimracing.com/opmo/>. If you are interested in watching the event live (or on-demand afterwards), the YouTube link is: <https://youtu.be/2jMEaodQwHE>.



- Unable to join for 5/25/21 meeting due to a personal concern (Ben is in the loop, and can share details in the meeting for anyone interested or concerned).

Items for discussion:

- None

Submitted by Chip Witt (5/25/21)

Membership Director's Report (Tom Short)

	2021 APR	2021
Primary Members - Open	647	651
New Primary members:	2	69
Transfer In	3	
Transfer Out	-4	
Non-renewal	-18	
Renewals	28	
Primary Members – Close	638	
Affiliate Members	358	364
Total Members	996	1015

New Members in April, 2021

Name	City	Porsche
Jesse Beckman	Sausalito	2000 Boxster S
Cham Nou	San Rafael	2003 911 Carrera 4S

Transfers Into Redwood Region PCA April, 2021

Name	City	Porsche
J Peter Bardwick	Mill Valley	1995 968
Jonathan Fox	Geyserville	1996 911 Turbo Coupe
Jan Stevens	Mill Valley	2003 911 Carrera Targa

Anniversaries (five years or more)

Name	Member Since	Years
Robert Sachs	1960	61
Frank Massick	1975	46
Don Nicoli	1983	38
Gail Habicht	1989	32
Michael Obley	1992	29
Mark Merz	1999	22
Don Magdanz	1999	22
Paul Alber	2000	21
Rhyne Beatty	2000	21
Ron Herrerias	2005	16
James Jordan	2006	15
Tom Markovich	2006	15
Roger Russell	2009	12
John Long	2009	12
Raul Torres	2011	10
Lewis Blevins	2012	9
Steve Sommer	2012	9
Martin Lauber	2012	9
Lawrence Carrillo	2012	9
Sharon Castle	2013	8

Items for discussion:

- Newsletter deadline
 - the above report was not shared in the May 10 newsletter
- Board report updates

Tom inquired about anniversary badges. Tabled until the next meeting as neither Jerry or Chip are in attendance.

Submitted by Tom Short (5/16/2021)

Event's Coordinator's Report (Kurt Fischer)

Ben provided the following updates - Porsche on the Plaza confirmed, expect Pech Merle to be at full capacity if Sonoma County follows the rest of the State.

Autocross Director's Report (Drew Powers & Stacy O'Connell):

- Pronto Timing System yearly Support and Maintenance Fee invoice
- Still no instruction allowed at Sonoma Raceway due to how we rent the space. The rules have changed so that non-profit organizations can offer instruction. For-profit organizations cannot offer instruction. Because we are subleasing the paddock from a for-profit organization, we cannot offer instruction as Sonoma Raceway's contract is with them, not us. If we rented directly from Sonoma Raceway, we could offer instruction. However the costs would be far too high to do that.
- Drew is working with Himanshu and GGR for the 8/21 and 8/22 weekend at Sonoma Raceway.

Items for Discussion

- Cow Palace had moved GGR and LPR dates in July to later in the month so there is no longer a conflict for 7/11 and we could potentially run an event with Trackmasters at Sonoma Raceway. The risks are that GGR and LPR dates with CP are not solid and could still move back to the weekend of the 10th and 11th at the last minute. If that happens, we will not have enough people to run an event.
- Getting the trailer towed to Sonoma Raceway for our events. Cost? Insurance?

Questions around whether insurance is required, what is GGR doing in this regard. Drew will investigate.

Submitted by: Drew Powers (5/25/21)

Safety Director's Report (Brian Cooley)

- I plan to take over the safety section of the driver's meeting at our 2021 A/X events. After I digest the current script I'll get with our A/X admins and determine what parts of the driver's meeting we want to place under the safety section.

Submitted by: Brian Cooley 5/2021

Concours Director's Report (Vacant)

- None

Ben reported recent personal obligation changes will not allow Sonya the time necessary to be able to help with this year's Concourse.

Communications Director's Report (Stacy O'Connell)

- None

der Riesenbaum Editor's Report (Lisa Davoren)

- None

June issue will feature salute to Boxsters
July issue will feature Touring

Webmaster's Report (Interim: Chip Witt)

- See "Past President's Report".

Items for discussion:

- None

Submitted by: Chip Witt (5/25/21)

Goodie Store Manager's Report (David Bunch)

- See "President's Report"

Sponsorship Coordinator's Report (Rick Duste)

- Met the new General Manager for Porsche Marin (Mike Christian). Mike offices at the Audi dealership in San Rafael. He is responsible for the Porsche, Audi and VW stores. Supports the club, putting me in touch with their advertising/marketing person so we can get our web site and newsletter graphics more current. Ren Briones is the on-site Sales Manager for the Porsche store in Mill Valley. Indicates doesn't make decisions regarding sponsorships/events/etc. That would be Mike Christian's responsibility.

Indicated Andrew Proaps (Porsche sales rep) is passionate about PCA and will most likely participate in some of our events. I'll reach out to him in the near future.

- Invoiced all sponsors for their 2021 sponsorship fee.

Items for Discussion

- **None**

Submitted by: Rick Duste (5/20/2021)

Charity/CASA Report (Chip Witt):

- See "Past President's" report.

Social Media Report (Kurt Fischer):

- None

Submitted by: Kurt Fischer (date)

New Business:

Sharon Castle suggested an End of the Year Volunteer (appreciation) Party and volunteered to organize. Sharon will research some more and bring it back to the Board at a future meeting to discuss further.

Meeting adjourned at 845 PM by President Ben Davoren.