

Redwood Region – Porsche Club of America
SEPTEMBER 2021 Board Meeting
Board Reports
Approved 10/26/21

Attendance:

EC

Present	Absent	
(X)	()	President - Ben Davoren
()	()	Vice President - Vacant
(X)	()	Secretary/Sponsorship Coordinator - Rick Duste
(X)	()	Treasurer - Vern Rogers
(X)	()	Past President/Webmaster - Chip Witt

Committees

Present	Absent	
(X)	()	Autocross Director - Drew Powers
(X)	()	Autocross co-chair/Communications Director - Stacy O'Connell
()	()	Concours Director - Vacant
(X)	()	Events and Social Media Director - Kurt Fischer
(X)	()	Membership - Tom Short
()	(X)	Safety Director - Brian Cooley
(X)	()	der Riesenbaum Editor - Lisa Davoren
()	(X)	Goodie Store Manager - David Bunch

Guests

Jim Robison, Craig Steele, Brad Williams

Call to Order:

Virtual meeting called to order at 7:02 PM on September 28, 2021 by President Ben Davoren at Mary's Pizza in Novato and via Zoom Video Communications.

Approval of Minutes:

Motion to approve the August 2021 Board Reports and Meeting Minutes was made by Vern Rogers, seconded by Tom Short and unanimously approved.

President's Report (Ben Davoren)

- Finalized arrangements for the Concours event details with the dR Editor and other volunteers, thank you!
- Obtained or requested PCA insurance for all events through October
- Created preliminary tour route for the Annual meeting on Sunday October 24th
- Completed second review of Bylaws / editing to match new PCA formatting

Items for discussion:

- Outreach / Nominations Committee for Board Membership with Annual Meeting

Submitted by Ben Davoren, (9/24/2021)

Annual Meeting: Vern Rogers made a motion for the club to pay the amount over \$35.00 and tip for members lunch at the meeting. Second by Craig Steele. Passed unanimously.

Vice President's Report (Vacant)

- No report

Treasurer's Report (Vern Rogers)

- Nothing to report

Secretary's Report (Rick Duste):

- No activity to report

Submitted by: Rick Duste (9-28-21)

Past President's Report (Chip Witt)

- Nothing to report

Membership Director's Report (Tom Short)

	2021 SEPT	2021 YTD
Primary Members - Open	660	651
New Primary members:	11	88
Transfer In	0	
Transfer Out	-3	
Non-renewal	-11	
Renewals	34	
Primary Members – Close	664	
Affiliate Members	362	364
Total Members	1026	1015

New Members in August, 2021

Name	City	Porsche
Jason Schlyer	Cazadero	2018 Panamera Turbo Sport Turismo
Richard Davison	Sonoma	2005 911 Carrera Cabriolet
Lewis Desoto	Napa	2018 Panamera 4 E-Hybrid
John Perkins	Tiburon	1984 911 Carrera
Scott Roesling	Kelseyville	2015 Cayman
Stan Gassman	Mill Valley	1984 911 Carrera Targa
Richard Merlo	Sonoma	2021 911 Turbo S
Shelley Hyder	Belvedere Tiburon	2018 Macan
Chris Cottrell	Napa	1972 911T
Ibrahim Adamu	Santa Rosa	2020 Cayenne Coupe
John Finch	Sonoma	2008 911 Carrera S Cabriolet

Items for discussion:

- Website layout: make badge ordering easier to find!

Note: See Chip Witt comments on badge ordering on website.

Dual member request process to be added to website by Chip Witt.

Submitted by Tom Short (9/28/2021)

Event's Coordinator's Report (Kurt Fischer)

Kurt working on a tour to a Hotel in Healdsburg for later this year. More to come.

Autocross Director's Report (Drew Powers & Stacy O'Connell):

- Registration for our last AX of the year on October 17th at Thunderhill is live. We currently have 33 people registered.
- Only 6 are Redwood members (Sonia, Stacy, Lisa, Ben, Grady, and Drew)

Items for Discussion

- How can we get more Redwood members to register? Can we put a series of blasts out via email, newsletter, facebook, etc?
- How can we get more people to register in general?

Submitted by: Drew Powers (9/28)

GGR's November event at Crows Landing is still tentative. If GGR doesn't run the event that would compete with our November Sonoma Raceway date, if we run it the concern is how we get enough to show up to make it work. More to come.

Safety Director's Report (Brian Cooley)

- Nothing to report

Concours Director's Report (Vacant)

To be at Lucchesi Park in Petaluma due to logistics issues at Ledson Winery that prevents use this year 22 entires as of 9/28.

Communications Director's Report (Stacy O'Connell)

- Moved flyers to dropbox from box
- Ran ad in DR for webmaster (no bites yet), spoke with other zone 7 regions and they all use volunteers
- Updated new members to constant contact

Submitted by: Stacy O'Connell (9/28)

der Riesenbaum Editor's Report (Lisa Davoren)

- Nothing to report

Webmaster's Report (Interim: Chip Witt)

Something was broken on the member services page regarding the member joining image not appearing.. Fixed.

Added a “need badge” button.

Some modifications to the menu requested by the Rally coordinator will require architecture changes.

Making updates once a week. Need requests and information by Friday of each week.

Stacy reported no bites on notice in last month’s drR for need of web support.

Goodie Store Manager’s Report (David Bunch)

- Nothing to report

Sponsorship Coordinator’s Report (Rick Duste)

- Checks received from Porsche Marin, TRG, and Whittmans

Submitted by: Rick Duste (9/28/21)

Charity/CASA Report (Chip Witt):

- Nothing to report

Social Media Report (Kurt Fischer):

- Nothing to report

New Business:

Jim Robison is working on a Gimmick Rally with Craig Steele and TSD Rally with Jeff Hall.

Meeting adjourned at 8:32 PM by President Ben Davoren.