

Redwood Region – Porsche Club of America
FEBRUARY 2022 Meeting
Board Reports

Attendance:

EC

Present	Absent	
X	<input type="checkbox"/>	President - Ben Davoren
X	<input type="checkbox"/>	Vice President – Rick Duste
X	<input type="checkbox"/>	Secretary – Craig Steele
X	<input type="checkbox"/>	Treasurer - Vern Rogers
<input type="checkbox"/>	X	Past President/Webmaster - Chip Witt

Committees

Present	Absent	
X	<input type="checkbox"/>	Autocross Director - Drew Powers
X	<input type="checkbox"/>	Autocross co-chair/Communications Director - Stacy O’Connell
<input type="checkbox"/>	X	Concours Director - Vacant
X	<input type="checkbox"/>	Events and Social Media Director - Kurt Fischer
X	<input type="checkbox"/>	Membership - Tom Short
<input type="checkbox"/>	X	Safety Director - Brian Cooley
X	<input type="checkbox"/>	Rally Director – Jim Robison
X	<input type="checkbox"/>	der Riesenbaum Editor - Lisa Davoren
X	<input type="checkbox"/>	Sponsorship Coordinator – Jeff Hall
<input type="checkbox"/>	X	Goodie Store Manager - David Bunch

Guests: Paige Gains, Brad Williams

Quorum is 7 out of 13, 10 present

Call to Order:

Virtual meeting called to order at **7:00 pm** on February 22, 2022 by President Ben Davoren via Zoom Video Communications.

Approval of Minutes:

Motion to approve the JANUARY 2022 Board Reports and Meeting Minutes was made by Vern Rogers, seconded by Kurt Fischer and unanimously approved.

President's Report (Ben Davoren)

- Continue to update the revision of the Bylaws to complete this year with Rick Duste and Craig Steele, finish by next board meeting in March
- Created the new Board Google Group redpcaboard@googlegroups.com
- Requested PCA national insurance for upcoming events (Two Lake Rally, Midweek Drive, Porsches on the Plaza)
- Attended the National PCA Region Presidents Meeting, 33 minutes long
- Along with Chip and Stacy, received three potential candidates for transitioning the Webmaster role
- Reviewed an inquiry related to Concours Director role from Tim Bringman and we explore his interest in filling Concours Director vacancy

Items for discussion:

- Use of the redpcaboard@googlegroups.com group email ○ Majority of board signed up, however checked no emails, Ben to re-submit request to get better participation and picking digest or email options
- Expectations from the National Presidents meeting regarding 4-doors, electric vehicles and drones (!) in the near future ○ PCA going to modify drone use with very specific guidelines, must use a licensed drone pilot

Submitted by Ben Davoren, (2/21/22)

Vice President's Report (Rick Duste)

- Reviewed draft bylaws and provided comments to Ben and Craig.
- Developed Midweek Road Tour for Petaluma to Rancho Nicasio Wednesday March 16 and posted on MSR and on RR web site.
- Attended Rally School and practice rally to get overview of what TSD rallies are.
- Will be attending Zone 7 Presidents Meeting in Sacramento February 26th on Ben's behalf as he will still be out of state.

Items for discussion:

- Need for Club zoom and survey account(s)?
- Club controlled and administered share documents system for board reports/minutes processing ● MIDWEEK TOUR As of 2/22, 36 cars, 45 attendees registered.
- Group #1: 28, Group #2: 13
- Appears we will need 3 run groups at this time, 2 for #1, 1 for #2.
- Still nearly a month to go so could change, not that I want to but at some point do we need to cut off registration to limit size?
- Great opportunity to survey the interest in mid-week tours
- Discuss Rancho Nicasio vaccination vetting process and eating arrangement

Submitted by Rick Duste (2-16-22)

Treasurer's Report (Vern Rogers)

- I met with Jerry and cleared up balance sheet questions regarding credit card accounts. These were based on simply paying the credit card bills vs following previously unclear Quicken procedures for entering individual credit card charges prior to payment.
- State and Federal Tax forms (postcards) will be filed in March.
- Current CD with First Republic Bank matures on 03/21/2022.
 1. I will be speaking with our First Republic contact to determine the best course of action for these monies.
 2. Tom Short suggested we look at 'Multi Year Guaranteed Annuity' with higher interest returns and terms of investment maturity
- Current balance sheet and P&L were distributed at the meeting.

Submitted by: Vern Rogers, (2/21/22) Secretary's Report (Craig Steele)

- First, I want to apologize for not taking my Regional Secretary role as seriously as I should. While getting involved in the updating of the by-laws I looked at my Secretary's Duties.
 1. Attend all meetings, Notifying the membership of said meetings taking minutes and recording casted votes
 2. Publish said minutes and non-financial records to Drop Box and newsletter
 3. Collect and collate all officer and director reports and distribute them into the minutes before meeting. It's the third role which I scored poorly, look how many bulleted reports are missing. Starting the March meeting, I will do better to collect and collate
- I sent an email to the EC discussing the digital tools Redwood Region has and/or needs. They are Drop Box, Google Doc [minutes], ZOOM and a Survey tool. The feedback I got was:
 - **Drop Box** is OK as the way it is being used
 - **Google Doc** is only needed to send out the meeting templates and then collected and collated as the approved minutes
 - We could use a **ZOOM** subscription for the region, annual plans vary from \$150-\$240
 - Could use a **Survey Tool** for elections and ratifications, survey the membership, event planning, explore low cost options [free]
- I am taking on planning the 'Taste of Calaveras' Porsche Tour [3-4 hours, 100-125 miles]
- Making two pre planning trips to Murphys before September 22-25 event
- Teaming up with Rally Director Jim to do a Gimmick Rally on April 23

Items for discussion:

- Discuss needs for the digital tools above
- Craig will reach out to Stacy and advised him how to use Google Forms to manage board minutes, surveys voting/ratification and other options for communicating to our membership
- Ben suggested we fold this into his group email tool

- Lisa, DR editor only needs a link to the non-finance version of the board report
- No need for a zoom subscription, Stacy, Drew, and Jim have zoom accounts to use for our purposes

Submitted by: Craig Steele (2/22/2022)

Past President's Report (Chip Witt)

- No report submitted **Items for discussion:**
- Chip and Stacy have three potential WebMaster Candidates to vet, report next meeting

Submitted by Chip Witt (date)

Membership Director's Report (Tom Short)

	2021 JAN	2022 YTD
Primary Members - Open	676	669
New Primary members*:	5	12
Transfer In*	1	2
Transfer Out*	-2	-3
Non-renewal*	-10	-22
Renewals*	38	
Primary Members – Close	674	
Affiliate Members	372	374
Total Members	1046	1043

* YTD numbers are total through last report. Primary and Affiliate number counts are as of Jan 1, 2022.

Transfers In From Other Regions December 2021; January, 2022

Name	City	Porsche	Previous PCA Region
Rich Tsai	Davis	2001 911 Carrera Gray Coupe	Golden Gate
Justin Borntraeger	Greenbrae	1989 944 S2 Black	Golden Gate

New Members in December 2021; January 2022

Name	City	Porsche
Michael Westrick	Windsor	2021 718 Cayman GTS 4.0
Dennis De La Montanya	Healdsburg	2018 Panamera Turbo

Calvin Wojciechowski	Sonoma	2003 911 Carrera
Marc Ebbin	Sausalito	2018 Macan
Antonio Graziano	San Rafael	2022 911 GT3
Zilvinas Vilutis	Novato	2000 Boxster S
Kurt Baughman	Novato	2008 911 Carrera 4S Cabriolet
Lynetta Cornelius Grier	Napa	2015 911 Carrera 4
Christian Buss	Mill Valley	2022 Taycan 4S
David Berry	St. Helena	2020 Taycan Turbo S
Larry Philpot	Glen Ellen	2016 Cayman GT4

Items for discussion:

- Kurt had a question about a specific Cars & Coffee guy
- PCA will need issue membership to owners of knock-off car, need a Porsche zin
- Lots of discussion on dual members and their contact info

Submitted by Tom Short (2/22/2022)

Event's Coordinator's Report (Kurt Fischer)

- No report submitted, give verbal report at meeting

Items for discussion:

- Kurt discuss mid week invite on social media *Submitted by Kurt Fischer (2/22/2022)*

Autocross Director's Report (Drew Powers & Stacy O'Connell):

- Potential partnership with multiple clubs to get one of multiple lots paved at Sonoma raceway for a long term AX site.
- Need to put an article in dR for March to talk about the 2022 schedule

Items for Discussion

- Discussed Sonoma Raceway paving one of their lots to used for AX
 - Drew like Lot# 13, biggest one, between Lot# 12 and #14
 - SCCA has seeded \$600-700K to pave this lot and is soliciting other funding
 - Drew will introduce Craig Steele to Charley Davis at SCCA to be a part of the future conversation
 - Rental expense, what are the car clubs willing to pay for this future site
 - Lighten the expense burden of Sonoma Raceway, so they would pave a lot
 - Report in March on this lot paving option

Submitted by: Drew Powers (2/22/22)

Rally Director's Report (Jim Robison)

Zone 7 Rally School

- February 12 at Sonoma State University
 - Fee: \$10 per car
 - 45 participants, Including 2 non-PCA members
 - 24 cars on the practice rally
 - 7 checkpoints, 25 miles
 - First place to Ernesto Dal Bo *driving solo* in a 2019 Cayman S
 - PowerPoints from presentation not posted on website

Two Lake Rally

- March 26
 - Start and finish in Napa
 - About 100 miles, all roads are paved
 - Fee: \$25/car with a PCA member, \$30/car for non-PCA members
 - Registration is open at MSReg.com, closes March 20

Alternate Route Rally

- Date not set, Joint event with Sacramento Valley and Redwood Region
 - Start and finish in Dixon, about 100 miles
 - Choice of two routes, paved or gravel (not dirt, hard packed)

Wine Pairing Rally

- April 23
 - Craig Steele, Rallymaster
 - Gimmick Rally, similar to Picture Perfect Rally

Jim has asked again to get more Rally info on the Redwood Region website, there is a lot of interest in our membership and out non-sports car community like rally events. They want more results and Rally info. Jim is offering a lot of new events to stimulate more interest, offer more opportunity to play.

Submitted by: Jim Robison (2/22/22)

Safety Director's Report (Brian Cooley)

- No report submitted

Items for discussion:

-

Submitted by: Brian Cooley (date)

Concours Director's Report (Vacant)

- Tim Bringman is considering Concours Director role **Items for discussion:**
- Lisa pointed out we have trophies just need to order trophy plaque labels

Submitted by: (date)

Communications Director's Report (Stacy O'Connell)

- Sent out email for midweek drive to dR list - 39 sign ups as of last check

Items for discussion:

-

Submitted by: Stacy O'Connell (2/22/2022)

der Riesenbaum Editor's Report (Lisa Davoren)

- March issue to be published on March 10 2022 **Items for discussion:**
- A reminder to please submit all content by email by the 5th of each month
- I have custody of a number of Concours trophies which would need new naming plates (to correct the year to 2022) when a Concours representative is identified

Submitted by: Lisa Davoren (2/21/22)

Webmaster's Report (Interim: Chip Witt)

- No report submitted

Items for discussion:

- *Three names of candidates have expressed interest Submitted by: Chip Witt (date)*

Goodie Store Manager's Report (David Bunch)

-

Submitted by: David Bunch (date)

Sponsorship Coordinator's Report (Jeff Hall)

- Autobahn signed up for the full \$1000, check sent to Treasurer, sent early February

Items for Discussion

- Jeff wants to return to the January renewal basis
- Need to present our sponsorship logos at the beginning of Redwood Events

Submitted by Jeff Hall (2/22/2022)

Charity/CASA Report (Chip Witt):

- No report submitted **Items for discussion:**

-

Submitted by: Chip Witt (date)

Social Media Report (Kurt Fischer):

- No report submitted, given verbally **Items for discussion:**

-

Submitted by: Kurt Fischer (2/22/2022)

New Business:

- the Ironstone Concours three day Event Committee met for first time [SEP 22-25] in Murphys
 - Paige and Jeff are co-chairs
 - Twin groups are departing from Novato and Santa Rosa on THU and FRI and rendezvous at Fairfields Jelly Belly Factory and driving as a group to Murphys, stopping for a meal enroute
 - Jeff wants to give every participate a binder of what to do during our stay
 - Still have lodging available blocks of rooms
 - There are three tours being organized by Paige and Craig

- Brad Williams has been working with Flying Lizard Racing Group to organize visit to their Sonoma Raceway facility to see three GT3 and one GT4 on display. Drivers and mechanics will be in attendance to discuss any questions about the Racing Group

Meeting adjourned at 8:40 pm by President Ben Davoren.