

**Redwood Region – Porsche Club of America**  
**APRIL 2022 Meeting**  
**Board Report**

**ATTENDANCE**

**Executive Council (EC):**

Present

X	President	Ben Davoren
X	Vice President	Rick Duste
X	Secretary	Craig Steele
X	Treasurer	Vern Rogers
X	Past President / Webmaster	Chip Witt

**Committees:**

Present

X	AX Director Co-Chair	Drew Powers
-	AX Director Co-Chair/Communications Director	Stacy O'Connell
-	Concours Director	Vacant
X	der Riesenbaum Editor	Lisa Davoren
X	Events & Social media Director	Kurt Fischer
-	Goodie Store Manager	David Bunch
-	Membership Director	Tom Short
X	Rally Director	Jim Robison

-	Safety Director	Brian Cooley
X	Sponsorship Coordinator	Jeff Hall

**Guests:**

Quorum is 6 out of 11, 9 present

**CALL TO ORDER:**

Virtual and physical meeting called to order at 7:05 pm on [DATE] by President Ben Davoren via Zoom Video Communications and at Mary's Pizza, Novato.

**APPROVAL OF MINUTES:**

Motion to approve the March 2022 Board Reports and Meeting Minutes was made by Kurt Fischer seconded by Vern Rogers and unanimously approved.

**President's Report (Ben Davoren)**

- Led the Tour to the Union Hotel on April 9 with good attendance
- Evaluated the proposed site for our October Annual Meeting at member Rex Simmons' Chenoweth Redwood Grove along with Vern and Sharon Rogers
- Participated in the Flying Lizard Operations Tour at Sonoma Raceway on April 16, which was a well-received event, hats off to Brad Williams for arranging
- Participated in the Wine Pairing Rally on April 23, another successful gimmick rally thanks to Craig Steele and Jim Robison
- Obtained PCA insurance for our events through June 2022
- Participated in a meeting with an MSR representative which answered several questions about MSR issues: thanks to Jeff Hall for organizing and Stacy O'Connell and Rick Duste for also attending
- Started the process for instantiating the Nominating Committee in follow up to last month's discussion of needs for rollover of our Executive Council next year
- Finalized the Bylaws rewrite and review of changes from our 2016 version along with Rick Duste and Craig Steele
- Compared the Google Meet / Zoom styles and features working with Rick Duste, agreed with prior discussion that Zoom is more mature and functional

Items for discussion:

- Plan for two routes for the Annual Meeting (one more seat time, one with a rally style approach) for Saturday October 8
- Readiness of Bylaws to send out to general membership for approval using Google Forms
- Would like to move to acquire a standard Zoom account for the club (either small group for \$150/year or standard for \$200/year which would include meeting transcription to improve the Secretary's life)

**NEXT STEPS:**

Submitted by Ben Davoren (04-22-2022)

### **Vice President's Report (Rick Duste)**

- Participated in a meeting with an MSR representative which answered several questions about MSR issues.
- Set-up second Midweek Tour to Monte Rio for May 18. Initial sign ups looking good.
- Continued researching venues for Holiday Party. Marin Yacht Club can host us December 10th but issue right now with their Chef. Expect to be resolved soon. Alternative would be to use outside caterer. Light House Cafe in Tiburon responded back and can host us again Dec 10th as well. Will send us proposal along lines of the last event we held there in 2019. Cost will be us due to rising costs. Awaiting proposal.

Items for discussion:

NEXT STEPS:

Submitted by Rick Duste (4-24-22)

### **Treasurer's Report (Vern Rogers)**

#### **FINANCE REPORT:**

- Our CD at First Republic Bank rolled over automatically for another 6 months.
- I have spent hours and hours working with Quickbooks to have our financial statements make sense. I have not been 100% successful but have confirmed that the \$\$ shown in our bank accounts balance exactly match what is shown on the statements.
- Still very much wanting to be replaced as Treasurer.

Items for discussion:

- Our current version of Quicken Desktop Edition (2019) is no longer supported after this May. If we want to go to the latest version, it is only available by subscription. Discounted (50% for the first year) is either \$25/mo (Quickbooks Basic), or 40/mo (Quickbooks Plus). I do not know that we need anything more than the Basic Edition.

**Financial Statements** provided to Board at time of meeting

Submitted by Vern Rogers (04-26-2022)

### **Secretary's Report (Craig Steele)**

- Created new Meeting template to eliminate old font and formats no longer use on the minutes style
- Simplified the Redwood Region Dropbox folders to make it easy to file like-type material and follow a chronological order

Items for discussion:

- Support the nomination committee to get started in finding suitable leadership candidates so they can be mentored by current board

NEXT STEPS:

Submitted by Craig Steele (04-26-2022)

### **Past President's Report (Chip Witt)**

Items for discussion:

NEXT STEPS:

Submitted by Chip Witt (MM-DD-YYYY)

### **Autocross Director's Report (Drew Powers & Stacy O'Connell):**

Items for discussion:

- Registration for our May AX is open. 29 entrants so far.
- MSR is not organizing or showing the Class modifier. Likely a setting that needs adjusting. (SOC: The data is being collected and can be seen from the organizer view)
- Sonoma AX site. Review draft response to Charlie at SCCA
- No response from Doug Gale at Trackmasters about Sonoma Paddock AX dates yet.

NEXT STEPS:

Submitted by Drew Powers & Stacy O'Connell (4-26-22)

### **Charity/CASA Report (Chip Witt):**

Items for discussion:

NEXT STEPS:

Submitted by Chip Witt (MM-DD-YYYY)

### **Communications Director's Report (Stacy O'Connell)**

Items for discussion:

Nothing to discuss

NEXT STEPS:

Submitted by Stacy O'Connell (04-26-22)

### **Concours Director's Report (Vacant)**

Items for discussion:

NEXT STEPS:

Submitted by **name** (**date**)

**der Riesenbaum Editor's Report (Lisa Davoren)**

Items for discussion:

NEXT STEPS:

Submitted by Lisa Davoren (**MM-DD-YYYY**)

**Event's Coordinator's Report (Kurt Fischer)**

Items for discussion:

NEXT STEPS:

Submitted by Kurt Fischer (**MM-DD-YYYY**)

**Goodie Store Manager's Report (David Bunch)**

Items for discussion:

NEXT STEPS:

Submitted by David Bunch (**MM-DD-YYYY**)

**Membership Director's Report (Tom Short)**

**MEMBERSHIP REPORT:**

	<b>2022 MAR</b>	<b>2022 YTD</b>
Primary Members - Open	674	669
New Primary members*:	11	27
Transfer In*	2	
Transfer Out*	-2	
Non-renewal*	-15	
Renewals*	21	
<b>Primary Members – Close</b>	<b>679</b>	
<b>Affiliate Members</b>	<b>374</b>	<b>374</b>
<b>Total Members</b>	<b>1053</b>	<b>1043</b>

\* YTD numbers are total through last report. Primary and Affiliate number counts are as of Jan 1, 2022.

### Transfers In From Other Regions March, 2022

<b>Name</b>	<b>City</b>	<b>Porsche</b>	<b>Previous PCA Region</b>
Reid Ewing	Tiburon	2022 718 Boxster White	Monterey Bay
Jonathan Goff	Kentfield	1971 911T	Shenandoah

### New Members in March, 2022

<b>Name</b>	<b>City</b>	<b>Porsche</b>
Terry Rosenthal	San Rafael	2010 911 Carrera
Peter Hsu	San Rafael	2011 911 Carrera S
Peter Basso	Sebastopol	2001 911 Carrera
Layne Friedrich	Glen Ellen	2022 718 Cayman S
Courtland Cranston	Santa Rosa	2000 Boxster
Jack Crouse	Nicasio	2016 Boxster Spyder
Michael Ferrelli	San Anselmo	2012 Boxster S
Daniel Mccreedy	Napa	2003 Boxster S
Paulo Napolitano	Sausalito	2022 911 GT3
Steven Needels	Petaluma	2019 Cayenne S
John Catts	Petaluma	2017 Macan S

Items for discussion: none

Submitted by Tom Short 04-25-2022

**Rally Director's Report (Jim Robison)**

Wine Pairing Rally, on Saturday April 23<sup>rd</sup>

- 67 miles gimmick rally
- Rallymaster: Craig Steele
- Started at the Graton Fire Department
- Finished at Mary's Pizza Shack in Windsor
- 20 cars registered, 14 started
- "Trophies" for top two, both driver and navigator, plus one for third place
- Revenue = \$520. Expenses = \$135.74. Profit = \$384.26

Devil's Gulch 2022, on May 21<sup>st</sup>

- Originally the White Horse Rally
- TSD starting in San Rafael and finishing in Windsor
- About 105 miles of paved roads in Sonoma County
- Rallymaster: Jerry Wachtel

Alternate Route Rally, on June 18<sup>th</sup>

- TSD with a choice of paved or gravel routes
- The start and finish in Dixon
- Rallymasters: Jim Robison and Darrel Huckabay
- Might be co-hosted with the Sacramento Valley region

There and Back Again, on July 16 & 17

- Two TSD rallies with an overnight stay at the Twin Pines Resort & Casino
- All paved with start in Napa and finish in Sonoma
- Will include a tour group following the rallyists
- Entry fee might include dinner, will not include lodging
- Rallymasters: Jim Robison Saturday and Jeff Hall Sunday

Mt. Tam Trek, Saturday August 13<sup>th</sup>

- Start at Marin Porsche and finish at Mary's Pizza in Novato
- All paved, 85-mile TSD with two breaks at scenic rest areas
- Will include a tour group following the rallyists
- Rallymaster: Jim Robison

Harvest Moon Rally, on September 10<sup>th</sup>

- All paved 80-mile night TSD rally
- Start in Santa Rosa about 7:00 PM
- Finish about 10:00 PM (location?)
- Rallymaster: Jim Robison

Annual Meeting, on October 8<sup>th</sup>

- Short TSD or gimmick rally leading to the annual meeting

Available rally dates, November 19<sup>th</sup> & December 3<sup>rd</sup>

Other news:

PCA has released a draft “minimum safety standards for rallies.” We comply with most items, and with a couple easy changes, will comply with all but two. We are submitting comments and arguments as to why the two issues we object to should be removed or altered.

Items for discussion: Speed Waivers

Submitted by Jim Robison (04/26/2022)

### **Safety Director’s Report (Brian Cooley)**

Items for discussion:

NEXT STEPS:

Submitted by Brian Cooley (MM-DD-YYYY)

### **Social Media Report (Kurt Fischer):**

Items for discussion:

NEXT STEPS:

Submitted by Kurt Fischer (MM-DD-YYYY)

### **Sponsorship Coordinator’s Report (Jeff Hall**

#### **Sponsorships:**

- Porsche Marin
  - o Hermine Terhorst spearheading internal effort
  - o Wants to be our liaison to GM
  - o GM very enthusiastic – meeting in the works
  - o Cars & Coffee
  - o Tour/Rally Start
  - o Get-to-Know Porsche Marin Event
  - o Platinum level potential
- Hi-Tec Automotive
  - o Greg Meissen taking co-lead
  - o Movie Night Proposed Dates: May 7 and 28; June 4, 11 and 18
  - o Wants to pay *back* sponsorship fee
  - o Tour/Rally Start
  - o Hopes to drive PCA business
- Autobahn Automotive
  - o Signage for events
- Mary’s Pizza Shack
  - o Potential sponsorship (Silver Level)



## **MURPHYS/IRONSTONE CONCOURS WEEKEND**

- Dates: Sept 22-25
- 38 attendees in 19 cars (1/3)
- 3 rooms left
- Email list for pinpoint communications to attendees
- At The Concours
  - o Corral for attendees
  - o Tailgate Party w/ Ironstone Vineyard's Wine/Food

Items for discussion:

- Membership access to member information? Y?/ N? **NO!**

NEXT STEPS:

Submitted by Jeff Hall (04-26-2022)

## **Webmaster's Report (Interim: Chip Witt)**

Items for discussion:

NEXT STEPS:

Submitted by Chip Witt (MM-DD-YYYY)

**NEW BUSINESS:**

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Meeting adjourned at (8:37) by President Ben Davoren