

Redwood Region – Porsche Club of America

MAY 2022 Meeting

Board Report

ATTENDENCE

Executive Council (EC):

Present

X	President	Ben Davoren
X	Vice President	Rick Duste
X	Secretary	Craig Steele
X	Treasurer	Vern Rogers
-	Past President / Webmaster	Chip Witt

Committees:

Present

X	AX Director Co-Chair	Drew Powers
X	AX Director Co-Chair/Communications Director	Stacy O'Connell
-	Concours Director	Vacant
X	der Riesenbaum Editor	Lisa Davoren
X	Events & Social media Director	Kurt Fischer
-	Goodie Store Manager	David Bunch
X	Membership Director	Tom Short
X	Rally Director	Jim Robison
-	Safety Director	Brian Cooley
X	Sponsorship Coordinator	Jeff Hall

Guests: Paige and Eileen Gaines, Rex Simmons, Karen Sherwin and Howard Foster

Quorum is 6 out of 11 present, the were 11 present

CALL TO ORDER:

Virtual and physical meeting called to order at 7:09 pm on 5/31/2022 by President Ben Davoren via Zoom Video Communications and at Mary's Pizza, Novato.

APPROVAL OF MINUTES:

Motion to approve the April 2022 Board Reports and Meeting Minutes was made by Vern Rogers, seconded by Jim Robinson and unanimously approved. There was one correction and two typo's noted to be edited

President's Report (Ben Davoren)

- Attended the May Midweek tour to Northwoods Bistro. Route was complicated by unexpected paving activity, a report of unsafe passing, and a COVID exposure but the venue was very good
- Enjoyed the Autocross weekend at Thunderhill. Our Redwood contingent was very small but the event itself went off quite well
- Set up Bylaw voting for next month per our existing Bylaws working with Secretary Steele
- Previewed a new route for the Pech Merle tour on July 30
- Received the initial report of the Nominating Committee, thanks extended to Vern and Sharon Castle Rogers
- Created the new club Zoom account and new Secretary control of access to create new meetings

Items for discussion:

- Midweek event reiterated the need to use a standardized sheet for the Drivers meeting to ensure that the no passing rule is emphasized, and brings up the issue of communication and contingency planning for route changes, some of which are unavoidable
- Autocross outreach - we are at the mercy of other Regions for workers, etc. - Await AX report and possible Sonoma Raceway changes for additional discussion

NEXT STEPS:

- Bylaw vote in June, early use of new rules for allowing Family Active member to become a member of the EC

Submitted by Ben Davoren (05-26-2022)

Vice President's Report (Rick Duste)

- Worked with Sharon Castle-Rogers to establish July 20 for the Midweek Tour. Destination Spring Lake in Santa Rosa. Will be BYOB/L format which will be good to try. I suspect it will be well received. Sharon and Vern designed the route.

- Led May 18th Midweek Tour to Northwood Bistro. Good turnout, and everyone appeared to enjoy the drive and lunch. Some learnings:
 - Road construction midweek is an issue we don't face on weekend tours. Researching appropriate contacts (Sonoma Co Public Works, Marin, etc) to find contacts to check with prior to the event so no day-of surprises/on-the-fly rerouting.
 - Desirability for the first Group Lead to be able to contact the following groups Leads was evident. Need to make sure each Lead has the other Lead's cell numbers as radio contact is not possible due to distances.
 - Formalize refund policy - we had four morning-of cancellations and approximately 6 no-shows. While no one has requested a refund, we need to agree that there are no refunds for cancellations after the event registration close date. That is typically the date given to the food provider and the amount the club will be held to.
 - We had one report of unsafe driving that we will discuss during the meeting.
- Holiday Party venue research continues. The Lighthouse Cafe in Tiburon, site of the 2019 event, has significantly increased their pricing (minimum guarantee mainly) such that it appears way out of our budget. After gathering additional options, we will circle back with them to see if there is wiggle room, but we need a big wiggle.

Items for discussion:

- Would we consider a "potluck" style holiday party format (suggestion I received)? NO potluck for Holiday party
- Discussed high expense quote, \$16.5K, \$240/per person, looking at Marin Yacht Club, with no chef, maybe cater dinner
- Discussed what is the refund policy, it was confirmed that after the deadline, no refunds except if sob story is good to receive a refund
- Discussed impact of road construction on Wed tours and recognized they are a hazard to account when planning future tours
- Discussed communication challenges to alert tours group of road and auto issues, need protocols and cell phone numbers of all leads and sweeps
- It was reiterated to fill the safety observation report to PCA in a timely manner

Submitted by Rick Duste (05/23/22)

Treasurer's Report (Vern Rogers)

FINANCE REPORT

- The Region continues to be in a great financial position with plenty of funds to run events, donate to charities, and subsidize event costs to members if needed.
- Had a Zoom meeting with Rona Stefani to talk over the Treasurer roll and it's duties

- Upgraded to the on-line version of Quickbooks (on 5/30/22) and began working with this new version. This is subscription based and will cost the Region \$25/mo (50% discount) for the first year. Desktop versions of Quickbooks are no longer available.
- Paid for Zone 7 AX Trophies
- Reconciled and Paid WestAmerica Credit Cards
- Reimbursed Stacy for T-Hill AX costs
- Paid for several member badges

Financial Statements provided to Board members at time of meeting

Items for discussion:

- Passage of bylaws changes to allow Rona to take over as Region Treasurer
- Discussed expensing all the remaining goodie items, as they have no value, voted last year to right off

Nominating Committee (Vern, Sharon, Kurt, Jeff and Craig)

- met on Saturday, May 14

Open Elected Positions:

- **President?**
- **VP** -- Jeff Hall has agreed to seriously entertain the idea of running for VP, but is not sure he would want to move up to President. Brad Williams was also brought up as a possible choice.
- **Secretary** -- Eileen Gaines (Page's wife) has agreed to run for Secretary. This does require passing of the currently proposed region bylaw changes.
- **Treasurer** -- Rona Stefani (Paul Stefani's wife, and Ben/Lisa's sister in-law) has agreed to take over the position. This does require passing of the currently proposed region bylaw changes.
- Well after the meeting (last Saturday, 5/28) I saw Rex Simmons at the Santa Rosa Farmers Market and spoke with him about the possibility of running for the Board. Unlike prior discussions with Rex, this time he said he would actually give it some thought... that's not a no...

There was a fair amount of discussion regarding the fact that all persons up for EC roles are new to the Board, and that this makes maintaining continuity a real challenge. That brought on talk of a past President stepping in for a year while the new board came up to speed. Kurt has duties at home which would preclude such a role, Craig has been asked to apply for Zone 7 Rep, Chip is just finishing his "most-recent-past-president" role, Mike Hinton lives in Washington, and David Bunch is working full-time and very involved in track events. Guess who that leaves... Me (Vern) and Greg (Maissen). I said I would be willing to take on the Presidency for one year while we groom a VP for the job.

Submitted by Vern Rogers (05-30-2022)

Secretary's Report (Craig Steele)

- Nothing new to report from the Secretary side of the EC
- On Friday, June 3, in the early AM, I will be heading east to attend the 66th Porsche Parade in Poconos, PA. It will take nine days to get there as I'm driving on US Hwy 50 to Ocean Side, MD, first before heading to Parade, June 12-18.

- After Parade, I will embark on a 12 day tour of all New England and Northern States bordering Canada. I will return to Santa Rosa on Thursday, June 30, I'm estimating the total tour mileage to be 8,300 miles.

Items for discussion:

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NEXT STEPS:

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Submitted by Craig Steele (05-31-2022)

Past President's Report (Chip Witt)

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Items for discussion:

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NEXT STEPS:

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Submitted by Chip Witt (mm-dd-yyyy)

Autocross Director's Report (Drew Powers & Stacy O'Connell):

- Our first AX of the year was May 15th at Thunderhill as day 2 of the weekend with SVR. It was Zone 7 AX#4 in the series.
 - 39 drivers
 - Lisa, Stacy, Ben, Grady, and Drew were the only Redwood members in attendance. Grady is also a GGR member, so really there were 4 of us.

Items for discussion:

- Sonoma AX dates still unconfirmed. No response from Doug Gale after nearly 3 months of reaching out to him, but the next reach out will be to ask for a response by X date otherwise we will have to assume that he does not want to rent the paddock to us.

NEXT STEPS:

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Submitted by Drew Powers & Stacy O'Connell (5/24/22)

Charity/CASA Report (Chip Witt):

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Items for discussion:

- Kurt suggested inviting Casa to Porsche on Plaza NEXT STEPS:

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Submitted by Chip Witt (mm-dd-yyyy)

Communications Director's Report (Stacy O'Connell)

- Nothing to report:

- NEXT STEPS:

- Submitted by Stacy O'Connell (5/31/22)

Concours Director's Report (Vacant)

- Items for discussion:

- NEXT STEPS:

- Submitted by (name) (mm-dd-yyyy)

der Riesenbaum Editor's Report (Lisa Davoren)

- Items for discussion:

- NEXT STEPS:

- Submitted by Lisa Davoren (MM-DD-YYYY)

Event's Coordinator's Report (Kurt Fischer)

- Meeting with Steve Ledson to confirm Concours on 10/2/2022
- Meeting with Bruce to confirm Ferrante Winery Tour on 7/9/2022, need your route before event, venue limited to 20-25 autos, Ben needs to do email blast
- All events in Facebook are up to date
- Porsche on the Plaza has 22 people registered

- NEXT STEPS:

- Submitted by Kurt Fischer (mm-dd-yyyy)

Goodie Store Manager's Report (David Bunch)

- Items for discussion:

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NEXT STEPS:

Submitted by David Bunch (mm-dd-yyyy)

Membership Director's Report (Tom Short)

MEMBERSHIP REPORT:

	2022 APR	2022 YTD
Primary Members - Open	679	669
New Primary members*:	10	37
Transfer In*	1	
Transfer Out*	0	
Non-renewal*	-8	
Renewals*	24	
Primary Members – Close	688	
Affiliate Members	375	374
Total Members	1063	1043

* YTD numbers are total through last report. Primary and Affiliate number counts are as of Jan 1, 2022.

Transfers In From Other Regions April, 2022

Name	City	Porsche	Previous PCA Region
Matt Schiefferly	Napa	2016 911 Turbo S Cabriolet Silver	xfer

New Members in April, 2022

Name	City	Porsche
Gregory Beale	Sebastopol	2019 911 Carrera GTS
Colin Winter	Santa Rosa	2000 911 Carrera Cabriolet
Elizabeth Brott	Sausalito	2001 911 Carrera 4
David Flanary	Santa Rosa	2022 Macan
James Embury	Napa	2008 Cayman S
Francis Hizon	Santa Rosa	2001 Boxster S
Charlie Chenoweth	Sebastopol	2019 911 Carrera GTS
Karen Sherman	Sonoma	2021 Taycan 4S
Ted Hatch	Mill Valley	2019 911 Carrera S
Sean Strel	Petaluma	1955 356 Speedster

Items for discussion:

- I'll be traveling from 5/31-7/1 and will not be able to attend the May or June meetings. See you all in July.
- There will be no new member badges sent out in June, and no membership report for June. I will take care of both when I return.
- I ordered the badge inserts from Fedex Kinkos instead of printing and cutting them myself (they're 1/3 sheet of paper each), at a cost of \$13.88 for 150 of them. These are of higher quality than the ones I was making using my own materials. Vern has already reimbursed me for this expense.
- No other issues/items to report.

Submitted by Tom Short 05-25-2022

Rally Director's Report (Jim Robison)

- **Devil's Gulch 2022** (May 21st) was canceled.
- **Alternate Route**, scheduled for June 18th has been canceled.
- **Mount Tam Trek** is scheduled for June 18th to replace the Alternate Route.
- **There and Back Again**, on August 13 and 14th is a pair of rallies with an overnight stop at Twin Pine Casino and Hotel.
- **Harvest Moon** will be a short night rally on September 10th
- The **Annual Meeting** on October 8th will offer both a rally option and a tour option.
- Above are TSD or modified TSD. There are no gimmick rallies in the works. Also, there are no rallies currently scheduled for July, November or December.

Items for discussion:

- Board participation in There and Back Again Submitted by Jim Robison (05-31-2022)

Safety Director's Report (Brian Cooley)

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Items for discussion:

- Discuss the Wednesday tour incident and how to respond to it ourselves
- Craig offered to discuss remedies from other regions, zones and PCA at Parade, also will review Tom Sort's note and review PCA national manual NEXT STEPS:

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Submitted by Brian Cooley (mm-dd-yyyy)

Social Media Report (Kurt Fischer):

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Items for discussion:

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NEXT STEPS:

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Submitted by Kurt Fischer (mm-dd-yyyy)

Sponsorship Coordinator's Report (Jeff Hall)

SPONSORSHIPS:

- **Porsche Marin**
 - Submitted 1 ½ page wish listo Enthusiasm seems to have waned
 - Attempt to meet Ren Briones at C&C – Sunday, June 5 ● **Hi-Tec Automotive**
 - Check is in the mailo Having sponsorship sign made o Start of Mt Tam Rally – June 18
- **Autobahn Automotive**

- o Start of Pech Merle Event July 30
- **Mary's Pizza Shack**
 - o Potential sponsorship – questionable with management change
- **Pech Merle**
 - o Would like a date change in 2023 – earlier time frame
- **New Sponsor (proposed)**
 - o Auto Sport Detailing, Santa Rosa (Rick D.)

MURPHYS/IRONSTONE CONCOURS WEEKEND, Sept 22-25

- 40 attendees in 20 cars
- 2 rooms left
- In conversations with restaurant manager
- At The Concours
 - o Corral for attendees (near the pond) o Tailgate Party w/ Ironstone Vineyards Wine/Food

Submitted by Jeff Hall (05-31-2022)

Webmaster's Report (Interim: Chip Witt)

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Items for discussion:

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NEXT STEPS:

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Submitted by Chip Witt (mm-dd-yyyy)

NEW BUSINESS:

- Craig suggested the Nomination Committee needs to stay more available yearround to identify EC and Board leaders as well as train/mentor them to lead
- Sharon Castle discussed planning a Redwood event, 7/20/2022, using the local Santa Rosa park facility, GGR is sponsoring a Ladies day Driving Event and the drivers can invite anyone as their navigator and organize more non-driving Redwood social basis.

Meeting adjourned at 8:55pm by President Ben Davoren

