

Redwood Region – Porsche Club of America
JUNE 2022 Meeting, June 28,2022
Board Report

ATTENDENCE

Executive Council (EC):

Present

X	President	Ben Davoren
X	Vice President	Rick Duste
X	Secretary	Craig Steele
X	Treasurer	Vern Rogers
-	Past President / Webmaster	Chip Witt

Committees:

Present

X	AX Director Co-Chair	Drew Powers
X	AX Director Co-Chair/Communications Director	Stacy O'Connell
-	Concours Director	Vacant
X	der Riesenbaum Editor	Lisa Davoren
X	Events & Social media Director	Kurt Fischer
-	Goodie Store Manager	David Bunch
-	Membership Director	Tom Short
X	Rally Director	Jim Robison
-	Safety Director	Brian Cooley
X	Sponsorship Coordinator	Jeff Hall

Guests: Paige and Eileen Gains, Linda Duste

Quorum is 6 out of 11, actual present: **10**

CALL TO ORDER:

Virtual and physical meeting called to order at (7:04 pm) on 6/28/2022 by President Ben Davoren via Zoom Video Communications and at Mary's Pizza, Novato.

APPROVAL OF MINUTES:

Motion to approve the May 2022 Board Reports and Meeting Minutes was made by Vern Rogers seconded by Jim Robison and unanimously approved.

President's Report (Ben Davoren)

- Led the Martorana Tour June 12th which was well attended and enjoyable for all
- Attended Porsches on the Plaza June 25th; total of 47 paid attendees which should translate to \$1880 to support our CASA donation at the Holiday Party
- Sent the Bylaw update ballot out to membership June 12; voting per our current Bylaws ends 30d later (so will be complete July 12). To date, 112 votes received, all in favor of accepting the changes
- Acquired the remaining inventory from the Goodie Store so that we may perform an inventory write-off for items without any value. Some final items sold at Porsches on the Plaza. License plate frames remain as the sole items for future purchases by members (other than clothing / items on the PCA storefront)
- Received Jim Robison's proposed policy on event-based infractions and reviewed national and regional policies and our Bylaws so that we can identify what may be missing

Items for discussion:

- Event infraction / suspension policy discussion and review by the Board
 - The group consensus was to take the documents Ben and Jim have created and fine tune them into defining Bad Behavior during an event [Tours & AX] and how to deal with the misbehaving members
- Pricing strategies for events given inflation and other cost increases. Pech Merle proposal as the immediate example to review.
 - It was proposed to sustain \$55/member charge for event and Region will subsidize \$10 per member, motion made by Kurt, seconded Vern and unanimously approved.
 - Future pricing will require the board to draft a pricing policy and threshold event amount per attendee
- Thanks to David Bunch and Sharon Neidel for all their work over the years in managing the Goodie Store

NEXT STEPS:

- Finalize infraction / suspension event policy
- Vote on Pech Merle event pricing

Submitted by Ben Davoren (06-27-2022)

Vice President's Report (Rick Duste)

- Worked with Ben and Kurt to get Far Niente MSR site up and online
- Discussed with Stacy, Drew and Ben last minute offer from Trackmasters for AX weekend of July 16-17 and offered opinion on short notice, potential competition with a number of other events already on the calendar.
- Approved Rally School addition July 16 and added to calendar.
- Will attend this month by Zoom.

Items for discussion:

- Email blast for Spring Lake event and include map of tour route? Low signups currently.

Submitted by Rick Duste (06-26-2022)

Treasurer's Report (Vern Rogers)

FINANCE REPORT

- Reconciled May 31 bank statement
- Reconciled and paid region credit cards
- Ordered some member badges (since Tom is out of town)
- Reimbursed board members for region expenses
- The region continues to do well financially

Financial Statements to be distributed at meeting

The actual PDF documents are located at the end of the board minutes, pages 9-10.
(Not for printing in the newsletter or posting on our website)

Items for discussion:

- Treasurer transition/bylaws change

Nominating Committee (Vern, Sharon, Kurt, Jeff and Craig)

- Next meeting, 07/16/2022 at Vern and Sharon's house

Open Elected Positions:

- **President** (Committee would prefer a Past President)
- **VP** (Possible candidates include Sharon Neidel, Jeff Hall, and Brad Williams)
- **Secretary** (Eileen Gaines is willing to serve)
- **Treasurer** (Rona Stefani is willing to serve)

Spring Lake Mid-Week Run

- Drove the route yesterday (Monday, 06/27/2022). Still need to do some changes. It would be best if it was not made available for download until these have been completed.

Submitted by Vern Rogers (06-28-2022)

Secretary's Report (Craig Steele)

- Just got back from attending the Porsche Parade in the Poconos Mountains, PA
 - Traveled Hwy 50 to Ocean City, MD and drove by with Mike Hinton on Hwy 6 from Cape Cod tip to Ely NV, then taking Hwy 50 home to Santa Rosa
 - Drove 8750 miles, crossing through 20 states and using 370 gals of gas at an average \$5.75 for a total \$2,200
 - Drove in four tours and the parade of Porsches, attended for dinner functions, and enjoyed the largest Parade ever with over 1200 cars in attendance
- Discussed how to deal with members behaving badly with a former Zone Rep and PCA EC member, both say follow what in your by-laws first before doing anything else.

NEXT STEPS:

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Submitted by Craig Steele (06-26-2022)

Past President's Report (Chip Witt)

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Items for discussion:

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NEXT STEPS:

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Submitted by Chip Witt (mm-dd-yyyy)

Autocross Director's Report (Drew Powers & Stacy O'Connell):

Items for discussion:

- Finally heard back from Doug Gale about Sonoma dates. He has decided to offer us the July date only because his attendance is expected to be low so us renting the paddock cushions his losses a bit. We have declined due to other events being planned that weekend now.
- The relationship with Trackmasters will only continue as a last-minute notice thing. There is no stability for us to plan around. That and the lack of interest from our region suggests we should focus on our 2 Zone events we do with SVR until we have a new location that we can plan around. Fingers crossed for one of the lots being paved at Sonoma Raceway. But until then, it doesn't do us any good to try to drive up interest with newbies if we can't have any events.

NEXT STEPS:

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Submitted by Drew Powers & Stacy O'Connell (06-27-2022)

Charity/CASA Report (Chip Witt):

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Items for discussion:

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NEXT STEPS:

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Submitted by Chip Witt (mm-dd-yyyy)

Communications Director's Report (Stacy O'Connell)

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Items for discussion:

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NEXT STEPS:

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Submitted by Stacy O'Connell (mm-dd-yyyy)

Concours Director's Report (Vacant)

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Items for discussion:

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NEXT STEPS:

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Submitted by (name) (mm-dd-yyyy)

der Riesenbaum Editor's Report (Lisa Davoren)

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Items for discussion:

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NEXT STEPS:

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Submitted by Lisa Davoren (mm-dd-yyyy)

Event's Coordinator's Report (Kurt Fischer)

- The Far Niente tour on July 9th is filled up with 25 cars and we decided that everyone is on their own for food...as a suitable place was not found in the area!
- July 16th Rally School... awaiting final MSR link from Jim Robison before I create Facebook page and do the invites!
- July 20th mid-week to Spring Lake is on the website and Facebook event created and invites sent out.
- July 30th finds us back to Pech Merle for paella and there may be a subsidy paid by the club... it's open for discussion at the June meeting!
- Concours, I send an email to Steve Ledson today asking if we are still on for October 2nd... I'm awaiting his reply.

Items for discussion:

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NEXT STEPS:

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Submitted by Kurt Fischer (06-27-2022)

Goodie Store Manager's Report (David Bunch)

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Items for discussion:

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NEXT STEPS:

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Submitted by David Bunch (mm-dd-yyyy)

Membership Director's Report (Tom Short)

MEMBERSHIP REPORT:

Items for discussion:

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Submitted by Tom Short 05-25-2022

Rally Director's Report (Jim Robison)

Mount Tam Trek, June 18th

- Start: Hi Tec Automotive in San Rafael
- Finish: Mary's Pizza Shack in Novato
- Route: Mount Tam then Point Reyes National Seashore
- 17 cars registered, 14 started
- 7 experienced & 7 first timers
- Modified Monte Carlo format (no math) with walk-up checkpoints
 - Very well received by experienced and novices alike
- Income: \$435, Expenses: \$221, Earned revenue: \$214

Summer Rally School added for July 16th at Sonoma State University

- Based on discussions at the end of Mount Tam Trek
- Free, no awards, only expenses will be room rental and printing, ≈ \$300
- Lecture/discussion in the Wine Spectator Learning Center
- Four practice rallies, all using the Richta GPS system
 - Gimmick rally (A-B Format)
 - Traditional time-speed-distance (TSD) rally
 - Monte Carlo rally with some math
 - Modified Monte Carlo with no math

- Finish location will be confirmed Wednesday
 - Probably Bear Republic Brewing Company in Rohnert Park
- I request all board members attend this free event

There and Back Again, on August 13 and 14th renamed Twin Pine Rally

- Two modified Monte Carlo rallies
- Saturday, Napa to Twin Pine
 - Rally master: Jim Robison
- Sunday, Twin Pine to Kenwood
 - Rally master: Jeff Hall
- No planned activities for Saturday night; people free to do whatever they want
- Chance to win a Porsche will probably not happen

Harvest Moon, short night rally on September 10th (the actual Harvest Moon)

- Modified Monte Carlo
- Start in Santa Rosa, probably Auto Sport Detailing
- Finish in Rohnert Park, probably Shari's Cafe and Pies

Items for discussion:

I was contacted by a person needing a navigator for the Summer Rally School

- Sent email blast, had 3 volunteers, connected them
- How can we improve communications between our members?
- Other questions might not be event-specific
 - Can anyone recommend a local shop?
 - How do I replace the ____ in my Porsche?

Submitted by Jim Robison (06-28-2022)

Safety Director's Report (Brian Cooley)

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Items for discussion:

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NEXT STEPS:

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Submitted by Brian Cooley (mm-dd-yyyy)

Social Media Report (Kurt Fischer):

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Items for discussion:

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NEXT STEPS:

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Submitted by Kurt Fischer (mm-dd-yyyy)

Sponsorship Coordinator's Report (Jeff Hall)

SPONSORSHIPS:

- **Porsche Marin**
 - Thanks to Kurt!
 - Presence at PoP!
 - They have been invoiced
- **Hi-Tec Automotive**
 - Hosted start of Mt Tam Trek
- **Auto Sport Detailing**
 - New “Gold” sponsor
 - Paid
 - Working on ad on our website

MURPHYS/IRONSTONE CONCOURS WEEKEND Sept 22-25

- 3 rooms available at Murphys Historic Hotel
- Menu chosen (thank you Sharon)
- Next step – put dinner payment on MSR (help!)

Items for discussion:

- Limits on Sponsors? **NO!**

NEXT STEPS:

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Submitted by Jeff Hall (06/28/2022)

Webmaster’s Report (Interim: Chip Witt)

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Items for discussion:

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NEXT STEPS:

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Submitted by Chip Witt (mm-dd-yyyy)

NEW BUSINESS:

- Change Board Meeting time at Novato Mary’s to 6:00pm - 8:00pm

Meeting adjourned at 8:16pm by President Ben Davoren

Subsequent pages are the Treasurer’s Balance Sheet and P&L Statements