

Redwood Region – Porsche Club of America
AUGUST 2022 Meeting, August 30, 2022
Board Report

ATTENDANCE

Executive Council (EC):

Present

X	President	Ben Davoren
X	Vice President	Rick Duste
X	Secretary	Craig Steele
X	Treasurer	Rona Blevins Stefani
-	Past President / Webmaster	Chip Witt

Committees:

Present

X	AX Director Co-Chair	Drew Powers
X	AX Director Co-Chair/Communications Director	Stacy O'Connell
-	Concours Director	-Vacant-
X	der Riesenbaum Editor	Lisa Davoren
X	Events & Social media Director	Kurt Fischer
X	Membership Director	Tom Short
X	Rally Director	Jim Robison
X	Safety Director	-Vacant-
X	Sponsorship Coordinator	Jeff Hall

Guests: Karen Sherman, Mark Abel, Paul Simmons, Paige & Eileen Gaines, Paul Borrow, Rex Simmons, and Sharon Niedel

Quorum is 7 out of 12, ACTUAL PRESENT: 12

CALL TO ORDER:

Virtual and physical meeting called to order at (7:05 pm) on 8/30/2022 by President Ben Davoren via Zoom Video Communications and at Mary's Pizza, Petaluma.

APPROVAL OF MINUTES:

Motion to approve the July 2022 Board Reports and Meeting Minutes was made by **Jim** seconded by **Rick** and unanimously approved. There was one correction and two typos noted to be edited

President's Report (Ben Davoren)

- New route to Pech Merle seemed successful, although the otherwise excellent event was associated with a series of subsequent COVID infections
- Drove sweep for Maple Creek tour, submitted Observer Report on great and safe day
- July Action Items follow up:
 - Worked with Kurt on Concours planning, now set for Sonoma Plaza 10/2/22
 - Worked with Rick on selecting our Holiday Party site and confirmed band (Void Where Prohibited) available for the 12/10/22 date (email only so far; contract to be sent to us)
 - Placed the monthly membership roster update from PCA National into our club DropBox folder (PCA Redwood Region>0-Board>Member Roster - Monthly Update is the path to get there)
 - Worked with Jim, Jeff, and EC to confirm new monthly meeting site at Petaluma Mary's Pizza Shack as a central location (sent out a member density map document to the Board separately)
 - Worked with Rex Simmons on the details of the Annual Meeting on October 8th (catering decided, will be BYOB)
 - Acquired PCA liability insurance for all events through October
 - Crafted a one page "discussion starter" regarding how to engage subsidy budgeting into this November's planning meeting

Items for discussion:

- Do we need to include any additional information regarding COVID risks for upcoming events or is community awareness adequate?
- Should probably set the planning meeting date as soon as possible (typically set for end of November)
- PCA National has proposed an event for Sonoma for 2024. The need for volunteers from within the Redwood Region would be significant (55-60). We receive \$6,000 from PCA and provide 55-60 volunteers to staff the event.

NEXT STEPS:

- Finalize details for Annual Meeting (will need volunteers to assist with parking and some minor trash detail in particular) including 'What's His Face with the Camera' Paige, identified and nick-named by Rex Simmons

- Collin Fat (Zone 7 rep) would like to be on the agenda to discuss possible event planning for 2024.
- Elected to have November BOD meeting be for planning 2023 events.

Submitted by Ben Davoren (08-29-2022)

Vice President's Report (Rick Duste)

- Participated in MSR training on 8-4-22 conducted by Collin Fat for SVR event coordinators
- Created Maple Creek and Concours MSR registration pages
- Secured 2022 Holiday Party venue for December 10th at Rooster Run Golf Course in Petaluma. Catering by Starting from Scratch Catering which manages the event facility for RRG. MYC's inability to commit at this time ruled out waiting any longer to try and host the event there. Thanks to member Paul Simmons for working this option so diligently on our behalf. The Jonas Event Center at Indian Valley College In Ignacio looked to be a possibility but Ben and I decided RRG was the most turnkey option available and had the least amount of moving parts and risk of something going off-track, especially given he and I will be not residing locally.
- I plan to attend the meeting in person barring any unscheduled crisis.

Items for discussion:

- Keep historical \$75 p/p Holiday Party cost with the club subsidizing approximately \$3500-4000 (depending on attendance) or raise due to inflation and increasing cost to host these types of events.
- Need MSR coordinators to replace Ben and Rick after January 2023.

Submitted by Rick Duste (8-27-22)

Treasurer's Report (Rona Blevins)

FINANCE REPORT

- All the Treasurer duties/access has been transferred.
- In the process of reviewing historical data and preparing for Annual meeting and Annual Planning.
- Investigating switching our accounting systems from QuickBooks to Quicken.

Financial Statements distributed at meeting

Items for discussion:

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Submitted by Rona Blevins Stefani 8-29-2022

Nominating Committee (Vern, Sharon, Kurt, Jeff and Craig)

Next meeting in 2023, to form an ad hoc committee for next executive council

Open Elected Positions:

- **President:** Vern Rogers
- **VP:** Sharon Niedel
- **Secretary:** Eileen Gaines
- **Treasurer:** Rona Blevins Stefani

Submitted by Vern Rogers (8-30-2022)

Secretary's Report (Craig Steele)

- Since our last meeting, we decided to change our Novato Mary's meeting to a new location, so I will see you all at the Mary's Pizza Shack, 423 N McDowell, Petaluma
 - There will be a ZOOM link provide in a separate communication along with the July minutes to approve at the August BOD meeting

- Drive as second lead to Pech Merle Winery Tour and Paella event in Geyserville
- Complete plans for our Ironstone are coming along nicely and planning to host 40 Redwood Region folks in Murphys on September 22-25
- Attended the Werks Reunion on Friday August 19 at a new location, Monterey Pines Golf Club next to the Monterey Fairgrounds
 - I submitted Traffic Observers Report to Sandy and Tom Provasi, event organizers
 - Drove in the Pacific Grove Rotary Concours and Tour
- Attend the Club Racing event at Sonoma raceway to learn about this PCA event
- Attend the Maple Creek Winery Tour

NEXT STEPS:

- Train Eileen Gaines to replace me as Region Secretary

Items for discussion:

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Submitted by Craig Steele (08-26-2022)

Past President's Report (Chip Witt)

- Nothing to report.

Items for discussion:

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NEXT STEPS:

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Submitted by Chip Witt (08-29-2022)

Autocross Director's Report (Drew Powers & Stacy O'Connell):

- Nothing to report

Items for discussion:

-

NEXT STEPS:

-

Submitted by Drew Powers & Stacy O'Connell (8-29-2022)

Charity/CASA Report (Chip Witt):

- Nothing to report

Items for discussion:

-

NEXT STEPS:

-

Submitted by Chip Witt (8-29-2022)

Communications Director's Report (Stacy O'Connell)

- Nothing to report

Items for discussion:

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NEXT STEPS:

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Submitted by Stacy O'Connell (8-29-2022)

Concours Director's Report (Vacant)

-

Items for discussion:

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NEXT STEPS:

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Submitted by (name) (mm-dd-2022)

der Riesenbaum Editor's Report (Lisa Davoren)

- Anticipating transition of editor to David Bunch, transfer has not yet occurred
Items for discussion:
- Need short bios (one paragraph) for Board candidates for the September dR, so due by **September 5th**

NEXT STEPS:

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Submitted by Lisa Davoren (08-29-2022)

Event's Coordinator's Report (Kurt Fischer)

- Zone 7 Concours up and running for October 2nd at Sonoma Plaza
- Oktoberfest – September 24th will be up on the website by this weekend... Facebook event created this Friday

Items for discussion:

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NEXT STEPS:

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Submitted by Kurt Fischer (8-30-2022)

Membership Director's Report (Tom Short)

MEMBERSHIP REPORT:

	2022 JUN	2022 YTD
Primary Members - Open	680	669
New Primary members*:	7	56
Transfer In*	3	13
Transfer Out*	-2	-10
Non-renewal*	-19	
Renewals*	39	321
Primary Members – Close	678	
Affiliate Members	372	374
Total Members	1050	1043

* YTD numbers are total through last report. Primary and Affiliate number counts are as of Jan 1, 2022.

Transfers In From Other Regions July, 2022

Name	City	Porsche	Previous PCA Region
Joe Cassetta	Palm Springs	1995 911 Carrera Coupe	Loma Prieta
Leroi Gardner	Corte Madera	1989 911 Speedster	SVR
Jason Yurasek	Napa	2004 911 Carrera 4S	GGR

New Members in July, 2022

Name	City	Porsche
Charles Schaefer	Kentfield	2005 911 Carrera Cabriolet
Jennifer Pitts	Santa Rosa	2018 911 Turbo Cabriolet Other
Rene Henke	Novato	2006 Cayman S
Peter England	Santa Rosa	2019 718 Boxster S
Patrick Eagle	Santa Rosa	2006 911 Carrera S
Paul Bobrow	Rohnert Park	2015 Boxster S
Ricardo Aguilar	Larkspur	1970 911T Targa

Items for discussion:

- none

Submitted by Tom Short (08-29-2022)

Rally Director's Report (Jim Robison)

- Twin Pine, Aug 13 & 14
 - Saturday, Napa to Twin Pine Casino & Hotel, 111 miles
 - 7 rally cars and 2 touring cars
 - Sunday, Twin Pine to Rohnert Park, 77 miles

- 5 rally cars and 2 touring cars
- Revenue: \$235, Expenses: \$270, Net: -\$35
- SVR Dixon Rally 8/28/22
 - 9 cars, all from Sacramento area, announced Harvest Moon
- Harvest Moon, Sept 10
 - 4 cars as of 8/30/22, Registration closes 9/5/22
 - 60 mile night modified Monte Carlo
 - Start at Auto Sport Detailing at 7:30 PM, finish about 11:30 in Rohnert Park
- Run for the Money, Oct 8
 - Gimmick rally to the Annual Membership Meeting
 - 44 miles
 - Start in Petaluma

Items for discussion:

- Palm Springs Porsche Parade, June 18 – 24
 - Zone 7 Rally to the Parade, June 17
 - Modified Monte Carlo format
 - Start in Santa Nella about 8:00 AM
 - About 500 miles and 10 to 12 hours
 - Would need commitment from Zone & Regions

Submitted by Jim Robison (08-30-2022)

Safety Director's Report (Vacant)

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Items for discussion:

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NEXT STEPS:

●
Submitted by (name) (mm-dd-2022)

Social Media Report (Kurt Fischer):

- Facebook is up to date on all events to date!

Items for discussion:

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NEXT STEPS:

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Submitted by Kurt Fischer (8-30-2022)

Sponsorship Coordinator's Report (Jeff Hall)

SPONSORSHIP Update

Porsche Marin is a Challenge,One, prospective "Gold" sponsor deciding - Santa Rosa Auto B

MURPHYS/IRONSTONE CONCOURS WEEKEND Sept 22-25

- 99% of the planning complete
 - Dinner order confirmed this week
 - 4 Tour routes complete and on Ride with GPS
 - Run groups complete
 - Leads, mids and sweeps complete
 - Special entrance to our “Corral” in the works
 - 19 cars w/ 38 members
 - 35 dinner reservations
 - Jelly Belly on board for Thurs / Fri run groups – café, restrooms, photo op
 - SpeedWaivers will be sent to leads for signing day of JB Tours
 - Outlier SpeedWaiver question?

BON VOYAGE!

Submitted by Jeff Hall (08-30-2022)

Webmaster’s Report (Interim: Chip Witt)

- Updated advertised location for monthly PCA-RR Board Meetings per Ben’s request.
- August work travel has delayed ability to work on banner ad for Auto Sport Detailing promised by end-of-month. September is less packed with travel, so will get that back on-track this next weekend.
- Similarly, final work to transition the website to PCA WordPress instance has been delayed. Site tests have all worked as expected, so all that remains is a final content reconciliation and to work through DNS updates to point redwoodpca.org to the new location. Expect to be done with that mid-September and can begin role transition to ensure clean cut-over to new web master (and/or content authors, editors, and admin) before Holiday Crazyiness.

Items for discussion:

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NEXT STEPS:

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Submitted by Chip Witt (08-29-2022)

NEW BUSINESS:

- AX Chairs reach out to Charlie Davis to see if Sonoma Raceway has decided how to rent Lot 2 for AX events
- A future Redwood event is a AX type event for Cayennes and Macans on Lot 13 and 14 at Sonoma Raceway
- Inviting you all to join me at the Wheels and Wings 2022 Car Show at the Pacific Coast Air Museum, Sonoma Airport on SAT, September 17. I am a member and asst. Crew Chief for the A-4 Skyhawk, Navy Attack bomber which was on the USS Hancock CVA-19 I served on 1969-71 in Vietnam. I am parking my Cayman S next to my jet. Also, could look at partnering with the museum for a join event at the museum.

Meeting adjourned at 8:43pm by President Ben Davoren