

**Redwood Region – Porsche Club of America**  
**October 25, 2022 Meeting**  
**Board Report**

**ATTENDANCE**

**Executive Council (EC):**

Present

x	President	Ben Davoren
x	Vice President	Rick Duste
x	Secretary	Eileen Gaines
x	Treasurer	Rona Blevins Stefani
-	Past President / Webmaster	Chip Witt

**Committees:**

Present

x	AX Director Co-Chair	Drew Powers
-	AX Director Co-Chair/Communications Director	Stacy O'Connell
	Concours Director	Vacant
x	der Riesenbaum Editor	Lisa Davoren
x	Events & Social media Director	Kurt Fischer
-	Membership Director	Tom Short
x	Rally Director	Jim Robison
-	Safety Director	Rex Simmons
x	Sponsorship Coordinator	Jeff Hall

**Guests:** Sharon Niedel, David Bunch, Brad Williams, Paige Gaines Collin Fat, Craig Steele  
Quorum is 7 out of 12 actual present is 9.

**CALL TO ORDER:**

Virtual and physical meeting called to order at (7:09) on 10/25/2022 by President Ben Davoren via Zoom Video Communications and at Mary's Pizza, Petaluma.

### **APPROVAL OF MINUTES:**

Motion to approve the September 2022 Board Reports and Meeting Minutes was made by (Jim Robison ), seconded by (Jeff Hall) and unanimously approved.

### **President's Report (Ben Davoren)**

- Convened discussion of Charitable donations history and plans with Rona Stefani, Chip Witt, Vern Rogers, Jeff Hall; we will make motion below for amounts
- Worked with Eileen Gaines to create/disseminate ballot for next year's officers, voting closes 11/3/22
- Voting for board officers has begun and voting ends November 3, 2022. Election is expected to be successfully concluded based on the returns so far.
- Continued possible Treffen discussion with national (Alex Ching) who identified another region who held a successful one, plan to hold call with them ASAP (current and incoming ECs). Alex will be in this area scouting potential hotels / venues Nov 2-4
- Created an MSR Event management training plan building off of Collin Fat's version from SVR
- Held successful Annual Meeting at Chenoweth Woods, thanks again to Rex Simmons for offering up this fantastic location
- Attended the last of our Autocross dates this year at Thunderhill. Very good event but with few Redwood Attendees
- Assisted Vern Rogers in getting the AX trailer to its new home in Novato at Landing Court RV Storage

Items for discussion:

- Formally announce that Rex Simmons has agreed to be our Safety Director, effective immediately.
- EC members meet with Alex Ching re: possible Treffen when he is here?
- Who would like to attend MSR training (over Zoom) and are there preferred dates?

NEXT STEPS:

- Training times for Treffen & MSR early evenings during the week preferred time. Ben to set up Zoom meetings
- Ben to forward contact information re: Alex Ching availability to EC members

Submitted by Ben Davoren (10/24/2022)

### **Vice President's Report (Rick Duste)**

- Finalizing Holiday Party December 10th at Rooster Run Golf Course in Petaluma. Finalized menu selections. Working with Jeff Hall to incorporate Toys For Tots (or similar) gift donation program (see Jeff's report for details).
- Discussed VP roles/responsibilities turn-over with Sharon Neidel

Item for discussion:

- Menu selections for holiday party will be salmon, vegetarian and tri tip. Registration to be open on 11/1/2022.

Submitted by Rick Duste (10-18-2022)

### **Treasurer's Report (Rona Blevins)**

#### **FINANCE REPORT**

- Nothing new in Finance. Still making incremental profits on all events.
- Working on cleaning up transactions in Quickbooks to clean up reports.
- Current reports attached at the end of the agenda. [P&L](#), [Balance](#)

#### **Financial Statements to be distributed at meeting and posted as an exhibit at end of meeting minutes**

(Not for printing in the newsletter or posting on our website)

Items for discussion:

- None at this time.

Submitted by Rona Blevins Stefani (10-24-2022)

Next Steps:

#### **Secretary's Report (Eileen Gaines)**

- 

NEXT STEPS:

- Items for discussion: None at this time
- 

Submitted by Eileen Gaines (10-25-2022)

#### **Past President's Report (Chip Witt)**

Items for discussion: No report this month

- 

NEXT STEPS:

-

Submitted by Chip Witt (10-25-2022)

**Autocross Director's Report (Drew Powers & Stacy O'Connell):**

- 2nd and final AX of Redwood's season was this past Sunday. ~40 drivers, overall very good event. Only 5 Redwood members participated.
- One accident incident where a driver spun and backed into the k-rail. Sustained damage to the rear right bumper. Drew submitted an incident report with PCA
- Collin Fat compiling all Zone 7 region's info on autocross for the past 5 seasons, Rona is helping Stacy gather data from MSR reports
- Stacy has one of the two key fobs to the Novato storage facility where the trailer is stored

**NEXT STEPS:**

- Grady will provide final run times for 10-23-22 AX event and Chip will post to the RR website
- We should discuss the future of the trailer once we know more about the possibility of a new site at Sonoma Raceway and if it can be rented at a reasonable cost to Redwood.
- Drew will not be AX co-chair next year.
- 2nd key fob owner to be discussed with Stacy.

Submitted by Drew Powers & Stacy O'Connell (10-25-2022)

**Charity/CASA Report (Chip Witt):**

Items for discussion: Cash donations to CASA, Paws, Toys for Tots, Redwood Empire Food bank totaling \$ 6000.00. Motion by Rona to donate \$ 6000 to charities, Jeff seconded the motion.

**NEXT STEPS:**

- Submitted by Chip Witt (10-25-2022)

**Communications Director's Report (Stacy O'Connell)**

- No updates

Items for discussion: No report

- 

**NEXT STEPS:**

Submitted by Stacy O'Connell (10-25-2022)

**Concours Director's Report (Vacant)**

- Missing 3 trophies for concourse arrived and gave them to Simone to give to winners who didn't get one.

Items for discussion:

- 

NEXT STEPS:

- 

Submitted by (name) (mm-dd-2022)

### **der Riesenbaum Editor's Report (Lisa Davoren)**

- David Bunch to be new editor of der Riesenbaum

NEXT STEPS: Submit items for November newsletter to Lisa by 11/5. There is no newsletter the month of December per tradition. Possibly a practice newsletter in December. Submitted by Lisa Davoren (10-25-2022)

### **Event's Coordinator's Report (Kurt Fischer)**

- Sharon Castle will give a recap of the 10/16 Ladies drive and the 10/20 No driving social event.

Items for discussion: 30 cars at Ladies drive, 40 people at non driving social, both

- 

NEXT STEPS: Successful Ladies drive, learned ways to improve for future events with registration. Discuss at the upcoming planning meeting see if 2 Ladies drive can be on the calendar for 2023 and no drive social be on the calendar for a quarterly event in 2023.

Site for 2023 Crab feed might be at Druid Hall in Forestville 2/18/23 as the caterer Randy is a member of this site.. Site is doable need to reserve it with \$ 250.00 payment. Per person cost not available at this time due to cost of crab, but the rest of the meal will be family style. Motion to approve date and deposit by Rona and seconded by Eileen. Motion passed.

Volunteer appreciation event on 1/14/23. Cost for this event will be forthcoming, also need a deposit of \$ 250.00 for McGinnis Golf to reserve this site.. Motion to spend \$ 250.00 to reserve site for volunteer event brought forth by Eileen, seconded by Rick. Motion passed.

Submitted by Kurt Fischer (10-25-2022)

### **Membership Director's Report (Tom Short)**

#### **MEMBERSHIP REPORT**

No report submitted by Tom this month.

Items for discussion: Vern and Tom discussed Tom vacating this position in the next year. Vern has an idea of the next membership director for the upcoming year.

### **Rally Director's Report (Jim Robison)**

#### Run for the Money, Oct 8

- A gimmick rally alternative to the tour to the membership meeting.
- Only 3 entries, but everyone had a good time.
- 44 miles, a well-defined route with "look for" gimmicks
- Start in Petaluma and finish at the Annual Meeting.
- No additional entry fee and no awards
- Winners were announced at the meeting
- Last rally of the year.

#### Rally Survey

- What past rally participants would like to see in 2023
- 200 requests were emailed about a week ago
- 65 responses as of Saturday
- Results and analysis before the planning meeting

#### **Items for discussion:**

#### Zone 7 rally to Palm Springs for the Porsche Parade

- No sign of interest from anyone
- Recommend we withdraw the offer

Submitted by Jim Robison (10-22-2022)

### **Safety Director's Report (Rex Simmons)**

- 

Items for discussion: Nothing at this time

#### NEXT STEPS:

- 

Submitted by (name) (mm-dd-2022)

### **Social Media Report (Kurt Fischer):**

- Nothing to report

Items for discussion: Will need a flier for the Christmas party, Ben and Rick will get one generated.

Vern brought up the 1/1/23 fun run, he will begin planning it.

- 

Submitted by Kurt Fischer (10-25-2022)

### **Sponsorship Coordinator's Report (Jeff Hall)**

#### **SPONSORSHIP Update**

- Porsche Marin Follow-up
  - Time to get PCA involved or not?

#### **TOYS FOR TOTS Program**

- Overview & Logistics
  - Important dates (begin program now / final drop-off 12/11)
  - Market the program (DR & Website)
  - Logos/graphics
  - Delivering boxes to sponsors
- Sponsor involvement
  - Have solicited 'buy-in'
  - Collection points (Sonoma County only)
- Member participation
  - Donate, Donate, Donate!
  - Holiday Party revue

#### **MURPHYS/IRONSTONE CONCOURS WEEKEND Sept 21-24, 2023**

- Begin planning in November

Submitted by Jeff Hall (10-25-2022)

### **Webmaster's Report (Interim: Chip Witt)**

Items for discussion: Ben had an update confirming the plan is to have the website in a position to be run by someone else that the group would pay, but no other updates right now.

- 

NEXT STEPS: Will have Chip, Ben and Eileen talk about getting past minutes of meeting loaded.

- 

Submitted by Chip Witt (10--2022)

**NEW BUSINESS:**

- 

**Meeting adjourned at ( 8:17 )pm by President Ben Davoren**



# Redwood Region Porsche Club of America

Balance Sheet  
As of October 24, 2022

	TOTAL
<b>ASSETS</b>	
Current Assets	
Bank Accounts	
First Republic CD	42,900.66
First Republic Checking	39,241.50
<b>Total Bank Accounts</b>	<b>\$82,142.16</b>
Other Current Assets	
Undeposited Funds	0.00
<b>Total Other Current Assets</b>	<b>\$0.00</b>
<b>Total Current Assets</b>	<b>\$82,142.16</b>
Other Assets	
Goodie Store Inventory	806.00
<b>Total Other Assets</b>	<b>\$806.00</b>
<b>TOTAL ASSETS</b>	<b>\$82,948.16</b>
<b>LIABILITIES AND EQUITY</b>	
Liabilities	
Current Liabilities	
Credit Cards	
BD WestAmerica VISA	256.40
CS WestAmerica VISA	0.00
CW WestAmerica VISA	0.00
JG WestAmerica VISA	0.00
MH WestAmerica VISA	0.00
VR WestAmerica Visa	1,457.67
<b>Total Credit Cards</b>	<b>\$1,714.07</b>
<b>Total Current Liabilities</b>	<b>\$1,714.07</b>
<b>Total Liabilities</b>	<b>\$1,714.07</b>
Equity	
Opening Balance Equity	23,488.33
Unrestricted Net Assets	48,208.15
Net Income	9,537.61
<b>Total Equity</b>	<b>\$81,234.09</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$82,948.16</b>

# Redwood Region Porsche Club of America

## Profit and Loss

January 1 - October 24, 2022

	TOTAL
MotorsportReg	25.00
Operations	
Books, Subscriptions, Reference	325.00
Business Cards	101.60
Member Name Badges	1,379.69
Newsletter/Website	
Constant Contact	450.00
Website	99.00
<b>Total Newsletter/Website</b>	<b>549.00</b>
Post Office Box	744.00
Postage, Mailing Service	34.01
Printing and Copying	116.78
Software	182.40
Supplies	22.29
<b>Total Operations</b>	<b>3,454.77</b>
Other Types of Expenses	
Government Fees	20.00
Other Costs	118.45
<b>Total Other Types of Expenses</b>	<b>138.45</b>
Reconciliation Discrepancies	-125.73
Travel and Meetings	175.85
Conference, Convention, Meeting	596.98
Food	3,206.41
<b>Total Travel and Meetings</b>	<b>3,979.24</b>
Unapplied Cash Bill Payment Expense	516.96
Uncategorized Expense	0.00
<b>Total Expenses</b>	<b>\$28,416.17</b>
<b>NET OPERATING INCOME</b>	<b>\$9,537.61</b>
<b>NET INCOME</b>	<b>\$9,537.61</b>

# Redwood Region Porsche Club of America

Profit and Loss  
January 1 - October 24, 2022

	TOTAL
<b>Income</b>	
Event Income	
Autocross	
Autocross #1	1,917.70
Autocross #2	987.05
Autocross #4	51.95
<b>Total Autocross</b>	<b>2,956.70</b>
Breakfast Runs	2,290.50
Concours	1,217.35
Porsches on the Plaza	1,782.90
Race Events	610.10
Rally	1,650.60
Tours	11,749.55
<b>Total Event Income</b>	<b>22,257.70</b>
First Republic Interest	80.44
Goodie Store Sales	112.00
Other Types of Income	
Badge Fees	136.94
Sponsorship Sales	4,000.00
<b>Total Other Types of Income</b>	<b>4,136.94</b>
Program Income	
Membership Dues	2,573.00
PCA Rebate	7,698.00
<b>Total Program Income</b>	<b>10,271.00</b>
Travel and Meetings Income	1,095.70
<b>Total Income</b>	<b>\$37,953.78</b>
<b>GROSS PROFIT</b>	<b>\$37,953.78</b>
<b>Expenses</b>	
Event Expenses	-110.00
Autocross	3,327.64
MSR Fees - Autocross	15.00
<b>Total Autocross</b>	<b>3,342.64</b>
Concours	1,481.64
Parties	1,544.70
Porsches on the Plaza	1,031.00
Rally	1,647.80
Tours	8,814.33
Breakfast Runs	2,675.37
<b>Total Tours</b>	<b>11,489.70</b>
<b>Total Event Expenses</b>	<b>20,427.48</b>