

**Redwood Region – Porsche Club of America**  
**June 27, 2023 Meeting**  
**Board Report Minutes**

**ATTENDANCE**

**Executive Council (EC):**

Present

	President	Vern Rogers
x	Vice President	Sharon Neidel
x	Secretary	Eileen Gaines
x	Treasurer	Rona Stefani
x	Past President	Ben Davoren

**Committees:**

Present

	AX Director Co-Chair	
-	AX Director Co-Chair/Communications Director	Stacy O'Connell
x	Concours Director	Essy Fariab
x	der Riesenbaum Editor	David Bunch
x	Events & Social media Director	Kurt Fischer
-	Membership Director	Jeff Hall
	Rally Director	Jerry Wachtel
x	Safety Director	Rex Simmons
	Sponsorship Coordinator	Jeff Hall

**Guests:** Mike Miller, Paige Gaines, Lisa Davoren, Karen Sherman

**CALL TO ORDER:**

Virtual and physical meeting called to order at 7:00 pm on (June 27, 2023 )by Vice President Sharon Neidel via Zoom Video Communications and at Mary's Pizza, Petaluma. There was a quorum.

**APPROVAL OF MINUTES:** The Minutes from the May 30, 2023 Board meeting were reviewed and a motion was requested for approval.. David Bunch made the motion to approve the minutes, Rona Stefani seconded the motion and the motion was passed.

**Treffen Updates:**

- Vern, Sharon N & Jeff met with Treffen Coordinator Alex Ching via Zoom. We have tentative approval for our 4 tours and are negotiating final details with the restaurants/caterers to finalize.
- Still looking for an adequate staging site for the tours

Submitted by Sharon Neidel (6/26/23)

**President's Report (Vern Rogers)**

- Items for discussion: Vern and his wife Sharon won the grand prize ( cruise ) at the Parade extravaganza in Palm Springs last week but then Vern came down with Covid so he missed this meeting.
- Next Steps:

Submitted by Vern Rogers (June 28, 2023)

**Vice President's Report (Sharon Neidel)**

My apology for falling a bit behind in updating the calendar while I concentrated on business priorities. The calendar is current.

- Items for discussion:
  - Jim Robison expressed concern with the scheduling of the Pech Merle tour on the same day as the Mt. Hamilton Rally.
  - David & I received an e-mail from Simone advising us Deven is very disappointed in the turn-out for the LeMans Viewing party. Deven has not directly expressed any concern.
  - Transcendence Theatre event. The original flyer had an incorrect link for the event. This has been corrected. I just heard a news brief on the radio they have lost the Jack London site and will need to move the remaining events to a new venue. I reached out to Karen for an update before we have any further incorrect information distributed on the event.

- We need a proposal to approve to start advertising the Maple Creek Tour. Kurt to confirm details and cover in his report.
- The event planning committee was tabled until my return from Parade. We will proceed and report at the next meeting.
- Events approved via e-mail mid-month should be documented in the next board report.
- Next Steps
  - Karen Sherman will be attending with an update on the changes to the Transcendence Theater event for discussion.



Submitted by Sharon Neidel (6/26/23)

### **Treasurer's Report (Rona Stefani)**

#### **FINANCE REPORT**

We received a response from the Franchise Tax Board about our application to reinstate our tax exempt status. They are requesting detailed financial reports by 7/20/2023. I will send this week.

#### **Financial Statements to be distributed at meeting and posted as an exhibit at end of meeting minutes**

Financial  PCA P&L June 2023.pdf  Balance Sheet 06262023.pdf

Items for discussion:

Next Steps: None

Submitted by Rona Stefani (06/26/2023)

### **Secretary's Report (Eileen Gaines)**

- Item for discussion: Nothing to report
- Next Steps: None

Submitted by Eileen Gaines (June 25, 2023)

### **Past President's Report (Ben Davoren)**

- Led a successful 2-group driving tour to Martorana for our third annual event on June 3rd. Thanks to Essy Fariab, Vern Rogers, and Jeff Hall for additional lead/sweep duties
- Confirmed that Panorama submission national coordinator (Linda Goodman) and our Communications Director (Stacy O'Connell) are now connected to follow up on last month's action item
- Created MSR sites for Pech Merle Winery Tour and Porsches on the Plaza events coming up in July
- Volunteered at the Redwood Empire Food Bank as a prelude to organizing a club tour, work, and lunch event likely for early October (4th or 5th, Weds/Thurs). Identified two possible brewpubs for a lunch to follow (Russian River Brewing vs Barley & Bine Beer Cafe) in Windsor area
- Created a draft of a "how to optimize routes using ridewithgps.com" document and have placed for review into the DropBox > Events folder and will circulate links for the Board to review

Items for discussion:

- Timing of the planned food bank volunteering event. Currently, there is a Ladies Fun Run listed on the calendar for both October 8 and September 3, and an Annual Members Social on October 14. Is this different enough and spread out enough?
- The Barley & Bine Beer Cafe flatbreads are \$14 so that even with a 20% gratuity the cost to the club for 20 attendees would be \$360 if one flatbread/person (no MSR fees). OK to proceed?

Next Steps: The Redwood Empire Food Bank will be held on Thursday October 5, 2023. Volunteers will meet at Cafe Mocha around 9:00 am. There will be a short drive for approximately an hour as the volunteer shift will begin at 10:00 am and end at 1:00 pm. The club will pay for lunch at the Barley and Bine Cafe after the shift ends with an expected cost to be \$ 360.00. A motion was submitted by Eileen Gaines to approve this expense and Rona Stefani seconded the motion. The motion was passed.

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Submitted by Ben Davoren (6/23/23)

#### **Autocross Director's Report ( Stacy O'Connell**

- Items for discussion:
  - Nothing to report
- Next Steps:

Submitted by Stacy O'Connell (June 26, 2023)

### **Communications Director's Report (Stacy O'Connell)**

- Items for discussion:
- Next Steps:

Submitted by Stacy O'Connell ()

### **Concours Director's Report (Essy Fariab)**

- Spoke with Dawn Carver about lunch options for Oct 22nd Concours - awaiting response
- Nothing else to report

Submitted by (Essy Fariab) (June 26th, 2023)

### **der Riesenbaum Editor's Report (David Bunch)**

- Items for Discussion:
- Next Steps:

### **Event's Coordinator's Report (Kurt Fischer)**

- Items for discussion: I will need our President at the Porsches on the Plaza event to help with registration, etc On July 8<sup>th</sup>! Also we need a trophy or something for the peoples' choice award! Any thoughts on that? I have Essy and Rosa also helping.. its good training for them for the Concours on October 22<sup>nd</sup>!
- Next event for me is the Pech Merle tour on July 29<sup>th</sup> !  
The Pech Merle budget was approved via emails... we are keeping the cost at \$65 per person that Pech Merle wanted!  
There is no subsidy from the club!
- Maple Creek will be \$20 per person set by Maple Creek and that is for tri tip, salad and pasta... again, no subsidy from the club! I will follow up with Maple Creek today to verify the amount.
- Next Steps: A discussion for the award for the Porsche's on the Plaza ensued and suggestions were to compile a picnic basket with food and drink to possibly purchase

- from stores/vendors around the Sonoma plaza for this award. Karen Sherman will help Kurt get this award/prize together.
- Maple Creek event will be on August 12, 2023. A discussion was had regarding the fees for this event and it was decided to raise the price to \$ 25.00 per person to offset the MSR fees.  
Submitted by Kurt Fischer (June 27, 2023)

**Membership Director's Report (Jeff Hall)**  
**MEMBERSHIP REPORT**

<b>General Membership Information, June 2023</b>			
	<b>June</b>	<b>May</b>	<b>April</b>
<b>Total Members</b>	1119	1112	1097
<b>Primary Members</b>	730	727	715
<b>Co-Members</b>	389	385	382
<b>New Primary Members</b>	7	8	8
<b>Transferred In</b>	1	1	1
<b>Transferred Out</b>	0	0	3

- Items for discussion:
  - Sent 27 email reminders that membership was expiring / received 2:1 positive renewal response
- Next Steps:

None

Submitted by Jeff Hall (June 27, 2023)

### **Rally Master's Report (Jerry Wachtel)**

- Items for discussion: None
- Next Steps: None

Submitted by (Jerry Wachtel) ()

### **Safety Director's Report (Rex Simmons)**

- Items for discussion: None
- Next Steps: None

Submitted by (Rex Simmons) ()

### **Social Media Report (Kurt Fischer):**

- Items for discussion: All events to date are on Facebook with events created and invites sent out!
- Next Steps: None

Submitted by Kurt Fischer (June 26, 2023)

### **Sponsorship Coordinator's Report (Jeff Hall)**

#### **SPONSORSHIP Update**

Nothing new to report at this time

- Items for discussion:
- Next Steps:  
Collecting membership fees for Hi Tec, Auto Sport Detailing and Santa Rosa Body Shop

Submitted by Jeff Hall (June 27, 2023)

### **Webmaster's Report (Interim: Chip Witt)**

- Items for Discussion None
- Next Steps: None

Submitted by Chip Witt ()

### **NEW BUSINESS:**

- Transcendence Theater Tickets for this event need to begin being announced for purchase. The event is scheduled for Sunday September 10, 2023. Karen Sherman has used the process to purchase tickets and found this process to be a bit challenging. Karen is encouraging Transcendence to see if this can be improved. There will be designated parking, picnic tables and seats for the Porsche group. The event will now be held at Beltane Ranch 11775 Sonoma Highway, Glen Ellen, CA. not Jack London Park as originally planned.  
Ben asked Karen to write up a description for this event for have sent out to the region's members to advertise for electronic mailing and she will work with David Bunch to promote this discounted package.  
A discussion about whether or not there should be a pre event tour and it was decided not to have one. Those attending will arrive at their own time frame.  
Food options at this event are bring in your own food, buy from food trucks or buy food from a catering company Delicious Dish. No outside glass/drinks are allowed.  
There are 30 seats allocated for our members.

Nominating Committee needs to begin forming soon for officers for the year 2024. The committee comprises of a past President and two other members who are not interested in running for future offices. Ben Davoren will be the past president for this task.

### **Meeting adjourned at (8:17 )pm by Vice President Sharon Neidel**

Rona Stefani submitted a motion to adjourn the meeting and Eileen Gaines seconded the motion. Motion passed.



