

Redwood Region – Porsche Club of America
February 27, 2024 Meeting
Board Minutes

ATTENDANCE

Executive Council (EC):

Present

x	President	Sharon Neidel
x	Vice President	Patrick Burke
x	Secretary	Eileen Gaines
x	Treasurer	Don Magdanz
x	Past President	Vern Rogers

Committees:

Present

x	AX Director Chair/Communications Director	Stacy O'Connell
x	Concours Director	Essy Fariab
x	der Riesenbaum Editor	David Bunch
x	Events & Social Media Director	Kurt Fischer
x	Membership Director	Jeff Hall
x	Rally Master	Jerry Wachtel
x	Safety Director	Rex Simmons
x	Sponsorship Coordinator	Jeff Hall

Guests: Paige Gaines, Craig Steele, Paul and Kay Simmons, Ben and Lisa Davoren, Sharon Castle Rogers

CALL TO ORDER: on February 27, 2024 at 6:42 pm by Sharon Neidel via Zoom Video Communications and at Mary's Pizza Shack, Petaluma.

APPROVAL OF MINUTES: The minutes from the January 30, 2024 meeting were proposed for approval. The motion was brought by Vern Rogers and seconded by David Bunch, motion approved.

Treffen Updates:

- Vern, Sharon, and Jeff met with Treffen Wine Country national team.
- Craig and Vern met to go over new radios, discuss operation and antenna options.
- The new radios will be used in lead and sweep cars during the 2/24 Run for the Crab
- National team is still working to enlist CHP assistance for tour departures from Viansa.
- Vern created and sent out (on 2/22) a document describing the duties of leads, sweeps and navigators
- Zoom meeting for Leads, Sweeps and Navigators is scheduled for March 12.
- Last Pre-Run of all four Treffen Tour routes will be on Saturday, April 13. Each route will be run by the two lead cars and two sweep cars. ***I ask that the board approve giving \$40 cash per car for Lunch.*** Don Magdanz will pick up the cash at FRB in Santa Rosa and distribute it on the day of the trial run.
- A motion was proposed by Stacy O'Connell to accept this \$ 40.00 for lunch. David Bunch seconded the motion, motion approved.

After further discussion a revised motion was put forth to increase the \$ 40.00 per car to \$ 60.00 per car to cover gas. Pat Burke amended the previous motion to increase the fee. Eileen Gaines seconded this motion. Motion approved.

- The National Treffen Chair has said that if we want to pay gas for our lead/sweep cars during the actual Treffen Tours, it will have to come out of the \$6000 subsidy Redwood will get for Treffen. Do we want to do that? A discussion ensued about how to do best handle this idea. Considerations were use the mileage reimbursement or another idea. After discussion it was decided not to reimburse for gas for the leads and sweeps.
- Next assignment is the information book for participants

President's Report (Sharon Neidel)

- Over the last month I have attended a Zoom presentation to all 2024 Region Presidents which was very informative. I also attended to Regiofocus presentation on Region Finance. I worked the GGR Instructor training weekend and helped stage the tours for the Crab Run. I will represent Redwood at the Zone President's meeting this Saturday.

I need to follow up with Torches to host future Board Meetings.

- Items for discussion:
 - 2024 is Redwood's 55th Anniversary. We will be receiving unique region decals for distribution. Is there any interest in a celebration?
 - I am looking into some new merchandise for the Region goodie store. I am open to ideas. Perhaps a 55th anniversary option?
 - Should we have a social event celebrating the anniversary. Maybe sometime in the late summer? A venue will need to be decided upon. Possibly include a celebration into an already existing event or maybe go to Nickle and Nickle as it is (55). Kurt will see if he can connect with this winery to see if it will work out.

- Next Steps:

Submitted by Sharon Neidel (2/26/24)

Vice President's Report (Patrick Burke)

- Item for discussion: On-Going search for a location for the Holiday Party. F&B pricing is extremely high and out of consideration.
- Possible alternative Ideas for a different type of get together. Driving tour with a late lunch after?
- Ideas??? Tom and Phillipa Short recommended the Jewish Community Center in San Rafael and reserved it for 12/14/24. After the Crab Feed at the Marin Yacht Club was considered. The rental of the room is \$ 1000.00, the Yacht club will need to use the club's chef for the catering. It is a regular dining night for members of the club so there could be these members going to the dining room. The date of the party is currently too far out to discuss menu and food costs right now.
- A motion was put forth by Pat Burke to not exceed a \$ 1000.00 deposit for reservation of the club December 14, 2024. Eileen Gaines seconded the motion. Motion approved.
- Next Steps:
- I'll be gone until April 1st! Middle East here we come!!!
- Submitted by Patrick Burke(February 27, 2024)

Treasurer's Report (Don Magdanz)

FINANCE REPORT

Quicken: up to date on all transactions. Will change the report format by the next meeting.

First Republic Bank: Sharon, Vern, and I are all signers on the account and can access the website for transactions, statements, etc. Sharon and I are both administrators, which means either of us can add, change, or delete Users.

Chase VISA: Approved with a credit limit of \$15,000. Credit cards are in the mail to Sharon, Varn and me. I will change the Credit Card No. to Chase VISA for all payees by credit card No. as soon as I get signed onto Chase's website.

West America VISA: As soon as all credit card payees are changed, I will request that Rona cancel this credit card.

Reports attached: One One Fun Run Report reflects some transactions added since the last report on 1/26/24.

[One One Fun Run Feb 2024](#)

[Profit and Loss Feb 2024](#)

[RedPCA Balance Sheet Feb 2024](#)

Financial Statements to be distributed at meeting and posted as an exhibit at end of meeting minutes

Items for discussion: I did attend the region finance seminar. During the seminar it was discussed that if a region has an excess of reserves, it could cause an IRS issue of taxation. Sharon mentioned that a possibility was for the board to document the intent of using these monies for club business/activity. We will need to discuss as a board how to handle this issue to avoid taxation on these monies.

Next Steps:

Submitted by Don Magdanzi (February 25, 2024)

Secretary's Report (Eileen Gaines)

Items for discussion: Nothing to report

Next Steps: Nothing to report

Submitted by Eileen Gaines (February 26, 2024)

Past President's Report (Vern Rogers)

- Sharon and I have rented a house in Lincoln and are spending about half time there and half time in Santa Rosa.
- Visited Marin Yacht Club with Sharon CR and worked with their staff to block off parking for the 2/24 Run for the Crab.
- Managed leads and sweeps for Run for the Crab.
- Emailed Run for the Crab participants with instructions for arrival, parking, and route.

Items for discussion:

- None
- Submitted by Vern Rogers(2/22/24)

Autocross Director's Report (Stacy O'Connell)

- Items for discussion:
 - Registration for our April AX at Thunderhill will open mid-March
 - I will be attending the Zone 7 AX/Concours dinner in Walnut Creek this Saturday
 - Setting up in-person meeting week of 3/3 with Frank from Sonoma Raceway for possible local AX opportunities
- Next Steps:
 - None

Submitted by Stacy O'Connell (2/27/24)

Communications Director's Report (Stacy O'Connell)

- Items for discussion
 - Sending Crab pics to Pano for April or May inclusion (thanks, Paige!)
 - Creating Paso flyer
 - Creating AX flyer
 - Will include write up in dR for March
 - Moved the New Member welcome email to Constant Contact
 - Will be sent at beginning of the month
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 - Moving Expired Member email to CC as well
 - Will be sent end of the month going forward
 - Cleaned up database
 - Removed dummy national addresses
 - Reviewed undeliverables to reinstate or delete

- Joining GGR at Ditas in Sausalito on 3/3 to discuss possible GGR/RR event
- Next Steps:
 - None

Submitted by Stacy O'Connell (2/27/24)

Concours Director's Report (Essy Fariab)

- Items for Discussion: Radio reception during Run for the Crab Run was unsettled. There were times where there was no reception. There were situations on the Crab Feed Run that leads and sweeps were not able to communicate. There was static and silence during the drive.
- We will need to make sure when using the radios the equipment is appropriately assembled and instructions are shared to ensure maximum satisfaction with these radios. Craig Steele and Don Magdanz will work to see what the correct channel would be of preferred use.

Submitted by Essy Fariab February 27, 2024

der Riesenbaum Editor's Report (David Bunch)

- February Newsletter
 - a. On 2/10/2024, 1274 sent with 863 opened.
16 emails bounced.
1 Unsubscribed.
 - b. On 2/13/2024, 414 sent to the non-openers.
3 emails bounced.
 - c. 82 CLICKs Reported.
 1. CHARITY ADVENTURE III! - 19 Clicks
 2. RUN FOR THE CRAB - 15 Clicks
 3. TREFFEN Wine Country - 10 Clicks
 4. ZONE 7 Awards Dinner - 5 Clicks
 5. Rolex 24 Hours - 5 Clicks
 - Items for Discussion:
 - Next Steps:
- Submitted by David Bunch (February 27, 2024)

Event's Coordinator's Report (Kurt Fischer)

- Items for discussion:
- Next Steps:
- Submitted by Kurt Fischer (February 27, 2024)

All events are up to date!

Membership Director's Report (Jeff Hall)

MEMBERSHIP REPORT

General Membership Information, Dec '23 - Feb '24			
	February	January	December '23
Total Members	1137	1132	1118
Primary Members	741	738	721
Co-Members	394	394	397
New Primary Members	7	14	10
Transferred In	1	1	2
Transferred Out	3	2	1
Test Drive Members	10	11	17
Lapsed	9	10	17

- New member welcome email is now automated
- Next welcome email will give new member opt in/out for name badge
- 5 new members attended Run 4 The Crab

Items for discussion: **Events**

- March 2 Porsche Marin event
 - 55 members attending
 - Overwhelming response
 - Stay tuned for more info this week
- Seeking subsidy for Murphys Ironstone Concours Weekend (\$383.40)
 - \$11.50 for dinner (cost differential from last year)
 - Plus MSReg fees
 - Could fluctuate +/- depending on # of attendees
 - A motion was put forth by Vern Rogers for the club to subsidize the cost differential. Pat Burke seconded the motion. Motion approved.
- May 4 Auto Sport Detailing event
 - Hosted coffee / pastries
 - Tour
 - Lunch at Kin in Windsor
- Next Steps:

Submitted by Jeff Hall (2/27/24)

- Items for discussion:
- Next Steps:

Rally Director's Report (Jerry Wachtel)

- Items for discussion: Pick up where we left off regarding Sharon Neidel's discussion last month about new A/V equipment to improve Zoom meetings.
- Our key Rallymaster, and the first name in the Ben and Jerry Rallymaster team, is unavailable for our June 29th Goat Rock Rally due to the expected arrival of a grandchild.
- Next Steps: Look at the potential for rescheduling the event, as needed and as available.

Submitted by Jerry Wachtel (February 27, 2024)

Safety Director's Report (Rex Simmons)

- Item for discussion: No incidents to report from the Crab Feed.
- Next Steps:

Submitted by Rex Simmons (February 27, 2024)

Social Media Report (Kurt Fischer):

- Items for discussion:
- Next Steps: All events to date have been posted to Facebook!

Submitted by Kurt Fischer (February 27, 2024)

Sponsorship Coordinator's Report (Jeff Hall)

SPONSORSHIP Update

No updates

- Items for discussion:
- Next Steps:

Submitted by Jeff Hall (2/27/24)

Charity Liaison Update (Ben Davoren)

Upcoming Food Bank "Charity Adventure II" on 3/14 has 17 participants so far, so should be as successful as our inaugural event in October 2023 was. Still time to register until 3/8/24 on MSR.

Trying to work with Paws for Purple Hearts has been very trying. Without reproducing all my notes here, they are not really able to identify any local beneficiaries of the program who could give us satisfaction that our contributions are supporting veterans in our Region.

- Items for discussion: I recommend to the board that we no longer contribute to the Paws for Purple Hearts organization, but instead identify another charity that assists veterans in our Redwood Community
- Next Steps: Board vote regarding this proposal. Ben still has the check that was originally designated for Paws so a motion was put forth by Pat Burke to remove Paws for Purple Hearts organization. David Bunch seconded the motion. The motion was approved.
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- Craig Steele volunteered to assist in finding another veterans organization to be a recipient of the club's charity donation. Paul Simmons suggested Homeward Bound as a possible organization.

Submitted by Ben Davoren (2/25/24)

Webmaster's Report (Interim: Chip Witt)

Submitted by Chip Witt ()

NEW BUSINESS: Sharon Castle Rogers gave a summary of the financials from the Crab Feed. The expenses were \$ 7558.00, income was \$ 6200.00, so the club will subsidize the \$ 1358.00 balance. We sold the excess crab and generated \$ 320.00 from these crab sales. Sharon thanked Vern, Ben and Pat for their assistance with MSR and other tasks to help the event succeed and thanked Paul and Kay Sommers for their sponsorship of the Yacht Club.

Paige Gaines reported the first POSSE event happened on February 24, 2024. It was attended by approximately 25 cars. Would the club like to make this a club event? Is there any liability for the club involved? GGR has coffee and cars events should we ask that region about liability? Ben clarified that the club's liability is not related to any moving car accidents or contact between vehicles. Our club's liability is just to prevent any of the board members being sued for a reason.

Kurt Fischer put forth a motion to approve the Porsche only cars and coffee as a club event, David Bunch seconded. Motion passed.

An update on Paso Robles event. We are looking to have 12 cars, 24 people to attend. Paige asked if the club would be willing pay for the entry fees to Field of Lights and the Estrella Warbird Museum for the participants. This would be \$ 65.00 per person paid for by the club. A total of \$ 1560.00 would be the club's expense. Don Magdanz had a previous experience at Sensorio of reserving space.

Paige Gaines put forth a motion for the club to pay the entrance fees and Craig Steele seconded this motion. Motion passed.

Paige will put this information in the advertising of the event. Pat will order the insurance for this event.

David Bunch mentioned that Brad Williams has stepped up to coordinate the Fanatics event April 5-7, 2024 for the corral of porsches, a possible shuttle and a tent. Working on a discounted ticket price. Kurt said he would be available to assist on this event.

David Bunch put forth a motion to adjourn the meeting, Eileen Gaines seconded. Motion approved.

Meeting adjourned at 8:01 pm pm by President Sharon Neidel

Profit & Loss

Year to Date: 1/1/2024 - 2/24/2024
7 Accounts, 71 Categories, All Tags, All Payees

Category	1/1/24 - 1/31/24	2/1/24 - 2/24/24	Total
Income			
Event Income			
OneOneFunRun	\$1,930.50	\$56.70	\$1,987.20
Run for the Crab	\$80.00	\$5,397.30	\$5,477.30
Total Event Income	\$2,010.50	\$5,454.00	\$7,464.50
Other Income			
Miscellaneous	\$11.00	\$0.00	\$11.00
Travel&MeetingsIncome			
Food	\$0.00	-\$36.10	-\$36.10
Total Income	\$2,021.50	\$5,417.90	\$7,439.40
Expenses			
ContractServices			
OutsideContractServices	-\$149.94	\$0.00	-\$149.94
EventExpenses			
Autocross	-\$203.00	-\$167.50	-\$370.50
IronstoneConcours@MurphysCA	\$0.00	-\$540.00	-\$540.00
OneOneFunRun	-\$1,198.15	\$0.00	-\$1,198.15
Radios	-\$419.54	-\$1,500.81	-\$1,920.35
Total EventExpenses	-\$1,820.69	-\$2,208.31	-\$4,029.00
MSREventFees	-\$20.00	-\$20.00	-\$40.00
Operations Expenses			
BusinessCards	-\$244.72	\$0.00	-\$244.72
NameBadges	-\$185.36	\$0.00	-\$185.36
Total Operations Expenses	-\$430.08	\$0.00	-\$430.08
OtherExpenses			
GovernmentFees	-\$25.00	-\$11.27	-\$36.27
Postage&MailingService	-\$46.85	\$0.00	-\$46.85
Supplies	-\$7.58	\$0.00	-\$7.58
Travels&Meetings			
BoardMeetings	-\$504.16	\$0.00	-\$504.16
Food	-\$83.77	\$0.00	-\$83.77
Total Travels&Meetings	-\$587.93	\$0.00	-\$587.93
Treffen	-\$60.05	\$0.00	-\$60.05
Total Expenses	-\$3,148.12	-\$2,239.58	-\$5,387.70
Total	-\$1,126.62	\$3,178.32	\$2,051.70

RedPCA Balance Sheet

1/1/2024 - 2/24/2024
All Accounts

	12/31/23	2/24/24
Assets		
Cash		
FirstRepublicCD	\$44,877.79	\$45,228.72
FirstRepublicCheck	\$23,390.00	\$20,653.44
Total Cash	\$68,267.79	\$65,882.16
Property		
AccountsReceivable	\$0.00	\$0.00
GoodieStoreInventory	\$90.00	\$90.00
Total Property	\$90.00	\$90.00
Total Assets	\$68,357.79	\$65,972.16
Liabilities		
Credit Card		
WestAmericaVISA	-\$8,183.84	-\$338.94
Loan		
AccountsPayable	\$0.00	-\$375.14
Equity	-\$58,643.29	-\$58,643.29
Total Loan	-\$58,643.29	-\$59,018.43
Total Liabilities	-\$66,827.13	-\$59,357.37
Net Worth	\$1,530.66	\$6,614.79

2024 OneOneFunRun

1/1/2024 - 12/31/2024
All Accounts, 2 Categories, All Tags, All Payees

	Date	Account	Payee	Amount
Income				
Event Income				
OneOneFunRun				
	1/2/24	FirstRepublicCheck	MotorsportRegIncome	\$1,930.50
	2/1/24	FirstRepublicCheck	MotorsportReg.com	\$56.70
Total OneOneFunRun				\$1,987.20
Expenses				
Event Expenses				
OneOneFunRun				
	1/1/24	WestAmericaVISA	Northwood Restaurant	-\$1,198.15
Total				\$789.05