

Redwood Region – Porsche Club of America
October 29, 2024 Meeting
Board Report

ATTENDANCE

Executive Council (EC):

Present

x	President	Sharon Neidel
x	Vice President	Patrick Burke
x	Secretary	Eileen Gaines
x	Treasurer	Don Magdanz
	Past President	Vern Rogers

Committees:

Present

	AX Director Co-Chair	
x	AX Director Co-Chair/Communications Director	Stacy O'Connell
x	Concours Director	Essy Fariab
x	der Riesenbaum Editor	David Bunch
x	Events & Social media Director	Kurt Fischer
x	Membership Director	Jeff Hall
x	Rally Director	Jerry Wachtel
x	Safety Director	Craig Steele
x	Sponsorship Coordinator	Jeff Hall
x	Charity Liaison	Ben Davoren

Guests: Paige Gaines, Lisa Davoren, Brad Williams, Rick Duste, Mike Miller, Adele Cook

CALL TO ORDER: on at 7:19 pm by Sharon Neidel via Zoom Video Communications and at Torches, Petaluma.

APPROVAL OF MINUTES: A motion was introduced by Eileen Gaines, to approve the minutes from the September 24, 2024 meeting. The motion was seconded by Patrick Burke. Motion was voted on and passed.

Prior to the start of the monthly meeting, there was the Annual Meeting. At this Annual Meeting, there was a brief state of the region update of the club and the 4 candidates for the calendar year 2025 Executive Council election were introduced and a brief comment from each was given on their candidacy.

President's Report (Sharon Neidel)

- I attended the Murphys Tour which was amazing. Much thanks to Jeff Hall for the well planned and executed event. Attended the Zone Concours in Sonoma which was well attended and, again, well planned and executed by Essy & Rosa Fariab. Worked the Final West Coast Club Race of 2024 at Thunderhill Raceway.
- Attended the Fall Zone President's meeting on October 3rd which was held via Zoom. The Zone unincorporation is complete. GGR will adopt the Auto-X Series and LPR will adopt the Concours series. There may be a request at some point to take the lead on an event as the Zone can no longer host an event or have a treasury. Two items of note. There are two reports to complete after events. We are very good at doing the Observer Reports but, like most Regions, are missing the Post Event Form. We need to watch for this. As you can imagine there was a long discussion of the PCA intent to monitor "high risk" activities. Every Region has activities with these exposures. There will be negotiation and further clarification from PCA. For now we need to be conscious of our event advertising and post event reporting / photos to avoid highlighting the "high risk" activity (ie: wine tours) particularly as we plan our 2025 calendar.
- Advised PCA, Zone 7 and our Webmaster of the change in Safety Chairs from Rex to Craig Steele.
- PCA's 70th Anniversary is 9/13/25. They will be looking for Regions & Zones to schedule events to celebrate.
- Nominating Committee - put forward slate of candidates for Executive Council. Current Executive Council approved the slate of - President, Sharon Neidel; Vice-President, Pat Burke; Secretary, Eileen Gaines & Treasurer, Don Magdanz. Vern Rogers would remain Past President.

- Bylaws Committee completed the amendments as requested by the board. Forwarded and received approval of the Executive Council to put forward for Region Vote.
- Disappointed we had 2 events canceled in October for lack of attendance. Hopefully this is not a trend.

Items for discussion:

- 1/1 Fun Run. Washoe House is open and interested in hosting. Await menu to complete budget.
- Next Steps: None

Submitted by Sharon Neidel (10/28/24)

Vice President's Report (Pat Burke)

I attended the Murphys weekend and it was fantastic (well done Jeff Hall and others who attended and assisted). I also attended the Zone 7 Presidents meeting. (See Sharon's report above for details) Attended our concours in Sonoma. BIG shout out to Essy and Rosa and all who assisted and attended.

Handled numerous insurance requests for upcoming events.

Had lunch with Past President Vern Rogers. Created MSR pages for several upcoming events. Working with the Marin Yacht Club on our annual holiday party. Confirmed the band and the song playlist for the event.

- Item for discussion:
Budget for the 2024 Holiday party: \$10,300
 Suggesting \$85.00 per Person
 Minimal Club Supplement of no more than \$40.00 per person?
 No host bar with Corkage covered by Club as in the past?
- Next Steps:
 Finalize budget, food, decorations in November
 We will put a note on the flyer that no corkage fee will be charged.
 After a discussion re: the cost for the Holiday Party it was decided that the fee per person will be \$ 75.00. A motion was introduced by Patrick Burke to approve the \$ 75.00 per person fee. Eileen Gaines seconded the motion. The motion was voted and passed.

- Submitted by Pat Burke (October 29, 2024)

Treasurer's Report (Don Magdanz)

Financial Statements were sent via email to the Board. Changes:

- Swag for 55th Anniversary (One Time): Coins & Wine glasses

Items for discussion:

- Fee Passthru from Haggerty Don will write up a summary about this opportunity from Haggerty to see if this will benefit the club.

Submitted by Don Magdanz (October 29, 2024)

Bylaws Changes Report (Don Magdanz)

Suggested Bylaw changes were sent via email to the Board.

- Request Board Approval so that the Secretary can send Revised Bylaws for adoption by the membership on the Officer Ballot.
- There are still a few tweaks to the Bylaws that will be addressed prior to sending out the Bylaws for membership vote.

Secretary's Report (Eileen Gaines)

- Items for discussion: Nothing to report
- Next Steps: Nothing to report

Submitted by Eileen Gaines (October 27, 2024)

Past President's Report (Vern Rogers)

- Items for discussion:
- Next Steps:

Submitted by Vern Rogers()

Autocross Director's Report (Stacy O'Connell)

- Items for discussion:
 - Confirming dates with SVR for two zone weekends in 2025 (April & October)

- Considering swapping RR to a Saturday vs Sunday on one of the weekends to encourage more participation
 - Continuing to work with ESCA on their dates and having PCA members participate
 - Next Steps:
- Submitted by Stacy O'Connell (Oct 29, 2024)

Communications Director's Report (Stacy O'Connell)

- Created flyers, sent event reminder and welcome new member emails, updated lists
 - Next Steps: Nothing to report
- Submitted by Stacy O'Connell (Oct 29, 2014)

Concours Director's Report (Essy Fariab)

- A great BIG THANK YOU to everyone that came out to help and make our Concours a spectacular event.
 - Next Steps: Submit a brief write up about Concours to David Bunch by Nov 5th.
- Submitted by Rosa Fariab (10.29.24)

der Riesenbaum Editor's Report (David Bunch)

- On 10/11/2024 sent 1106 Newsletters.
789 were opened. 9 emails bounced.
- On 10/14/2024 sent 324 Newsletters to Non-Openers.
84 were opened. 1 email bounced.
- **Click-Through Distribution**
Total Clicks - 46 Clicks
Pech Merle Tour - 21 Clicks
Annual Meeting - 12 Clicks
SVR's Mendocino Tour - 6 Clicks
Princess Cruise - 5 Clicks

Event's Coordinator's Report (Kurt Fischer)

- Items for discussion:
 - Next Steps:
- Submitted by Kurt Fischer (October 29, 2024)

Pech Merle Tour was canceled due to lack of people... Autobahn Automotive people were not going to be there and several other factors!

Membership Director's Report (Jeff Hall)

MEMBERSHIP REPORT

General Membership Information, Aug '24 - Oct '24			
	October	September	August
Total Members	1153	1153	1161
Primary Members	752	755	763
Co-Members	401	398	398
New Primary Members	7	4	6
Transferred In	4	1	0
Transferred Out	2	3	1
Test Drive Members	7	7	9
Expiring End of Month	10	31	13

- Membership growth flat in October
- Four incoming transfers
- Expirees trending down

- Items for discussion:
 - Membership Director transition on schedule for January 2025

- Next Steps:

Submitted by Jeff Hall (10/29/24)

Rally Director's Report (Jerry Wachtel)

- Gimmick rally scheduled for November has been cancelled due to unavailability of the rallymasters to meet.
- Hold meeting between rallymasters (Ben, Jeff, and Jerry) to set tasks and choose preferred Spring date.

Submitted by Jerry Wachtel (10-29-24)

Safety Director's Report (Craig Steele)

Little to report for this meeting. As my first project was to review the four minor tour PCA waivers and when they are to be signed. There was no new tour route requiring a safety eval.

- Item for discussion:
- Next Steps:

Submitted by Craig Steele (10-22-2024)

Social Media Report (Kurt Fischer):

- Items for discussion:

- Next Steps:

Facebook events are up to date!

Submitted by Kurt Fischer (October 29, 2024)

Sponsorship Coordinator's Report (Jeff Hall)

SPONSORSHIP Update

- Holiday Party invitations sent out
- No regrets (so far)

- Items for Discussion
 - Toys for Tots boxes to be delivered by 11/6
 - Email to push donations to sponsor locations to follow
 - 2nd email two weeks from box pick up
 - Not planning on bringing toys to Holiday Party

- Next Steps:

Submitted by Jeff Hall (10/29/24)

Charity Liaison Update: (Ben Davoren)

Coordinated our third successful "Charity Adventure" on October 11th, where 11 of us volunteered at a very busy 3 hour session of senior box packing and pear and pepper sorting at the Redwood Empire Food Bank. The pre-work tour and post-work lunch at Barley & Bine went swimmingly.

- Items for discussion: Need to plan annual donation amounts to our principal charities (CASA, REFB, Homeward Bound of Marin) and Toys for Tots, and new request to support Tech High Robotics Team from Sept 2024
- Recommendations:
 - CASA \$3000 (2023 = \$3K; 2022 = \$3K; 2021 = \$2.5K)
 - REFB \$1500 (2023 = \$1.5K; 2022 = \$1.25K; 2021 = \$1K)
 - HBM \$500 (new in 2024; we gave \$1000 April 2024. This amount = \$1500 we had planned to give Paws for Purple Hearts in 2023 but we changed our preference in supporting veterans to HBM)
 - TFT \$500 (2023 = \$0.5K; 2022 = \$0.5K)
 - THRT \$1000 (new in 2024)

TOTAL: \$6500 (2023 = \$6.5K planned but \$6K given if include HBM 4/24; 2022 = \$6K; 2021 = \$4500)
- Next Steps: I will be attending the Novato Community Anniversary Celebration at HBM on November 19th as they open 26 new homes for previously homeless families and include as part of Charity report for January 2025 dR
- Will we continue to invite CASA representatives to our Holiday Party for check presentation?
- A motion was introduced by Pat Burke to accept the proposed charitable contributions to the above list. Eileen Gaines seconded the motion, the motion was voted on and passed.

Submitted by Ben Davoren(10/25/24)

Webmaster's Report (Interim: Chip Witt)

Submitted by Chip Witt ()

NEW BUSINESS: Eileen : Feedback from a Redwood member re: our driving tour's pace. A brief discussion was had about the club's continued focus on safety and to think about ways to work with our Safety Director Craig Steele for future events.

A motion by Sharon Neidel was introduced to adjourn the meeting, Pat Burke seconded the motion. Motion voted on and passed.

Meeting adjourned at 8: 40 pm by President Sharon Neidel