

Redwood Region – Porsche Club of America
September 24, 2024 Meeting
Board Report

ATTENDANCE

Executive Council (EC):

Present

x	President	Sharon Neidel
x	Vice President	Patrick Burke
x	Secretary	Eileen Gaines
x	Treasurer	Don Magdanz
x	Past President	Vern Rogers

Committees:

Present

	AX Director Co-Chair	
x	AX Director Co-Chair/Communications Director	Stacy O'Connell
x	Concours Director	Essy Fariab
x	der Riesenbaum Editor	David Bunch
x	Events & Social media Director	Kurt Fischer
x	Membership Director	Jeff Hall
x	Rally Director	Jerry Wachtel
	Safety Director	
x	Sponsorship Coordinator	Jeff Hall

Guests: Craig Steele, Paige Gaines, Rick Duste, Rosa Fariab, Brad Williams

CALL TO ORDER: on at 7:08 pm by Sharon Neidel via Zoom Video Communications and at Torches, Petaluma.

APPROVAL OF MINUTES: A motion was introduced by Craig Steele to approve the August 27, 2024 minutes. Eileen Gaines seconded the motion. Motion passed.

President's Report (Sharon Neidel)

- It was a daily light month on events since the last meeting I attended
 - The Nickel & Nickel event - Nice job by Kurt Fischer to arrange
 - Devils in the Details. Another excellent presentation by Autosport Detailing and a great lunch at Kin. Great event by Jeff Hall.
 - Also represented the region at the memorial service for Ray Fiore
 - Zone 7 Representative Report
 - Reminded everyone it will take 3 years to fully integrate the new dues as they catch up with members who had multi-year renewals
 - National EC meetings will now be quarterly so we will receive more frequent feedback
 - Reminder there is someone trying to sell PCA merchandise to regions. This is not authorized. I know David has blocked several attempts to infiltrate Facebook sites in the Zone.
 - There is a warning from PCA about holding events that end at "High Risk" facilities (examples were Go Kart & Wineries.) even though the event is supposed to end upon arrival. They will be watching for the promotion and after event follow up that include information on the "non-event" activity.
 - I will attend the Zone President's meeting on October 3rd
 - Replacement of the Safety Director. Rex Simmons has resigned. Craig Steele has agreed to fulfill his term.
 - David and I have a conflict and will not be able to attend the Mendocino event so we will not be coordinating any Redwood Region activities. Members are still welcome to attend with Sacramento Valley Region.
 - Working with Brad Williams to promote the USAC races at Sonoma Raceway September 28 & 29
- Items for Discussion
 - Replacement of Safety Director. Rex Simmons has resigned effective 9/18/24. Craig Steele has agreed to fulfill the remainder of the 2024 term and will consider 2025 subject to personal commitments. Request approval of Craig as Safety Director for remainder of 2024.
 - USAC Races at Sonoma. They are 9/28-29/24 opposite the Murphy's tour. We can promote the event & ticket options. There is no corral or other Redwood activity. Brad is willing to work a membership desk if we are interested.

- I have added the subject of promoting “high risk” activities to the Zone 7 meeting agenda. This could be a big concern for our region which has events that end at a Winery. In the meantime suggest we are careful in promoting the “post-event” winery activities and watch the post event articles and photos which can make it appear the winery portion was part of the event.
 - Nominating Committee Status if not otherwise on the agenda
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- Next Steps: A motion was introduced by Eileen Gaines to approve Craig Steele as Safety Director. Vern Rogers seconded, motion passed.
 - USAC Races at Sonoma for 2024 will be a bit difficult to pull together due to the timing, but hopefully we can get information sooner for a 2025 event.

Submitted by Sharon Neidel (9/22/24)

Vice President's Report (Pat Burke)

Attended Nickel & Nickel event.

Lots of insurance requests from National for AX and Murhpys.

I had surgery last week which has slowed me down a bit. I want to apologize for missing emails and being non-responsive at times. Much better and on the mend. Released by my Doctor to travel to Murphys.

Confirmed location for our annual meeting on October 19th, 2024

The Union Hotel in Occidental..

Budget forthcoming!

- Item for discussion:
- **Annual Members Meeting.** Change of plans for the day.

Recommending that there be no driving tour as it's one week away from Perch Merle. Feel two tours in two weeks is a bit much. Meet for the meeting only.

- **Budget:** Union Hotel menu is a 3 course lunch for \$38.00 per person

I would propose that the members pay \$25.00 per person and the club subsidize the remainder.

- Next Steps: A charge of \$ 40.00 per person without a club subsidy, for the Annual Gathering/Social lunch was proposed by Vern Rogers and seconded by Kurt Fischer. Motion passed.
- Submitted by Patrick Burke September 27, 2024

Treasurer's Report (Don Magdanz)

FINANCE REPORT

- Items for discussion:

The funds from Chase Bank are deposited in the Redwood Credit Union. The proceeds from the Chase Bank CD were rolled into a Redwood Credit Union CD at 5% for 6 months.

A new **Financial Report** was developed:

- 1st Column: All the Categories.
- 2nd - 7th: Income, Expenses and Total includes Actual and Budget
 - For Events, Budgets is the projected amount from the Budget Form submitted by the Event Leaders.
 - For Other Income and Other Expenses, Budgets are approved at the beginning of the year.
- Over+Under- is the difference between the Actual and Budget; note that there are only a few Events with Budget figures in the attached report; next year, I plan to have Budgets for all Events and Other Income & Expenses.
- In Other Income and Expense for Treffen and Name Badges, both have Income and Expense Budgets.

Event Leaders should review their Event; you can see the actual detail in the attached **YTD Transaction Detail Report**, which will accompany the Financial Report. For the Run for the Crab, the deposit from 2023 is included; this will be consistent in subsequent years any transactions that are not in the fiscal year that the event takes place will have this feature.

MotorsportReg is now remitting funds every Monday; prior, it was the first day of the month; since our Board Meetings are prior to the end of the month, the reports at the Board Meeting show Income very close to the actual as of the report date.

Each Event Leader will submit the attached **Event Budget Form & Guidelines** filled out, hopefully when the Event is approved by the Executive Council. Budgets are not intended to be exact; for most Events, the no. of participants will change the Actual no.s. The treasurer will put the Total Income on the Budget Form in the Event Income Budget and will put the MSR Fee in the Expense Budget; the Actual will include the Member payments in the Event Income Actual and the MSR Fee in the Event Expense Actual.

A Subsidy for an Event can come from PCA National, a Sponsor, and RedPCA; for the first 2, there will be entry for the subsidy Amount in the bank account; for the 3rd, there is a Category for RedPCA Subsidy so that each Event will have the Subsidy in the Event Income Total.

For Charity Events which are normally under \$350 in Expense, the Event Expense will be posted in the Food Category and will not be in the Events Category.

Submitted by Don Magdanz (September 27, 2024)

Bylaw Committee Report (Ben Davoren)

- Items for discussion:



The Bylaw change committee members, Don Magdanz, Ben Davoren & Stacy O'Connell, reviewed the existing ByLaws from 2022 and compared them with the national PCA template for ByLaws. Almost all the 2024 recommended amendments to the 2022 ByLaws are clarifications, such as clarifying that Directors and Standing Committee Chairs are one and the same. The only substantive new language added to the ByLaws is related to ensuring that online/virtual attendance at Board meetings or EC meetings counts the same as in-person attendance, and ensuring that between-meeting decisions via email are included in the subsequent month's meeting minutes. Lastly, we are recommending that ByLaws review be performed in accordance with PCA national language, which is "at a minimum of every five years", rather than every two years which seems burdensome.

- Next Steps:
The Board of Directors needs to approve the Bylaws changes.
The Members need to approve the Bylaws changes in an election.
There will be further review of the Bylaws changes over the next month as further clarification is required.

Submitted by Don Magdanz(September 24, 2024)

Secretary's Report (Eileen Gaines)

- Items for discussion: Nothing to report
- Next Steps: None at this time

Submitted by Eileen Gaines (September 22, 2024)

Past President's Report (Vern Rogers)

- Items for discussion:
- Next Steps: Vern is now a dual member of Redwood and SVR

Submitted by Vern Rogers()

Autocross Director's Report (Stacy O'Connell)

Successful autocross event this past Sunday. It was a Zone weekend event with SVR running on Saturday. We had 35 registrants, 34 drivers showed up. It was a successful event, nothing out of the normal happened.

There was a group dinner for participants staying the weekend at Nancy's Airport Cafe. The restaurant let us take over the whole venue and were so gracious hosts. Everyone enjoyed themselves. We had a \$500 subsidy from National for a 2-region event. SVA covered the overage of about \$300.

- Items for discussion:
 - Should we continue our autocross weekends with SVR? We don't get as many attendees as originally thought (eg: SVR had 65 drivers on Saturday compared to our 34.)
 - I'm driving at ESCA's ax this Saturday. ESCA is concerned that as more clubs hear about the venue, they will contact the Fairgrounds directly to get dates and, ultimately, leaving fewer options for ESCA. We have continued conversation about co-promoting their events to our members.
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- Next Steps:
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Submitted by Stacy O'Connell (September 27, 2024)

Communications Director's Report (Stacy O'Connell)

- Attended Nickel & Nickel event. Wonderful as always. And my husband won one of the raffles, so that was a nice surprise!
- Participated on the bylaws committee with Ben and Don.
- Updating bounced emails from CC

- Items for discussion - none
- Next Steps:

Submitted by Stacy O'Connell (9.24.24)

Concours Director's Report (Essy Fariab)

- Items for Discussion:

Volunteers Needed (please)

- 2 people to help with registration, etc
- Possible volunteers to help Kurt & Essy direct cars

Please note – Even though our Concours flier says gates open at 8am; we know from experience that people will arrive between 7-7:30 since they're driving a long distance. (As of today, we have a total of 26 registered cars)

Can someone please pick up coffee and donuts on Sunday morning (day of the event)?

Items Needed:

- 2-3 Tables and chairs for Registration & Judging
- Does Jeff need a New Member table?
- Redwood Region banner, tent, etc
- Sharon – do we have Certificate of Insurance for our event?

In Progress:

Essy has been emailing Kyle @ Porsche Marin to pick up a sponsorship check (Kyle has been busy with technology updates) – hopefully he can pick up a check before the event.

We will have the People's Choice Award again this year and are connecting with AutoSport Detailing for the grand prize. Last year we paid them around \$100-\$150 for this (Jeff arranged) – **do we have board approval to do this again?**

Submitted by Rosa Fariab (Tues 09.24.24)

der Riesenbaum Editor's Report (David Bunch)

- September Newsletter Results
 - a. On 9/10/2024, 1,113 sent with 818 opened. 14 emails bounced.
 - b. On 9/13/2024, 298 sent to the non-openers with 100 opened. 2 emails bounced.
 - c. 47 CLICKs Reported.
 1. Redwood Concours - 18 Clicks
 2. September Calendar - 8 Clicks
 3. Redwood & Zone 7 AX - 6 Clicks
 4. Autosport Detailing- 5 Clicks
 5. Redwood's 55th Celebration - 4 Clicks

- Items for Discussion:

- Next Steps:
Submitted by David Bunch ()

Event's Coordinator's Report (Kurt Fischer)

- Items for discussion:
- Next Steps:
Submitted by Kurt Fischer ()

All events are up to date!

Membership Director's Report (Jeff Hall)

MEMBERSHIP REPORT

General Membership Information, Jul '24 - Sept '24			
	September	August	July
Total Members	1153	1161	1169
Primary Members	755	763	768
Co-Members	398	398	401
New Primary Members	4	6	10
Transferred In	1	0	2
Transferred Out	3	1	1
Test Drive Members	7	9	9
Expiring End of Month	31	13	0

- Have seen an increase in new members at events recently
- More PCA Membership applications coming from National
- Discovered a treasure trove of 55th Anniversary decals for distribution

- Items for discussion:
 - Would like to propose 'comping' a 2nd badge for new members' Spouses/partners
 - Cost to Region = \$13.25
 - At 60% total annual cost = \$795

- Next Steps: A motion by Vern Rogers to approve supplying badges to new associate members upon enrollment with no charge. Pat Burke seconded the motion. Motion passed.

Submitted by Jeff Hall (9/24/24)

Rally Director's Report (Jerry Wachtel)

- Items for discussion
 - None
- Next Steps:
 - Ben and Jeff are putting together a rally for November. My handwritten calendar shows a Gimmick Rally on Saturday, November 2nd. Is that right?
 - The Gimmick Rally will be on November 16, 2024. Further discussion on the format and prizes.

Submitted by Jerry Wachtel September 24, 2024

Safety Director's Report ()

- Item for discussion:
- Next Steps: Craig will review the Bylaws for the responsibilities of this role and asked if there were any other things that he should be aware of.

Submitted by ()

Social Media Report (Kurt Fischer):

- Items for discussion:

- Next Steps:

Facebook is up to date for all events!

Submitted by Kurt Fischer ()

Sponsorship Coordinator's Report (Jeff Hall)

SPONSORSHIP Update

- Holiday Party invitations/save the date have been sent to all sponsors
- Good reviews on demo, tour and lunch at Devil in the Details
- Good turnout of new members
- Kin Windsor has asked for another event

- Items for Discussion
 - Annual Ironstone Concours Weekend begins Thursday
 - 30 members strong
 - Special thanks for Craig, Paige, Eileen, Pat for their help

- Next Steps:

Submitted by Jeff Hall (9/24/24)

Charity Liaison Update: (Ben Davoren)

- Items for discussion:
- Next Steps:

Submitted by Ben Davoren()

Webmaster's Report (Interim: Chip Witt)

Submitted by Chip Witt ()

NEW BUSINESS:

- Rick Duste: Tech High Presentation
 - Rick further explained the mission of this high school (located in Rohnert Park) which is an alternative educational setting committed to personal and academic performance in STEM. Rick thought the club's focus would be on the robotics building team which competes in various regional inter-school competitions. With the Porsche brand moving into E-Cars and Hybrid for the future, Rick felt that these students were developing electric drive systems. A relationship between these students and the club was engaging. The club agreed that this was a worthwhile cause for the charitable contribution. We will further discuss this at the next meeting.
- Jeff: By Law question/idea This was answered previously.

Kurt Fischer introduced a motion to adjourn the meeting, Stacy O'Connel seconded it. Motion passed.

Meeting adjourned at 8:45 pm by President Sharon Neidel