

**Redwood Region – Porsche Club of America**  
**August 26, 2025 Meeting**  
**Board Report**

**ATTENDANCE**

**Executive Council (EC):**

Present

|   |                |               |
|---|----------------|---------------|
| x | President      | Sharon Neidel |
| x | Vice President | Patrick Burke |
| x | Secretary      | Eileen Gaines |
| x | Treasurer      | Don Magdanz   |
| x | Past President | Ben Davoren   |

**Committees:**

Present

|   |                                           |                 |
|---|-------------------------------------------|-----------------|
| x | AX Director Chair/Communications Director | Stacy O'Connell |
| x | Concours Director                         | Essy Fariab     |
| x | der Riesenbaum Editor                     | David Bunch     |
| x | Events & Social media Director            | Kurt Fischer    |
|   | Membership Director                       | Brad Williams   |
|   | Rally Director                            | Jerry Wachtel   |
| x | Safety Director                           | Joe Burroughs   |
| x | Sponsorship Co- Director                  | Mike LaFrenais  |
|   | Sponsorship Co- Director                  | Jeff Hall       |

Guests: Paige Gaines, Lisa Davoren Rosa Fariab

**CALL TO ORDER:** on at ( 7:03 pm )by Sharon Neidel via Zoom Video Communications  
and at Torches, Petaluma.

**APPROVAL OF MINUTES:** Ben Davoren introduced a motion to approve the minutes from our July 29, 2025. Eileen Gaines seconded the motion. Motion passed.

### **President's Report (Sharon Neidel)**

- This Month I attended
  - 2nd Saturday Social in Marin. It was a nice turn-out and met a number of potential new members.
  - Attended Werks Reunion. There was an excellent turn-out from Redwood. We had 2 members win awards, Richard & Margo Maxey and Ed Boracchia
  - Attended the West Coast Club Race - "Kahuna Laguna"
- I ordered the Glassware for the 70th Anniversary party. Negotiated with PCA to use the logo as a single color etching.
- Assisted on the 70th Anniversary coordination with GGR. Much appreciation to Pat and Ben for their patience and dedication to the MSR registration.
- Attended the National Board Meeting teleconference version 2. The first attempt could not establish a quorum due to a technical difficulty with the teleconference company. We approved the following
  - The annual PCA account statement. The Club has an excellent financial position. It has been approved by the audit committee.
  - We approved allowing electronic voting for the upcoming Bylaws review.
  - We approved the following members to the 25-27 Audit committee:  
Chairman David Angelus, Members: Rick Askew (Pacific Northwest Region); Bob Baugh (Smokey Mountain Region); Dan Dazzo (Appalachia Region) and Dana Drysdale (Loma Prieta Region.)
- Items for discussion:
  - Nominating Committee Status David hopes to have a call regarding the update of the nominating this week. David is speaking to John DeAngelo about the nominating process, questions to ask potential candidates. David hopes to have an update by the next board meeting.
  - Annual Member Meeting Status
- Next Steps: National is sending some books to the region commemorating the club and the 70th celebration. A recommendation was to keep one as a resource reference for the club and maybe we can raffle off a copy as a door prize.

Submitted by Sharon Neidel (8/25/25)

## **Vice President's Report (Pat Burke)**

Attended WERKS in Monterey, Held several zoom meetings on the 70th anniversary with GGR. Ben D. assisted with the authoring of the MSR page

### ***Update on the 70th Anniversary Event***

***198 Attendees***

***96 cars = 41 Redwood / 55 GGR***

***96 lunches sold***

Driving tour is in the works with an abbreviated Maxville/Treffen Tour  
Starting in South Napa Target parking lot (*Subject to change due to the Pickett fire*)  
The event will be all outdoors due to size constraints. PA system w/speakers.  
Parking will be on the North Parking lot IFO the historic building  
NO outside alcohol will be allowed. Cash bar for wine/Beer  
The club's 2026 Crab Feed will be on 2/21/26 at the Marin Yacht Club.  
A discussion of a budget of \$ 500.00 for door prizes for events. Ben Davoren introduced a memo to approve this budget amount. David Bunch seconded the motion. Motion passed.

Much more to come!

- Submitted by Pat Burke August 29, 2025

## **Treasurer's Report (Don Magdanz)**

### **FINANCE REPORT**

Changed owner of UPS PO Box in Santa Rosa from Jerry Gladstone to Don Magdanz and Jeff Hall.

Financial reports were emailed to the Board Members on Sunday, 8/25. I am expecting that each Board Member that leads an Event or has responsibility for a Category under Other Expenses would be looking at the RedPCA Financial Report for Income, Expense, and

Total; he/she can then look at the RedPCA YTD Transactions Detail to see what income or expenses I recorded; if there are any discrepancies, I would expect to hear from you.

Submitted by Don Magdanz August 26, 2025

**Secretary's Report (Eileen Gaines)**

- Items for discussion: Nothing to report
  - Next Steps: Nothing to report
- Submitted by Eileen Gaines ( August 25, 2025)

**Past President's Report (Ben Davoren)**

- Items for discussion:
- Next Steps: Ben will be getting a flyer together for the Food Charity Run on November 4, 2025. MSR is open for this event.

Submitted by Ben Davoren (August 26, 2025)

**Autocross Director's Report (Stacy O'Connell)**

- Renewed Clokk timing system for our annual subscription (\$400). Was under my credit card, Don is reimbursing me and switching card to the club's
- Will be ordering insurance for our Oct 19 event at TH
- Since this is a Zone weekend event and SVR did the dinner stipend for the April event, I'd like to ask that Redwood requests the stipend for this event
- Attended ESCA's August 16 autocross. 10 Porsches showed up, many members. I chaired this event and will again for the Oct 25 event: the last one of the season. Any takers to participate?
- Next Steps: A flyer will be generated for the October 19 event and then a request can be submitted for a stipend request.

Submitted by Stacy O'Connell (8.26.25)

**Communications Director's Report (Stacy O'Connell)**

- Helped Pat with 70th invite for Constant Contact
- Created Bella Union flyer
- Next Steps:
  - Any upcoming flyers to develop? Event emails to send?
  - Follow up with Brad re: any new member comms to help with

Submitted by Stacy O'Connell (8.26.25)

### **Concours Director's Report (Essy Fariab)**

- Items for Discussion:
- Sponsors for our Oct 12th Concours event - ask Mike if Auto Sport is donating raffle prizes.
- The cost of trophies is approx \$1800 for 35 - ask Pat and Kurt if it's a possibility for Napa Vault to donate to cover trophies (their name would be printed on the trophy). I
- Ask Don where to find the budget spreadsheet to fill out for our event

Submitted by (Rosa Fariab, 08.26.25)

### **der Riesenbaum Editor's Report (David Bunch)**

- Items for Discussion

#### **Report**

- On 8/10/2025 at 10 pm. emailed 1124 Newsletters.  
781 were opened, 5 emails bounced, 2 Unsubscribed, with 1119 Successful Deliveries.
- On 8/13/2025, emailed 366 Newsletters to Non-Openers, 109 were opened, 0 emails bounced, 0 Unsubscribed, with 366 Successful Deliveries.
- Open Percentage - Desktop 96% and Mobile 4%.
- Click-Through Distribution
  - Total Clicks - 90 Clicks
  - Bella Union Wine Tour - 32 Clicks
  - Murphy's Tour - 9 Clicks
  - Porsche Parade - 5 Clicks
  - Charity Adventure - 5 Clicks
  - Lemons Concours - 5 Clicks
  - Werks Reunion - 4 Clicks

- Next Steps:  
Submitted by David Bunch (August 26, 2025)

### **Event's Coordinator's Report (Kurt Fischer)**

- Items for discussion:
- Next Steps:  
Submitted by Kurt Fischer (August 26, 2025)

We are all set for Saturday's tour to Bella Union. 60 people and 32 cars.

#### **(Jeff Hall)**

- Murphy's Ironstone Concours Weekend
  - 23 members / 12 Porsches
  - Friday night BBQ set
  - Concours tickets set
  - Working with Kelly Telfer for Friday BBQ at his studio
  - Will have three-day agenda out soon
  - Pat and Jeff to review routes in Murphys
- DRNK Winery Tour and Lunch
  - October 16th (Thursday)
  - Winery working on caterer
  - \$60 entry
  - Working on Tour

### **Membership Director's Report (Brad Williams)**

#### **MEMBERSHIP REPORT**

At the end of July our Redwood Region had a total of 1,146 active Members/Co-members, 9 active Associate members and 15 active Test Drive members. We had 49 of our Redwood Region members celebrate their five year, or more, PCA membership anniversaries in July. Of these, David Merz is the longest tenured. David celebrated his 53rd anniversary as a PCA member. Hopefully, by taking a long drive in his 356!

Here are the August membership changes as of the 26th:

- Redwood Region has had:
  - 7 new members join PCA RR. They are:
    - Deborah Sabo of Corte Madera, Kevin Johnson of Belvedere, William Gioia of Mill Valley, Paul Tokarz of Corte Madera along with his affiliate member, Max Tokarz, Nathan Allen of Belvedere, Alexander Wilhelm of Forrest Knolls, Larry Lasky of Sausalito.
  - No members have transferred into our region, as of the 26th.
  - Two members did transfer out: Ferdinand Rubio of American Canyon and John Macintosh of Napa
  - One Test Drive member purchased a "new-to-them" 2013 Boxster and is now a full PCA member. Look for Dr. Russell Schreiber when you are in Sebastopol and, hopefully, at one of our upcoming events.
  - Net gain: 6 members
- Items for discussion:

- Porsche Marin again reserved several spots for our region at the entry to the popular Second Saturday Social even at the Strawberry Village shopping center. As Sharon mentioned earlier, there were many attendees who expressed interest in joining the club. I distributed PCA applications to all cars not bearing a PCA decal, as Paige G can attest to! I also distributed past Panorama issues to anyone interested. If you do not save your Panoramas that are not more than five years old, let me know and I will likely use them to recruit new members. One attendee who expressed interest in our club has already joined as a Test Drive member and is actively looking to purchase a 997. Hopefully, he will find the right Porsche and become a full member soon.
- **Follow up Items:**
  - Options for New Members Social

Submitted by Brad Williams (August 26, 2025)

### **Rally Director's Report (Jerry Wachtel)**

- Items for discussion
  - I will be unable to attend tonight's meeting as I am out of the country.
  - I will postpone the Devil's Gulch 3 rally until the spring of next year since I have driven the current proposed route and agree with the Rallymaster that it is not acceptable in its present form. Since I will be traveling throughout August and September, there will be insufficient time to redesign the Rally by the current date of October 4th.
- Next Steps
  - I will select a replacement date for the Devil's Gulch 3 Rally during the Board's calendar meeting in November.
  - I will delete references to the Devil's Gulch 3 Rally from the Region's calendar and other PR materials.

Submitted by Jerry Wachtel (8/26/25)

### **Safety Director's Report (Joe Burroughs)**

- Item for discussion:
- Next Steps:

Submitted by Joe Burroughs (

- I have the radios and 2 safety bags for Sweeps.
- Proposal to have a safety officer (club member) with yellow vest and Stop/Slow sign in hand for traffic control when cars are pulling out onto a busy street / road.
- During drivers meeting, mention to those who feel more comfortable driving slower, please position towards the back of the group during the run.
- A discussion ensued about being very cautious with regards to structuring as there might not be an opportunity to evaluate driver's skill. Possibly ask if there are new

members to ask where they feel comfortable in a run group. Mention that regrouping will be performed during the run.

- When regrouping is positioned along a road and when the Sweep arrives, have the Sweep stop in road with emergency flashers on to block traffic to allow the Porsche group to pull-out onto road simultaneously.)
- Joe will get a copy of the Region's Procedure manual. This is a national procedure manual that has the language required to structure run groups.

#### **Social Media Report (Kurt Fischer):**

- Items for discussion:

- Next Steps:

Facebook is up to date with all events posted.

Submitted by Kurt Fischer (August 26, 2025)

#### **Sponsorship Director's Report (Mike LaFrenais and Jeff Hall)**

##### **SPONSORSHIP Update**

- Items for Discussion
  - Auto Sport Detailing will be participating in the Concours event in October. Will follow up to see if they will be donating any raffle prizes.
  - Hi-Tec will speak with Greg to see if they would be willing to contribute \$1,500 towards lunch at the Concours event in October
- Next Steps:

Submitted by Mike LaFrenais (08/26/25)

- Items for discussion:

##### **Porsche Marin**

- Kyle + 2 will attend 70th Anniv. In two Porsches
- PM is going to present \$1,000 to CIA (LARGE check)
- Don't forget 2nd Saturday Social at Strawberry Village

- Next Steps:

Submitted by Jeff Hall (August 26, 2025)

### **Webmaster's Report (Interim: Chip Witt)**

Submitted by Chip Witt ()

### **NEW BUSINESS:**

A motion was introduced by Kurt Fischer to adjourn the meeting . Ben Davoren seconded the motion. Motion passed.

**Meeting adjourned at (8:15 ) pm by President Sharon Neidel**