

**Redwood Region – Porsche Club of America**  
**November 25, 2025 Meeting**  
**Board Report**

**ATTENDANCE**

**Executive Council (EC):**

Present

x	President	Sharon Neidel
x	Vice President	Patrick Burke
x	Secretary	Eileen Gaines
x	Treasurer	Don Magdanz
x	Past President	Ben Davoren

**Committees:**

Present

x	AX Director Chair/Communications Director	Stacy O'Connell
x	Concours Director	Essy Fariab
	der Riesenbaum Editor	David Bunch
x	Events & Social media Director	Kurt Fischer
	Membership Director	Brad Williams
x	Rally Director	Jerry Wachtel
x	Safety Director	Joe Burroughs
x	Sponsorship Co- Director	Mike LaFrenais
x	Sponsorship Co- Director	Jeff Hall

**Guests:** Paige Gaines, Lisa Daveron, Connor Newton, Rosa Fariab

**CALL TO ORDER:** on at (7:02 pm )by Sharon Neidel via Zoom Video Communications and at Torches, Petaluma.

### **APPROVAL OF MINUTES:**

**A motion to approve the minutes from the October 28, 2025 meeting was introduced by Eileen Gaines, seconded by Ben Davoren minutes approved.**

### **President's Report (Sharon Neidel)**

- The only activity this month was the Regionfocus Webinar on National Awards
- Items for discussion:
  - Received a request from the Hi Tech Robotics to sponsor their program again
  - Request to advertise the TRG Parts Sale
- Next Steps:
  - Complete Region Continuity Form for PCA - 1st week of December
  - Coordinate with Pat to turn over any Region records & property
  - Coordinate with Ben to review Charities and other Past President Duties

Submitted by Sharon Neidel (11/24/25)

### **Vice President's Report (Pat Burke)**

I have been planning the Holiday Party with MYC. Band was paid \$300.00 deposit  
Menu is being finalized. Far Niente is providing wine for each table.

OneOneFunRun is organized and a route is being planned. Need leads and sweeps

I attended POSSE on November 23rd.

Prepared for tonight's meeting.

- Next Steps: A motion to appoint Connor Newton to the derReisenbaum newsletter for 2026 was introduced by Eileen Gaines, seconded by Pat Burke. Appointment approved.
- Submitted by Pat Burke November 25, 2025

## **Treasurer's Report (Don Magdanz)**

### **FINANCE REPORT**

Financial Reports were emailed to the Board on Saturday, 11/22/25 at 5PM.

RedPCA received Cash Back from Chase VISA for \$1,685.83

Submitted by Don Magdanz

## **Secretary's Report (Eileen Gaines)**

- Items for discussion: Nothing to report
  - Next Steps: Nothing to report
- Submitted by Eileen Gaines (November 23, 2025 )

## **Past President's Report (Ben Davoren)**

Confirmed that CASA will send their Board President and guest to our Holiday Party

- Items for discussion:

Revision to last month's approvals for charitable contributions.

We approved donations for CASA, REFB, HomewardBound of Marin and Toys4Tots totaling \$7000 (versus \$7500 in 2024), but did not have a request from the Rohnert Park Tech High Robotics Team who we supported last year with \$1000. We have subsequently received a request that we help them this year as well.

We do have a long history of recurring donations to charitable organizations but have also contributed to "one-time" causes (such as Sonoma Fire Relief in 2020). We haven't explicitly identified whether donations are in perpetuity but it's not clear that should be done. PCA explicitly expects us to donate to charitable organizations with the monies we have.

- Next Steps: Consider funding the RP Tech High Robotics team for 2025 at \$1000  
A motion by Ben Davoren was introduced to approve funding for Tech High. Jeff Hall seconded the motion. Motion approved  
Submitted by Ben Davoren (11/20/25)

## **Autocross Director's Report (Stacy O'Connell)**

- Items for discussion:
  - Next Steps: A/X dates for 2026 pending
- Submitted by Stacy O'Connell (November 25, 2025)

### **Communications Director's Report (Stacy O'Connell)**

- Items for discussion
- Next Steps:

Submitted by Stacy O'Connell (j)

### **Concours Director's Report (Essy Fariab)**

- Nothing new to report: Rosa brought up a consideration for some club stationary to have on hand to be able to send thank you notes to our sponsors for support. Pat will ask Katherine Zimmer Burke to design some stationary and these will be ordered for club use.

Submitted by Rosa Fariab, 11.24.25

### **der Riesenbaum Editor's Report (David Bunch)**

- Report
- A. On 11/10/2025 at 10 am. emailed 1465 Newsletters.
- 1,000 newsletters were opened,
- 25 emails bounced with 4 having "Mailbox Full", & 16 "Suspended".
- 3 Unsubscribed. 2 (The content is no longer relevant to me).
- 1440 Successful Deliveries.
- B. On 11/13/2025 at 10 am, emailed 363 Newsletters to Non-Openers.
- 122 newsletters were opened.
- 2 emails Bounced.
- C. Open Percentage - Desktop 70% and Mobile 30%.
- D. Click-Through Distribution Total Clicks - 161 Clicks
- Redwood Holiday Party - 48 Clicks.
- One One Fun Run - 50 Clicks.
- Redwood Flicker Photos - 16 Clicks.

Members Meeting 4 Clicks

DRNK Tour 6 Clicks

Trunk-or-Treat Event 4 Clicks

- Toys for Tots Sponsors - 10 Clicks
- Porsche Marin - 5 Clicks.
- SVR'S Turkey Run Rally - 8 Clicks.
- Redwood Goodie Store - 3 Clicks

- Next Steps:  
Submitted by David Bunch

### **Event's Coordinator's Report (Kurt Fischer)**

- Items for discussion:
- Next Steps:  
Submitted by Kurt Fischer ()

Events for 2026 that I will do:

Porsches on the Plaza - June 2026

Visit to Boeschen Winery - TBD

Visit to The Racers Group - Adobe Road winery new tasting room in Petaluma -  
March or April

Visit to one or two of the Far Niente properties

### **Membership Director's Report (Brad Williams)**

#### **MEMBERSHIP REPORT**

At the end of October our Redwood Region had a total of 1,181 active Members/Comembers and 15 active Test Drive members. We had 35 of our Redwood Region members celebrate their five year, or more, PCA membership anniversaries in October. Bela Thury, at 41 years, is the longest tenured. That means that Bela first joined in 1984. However, Bela's 356 was born long before that. 1964, to be exact. If you adventure across the Golden Gate Bridge you may see Bela cruising around the hometown hills of San Francisco.

Here are the November membership changes as of November 23:

- Redwood Region has had:
  - Three new members have joined PCA RR in November. They are:
    - Odessa Mattsson of Santa Rosa (2021 911 Carrera S Cabriolet)
    - Jake Carter of Corte Madera (2014 911 GT3)
    - Alexander Gately of Angwin (2024 911 GT3 RS).
- Two members have transferred into our region, as of the 23rd.

They are: Rodney Lambert and Elisabeth Lehmborg of Kelseyville transferred from Golden Gate(1989 928 S4), Larry Badiner of Sebastopol transferred from Golden Gate.

One of our Test Drive members purchased a “new to them” Porsche in October. That lucky gentleman is Evan Gibbs of Mckinleyville (2018 Cayman GTS).

• Next Steps:

- Cards for distribution to potential new members
- Advanced Membership Chair Ideas

- Logic based surveys • After discussion it was decided to move forward, with caution, to looking at the advantages of using a survey to reach out to Region members. If drafted correctly, it could be beneficial as to seeing how to grow member participation in our Region’s events. PCA National sent .pdfs of surveys that were sent out by other regions. Some of the queries were relevant. Some, not so much. Many questions asked for individual responses. I am in the process of sending a request to National for these responses.

Submitted by Brad Williams (November 23, 2025)

**Rally Director’s Report (Jerry Wachtel)**

- Items for discussion
  - Coordinated chosen rally dates from SVR.
- Next Steps:
  - Calendar selections

Submitted by Jerry Wachtel (11/25/25)

**Safety Director’s Report (Joe Burroughs)**

- Item for discussion: No safety issues to report.
- Next Steps: Sharon will follow up with David about the safety signs

Submitted by Joe Burroughs (November 25, 2025)

**Social Media Report (Kurt Fischer):**

- Items for discussion:
- Next Steps:

All events have been posted to Facebook!

Submitted by Kurt Fischer ()

## **Sponsorship Director's Report (Mike LaFrenais and Jeff Hall)**

### **SPONSORSHIP Update**

- Distributed Toys 4 Tots collection bins to sponsors
- Working on a new sponsorship model:
  - Moving away from annual sponsorship fees and replacing it with an event based model
  - Sponsors would sign up and contribute to events where they will be able to promote their brand and would pay to participate in the event with minimum contribution levels (yet to be determined with a minimum amount required)
  - Contributions could be in the form of products or services that are provided to Redwood PCA members
  - Sponsors would be promoted in der Riensenbaum with advertisements for their business
  - More details to be provided
- Next Steps: Finalize sponsorship program and gain board approval prior to end of year

Submitted by Mike LaFrenais (11/25/2025)

- Items for discussion:
- Next Steps:

Submitted by Jeff Hall ()

**Webmaster's Report (Interim: Chip Witt)**

Submitted by Chip Witt ( )

**NEW BUSINESS:**



**Porsche Club of America – Redwood Region  
2026 Executive Council Election  
Teller Certification**

In accordance with Article IX, Section 5 of the Redwood Region Bylaws, the undersigned Tellers have reviewed and verified all ballots submitted through the official online voting platform for the 2026 Executive Council Election.

We certify the following

- All ballots were received before the published deadline
- Each ballot submitted by an eligible voting member was counted
- Voter totals below accurately reflect the votes as submitted
- Write-in entries are listed exactly as submitted and were not reviewed for eligibility or nomination intent, as the slate was uncontested, and bylaws require reporting only

A total of 91 valid ballots were received and counted. The results are as follows:

**Redwood Region PCA – 2026 Executive Council Election Results (Final Certified Count)**

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**President – Pat Burke**

91 Yes

0 No Preference / No votes

**Vice President – Jeff Hall**

90 Yes

1 No Preference

0 No votes

**Treasurer – Don Magdanz**

87 Yes

2 No Preference

2 No votes

**Secretary – Eileen Gaines**

91 Yes

0 No Preference / No votes

**Write-in Entries**

The following names were submitted in the optional write-in field. No office was indicated, so these are recorded as general write-ins and are not assigned to any specific position:

Kurt F Fischer  
Bob Mortensen  
Ronna Steffanie

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Mark Richmond  
Ahmad Ali Fariab  
Todd Belforte  
Gabrielle M Campbell  
Anita Benzing  
isabelle j vulis

**Elected Officers for the 2026 Redwood Region Executive Council:**

**President:** Patrick Burke

**Vice President:** Jeffrey Hall

**Secretary:** Eileen Gaines

**Treasurer:** Don Magdanz

Each candidate received a majority approval of all valid ballots cast.

We certify that the above results are accurate and represent all valid ballots submitted during the voting period.



**Ben Davoren**

Past President, Redwood Region PCA

*Teller*



**Stacy O'Connell**

Communications Director, Redwood Region PCA

*Teller*

A motion was introduced by Eileen Gaines to adjourn the meeting. Jeff Hall seconded the motion. Motion approved.

**Meeting adjourned at (7:44 ) pm by President Sharon Neidel**