

Redwood Region – Porsche Club of America
September 30, 2025 Meeting
Board Report

ATTENDANCE

Executive Council (EC):

Present

x	President	Sharon Neidel
x	Vice President	Patrick Burke
x	Secretary	Eileen Gaines
x	Treasurer	Don Magdanz
	Past President	Ben Davoren

Committees:

Present

x	AX Director Chair/Communications Director	Stacy O'Connell
x	Concours Director	Essy Fariab
x	der Riesenbaum Editor	David Bunch
	Events & Social media Director	Kurt Fischer
x	Membership Director	Brad Williams
x	Rally Director	Jerry Wachtel
x	Safety Director	Joe Burroughs
x	Sponsorship Co- Director	Mike LaFrenais
x	Sponsorship Co- Director	Jeff Hall

Guests: Paige Gaines, Rosa Fariab

CALL TO ORDER: on at (7:00 pm)by Sharon Neidel via Zoom Video Communications and at Torches, Petaluma.

APPROVAL OF MINUTES: A motion to approve the minutes for the August 26, 2025 Board meeting was Pat Burke, seconded by David Bunch. Motion passed.

President's Report (Sharon Neidel)

- Busy Month attending events
 - 9/13/25 70th Anniversary - beautiful site and great event thanks to Pat Burke
 - 9/13-14/25 left the Anniversary party to work the Club Race at Thunderhill. Made it just in time.
 - 9/21/25 attended the Auto-X in Santa Rosa. Much thanks to Stacy and crew for getting this together on short notice.
 - 9/25-28/25 attended the Murphys Tour. Thank you Jeff and Pat for great drives and a wonderful weekend.
- In addition to attending events
 - Ordered and received the new 70th Anniversary Glasses
 - Requested the multi region subsidy for the October AutoX
 - Assisted Pat in locating a site for the Annual Members Meeting
 - Billed GGR for Redwood's income from the 70th event They will be sending check for \$1,944.99 to Don. (\$1,383.55 net of MSR fees for 61 cars) and their portion of the glassware (116 glasses \$561.44)
- Attended the Zone President's meeting via Zoom on the 25th along with Pat.
 - PCA has introduced a new Onboarding process for new members. There will be a Webinar on 10/21/25 for President's, Membership Directors and other interested parties on the new procedures.
 - PCA's next project will be Apps for Regions hosted by PCA
 - Another reminder to complete Post Event & Observer Reports
 - Another Reminder to utilize Subsidies.
 - There is no interest in a Zone Awards Dinner as in the past. For this year Auto-X will distribute awards at the 1st event in 2026. Concours will have some kind of event tbd. Any Zone awards will be done at an event of the recipient's Region.
 - Reminder to have a nominating committee. Encouraged to follow PCA's new procedures.

- Items for discussion: Annual Members Meeting. Secured Northwoods for the 25th. \$20 per person + tax/tip= \$25.85 for sandwich & salad bar. Pat & Brad working on the detail. If this is a new member function we can apply for a \$500 subsidy.
 - Nominating Committee - David Report. Need to approve slate.

- Next Steps:
 - Follow up for payment by GGR of \$1,944.99
 - Follow up for payment of Auto-X subsidy
 - Request New Member Subsidy of \$500 when event flyer is available.
 - Follow up on event on October 25th as required by the bylaws.
 - Attend 10/21/25 Webinar on the new Onboarding process
 - In reference to the new National Onboarding process for members there was a discussion about the club's experience with "dead email addresses" that National initiates that can cause problems in Constant Contact. Also a concern was a potentially disjointed onboarding approach between National and the region. Redwood will have board members on the call at 10/21 to learn more about this proposal.
 - Jeff Hall, Stacy O'Connell will put the flyer and MSR together for the 10/25/25 event. A route might already be available in Ride with GPS from previous runs. A budget was recommended to charge \$ 25.00 per person. David proposed a motion to approve the budget for the annual gathering. This was seconded by Pat Burke. Motion passed.
 - Clarification on board members responsibilities are in the Region's Procedural Manual. Stacy will send this manual to all board members.
 - There is a slate of candidates for the calendar year 2026. Pat Burke (President), Jeff Hall (Vice President), Don Magdanz (Treasurer) Eileen Gaines (Secretary). A motion by Eileen Gaines was introduced to approve these candidates for the upcoming calendar year. Mike LaFrenais seconded the motion. Motion passed.
 - Candidate statements will be in the November der Riesenbaum.

Submitted by Sharon Neidel (rev 9/30/25)

Vice President's Report (Pat Burke)

With the 70th Anniversary event wrapped up I was able to focus on being an attendee at Ironstone Concours and enjoy the Redwood Region family in Murphys. Great drives and fellowship. I think we all made it home without any moving violations this year!!!

Pre-event visit to Murphys with Jeff Hall overnight a week before.

Attended the Zone 7 Presidents meeting on Zoom while in Murphys.

Attended AX in Santa Rosa.

Completed the PCA Observers Report for the 3 Murphys tours

Will be attending the Concours in Sonoma

Leaving for a week for Indianapolis Oct 14th - 19th for the World Food Championships. This year, I have a full week of judging and being a Table Captain during the event. Then, I was selected to be a final Judge on the last day to crown the Champion Chef's in two categories, Dessert (ohBOY!) and Ring of Fire BBQ. That is a judging HONOR! I'm extremely excited...

Planning has begun for the One One Fun Run. Don't stay up too late!

- **Item for discussion:** Started the planning with Sharon for the New Members Annual Meeting on October 25th held at Northwoods Golf Course. Need assistance with planning the drive and program.
- Next Steps:
- Submitted by Pat Burke September 30, 2025

Treasurer's Report (Don Magdanz)

FINANCE REPORT

Reports were sent via email on Monday, 9/29

Within the last year, I have not had any reason to look at the financial information in Quick Books from 2023 back; the 2024 and 2025 financial information is in Quicken. Quick Books is about \$75/month; Quicken is about \$90/year. For one year after cancellation of Quick Books, there is read only access; then the data is deleted. I suggest that RedPCA cancel Quick Books.

At a previous board meeting, I outlined the requirements of an individual that would be able to assist in the Treasurer functions as follows:

- If the Treasurer is incapacitated, capable of quickly taking over the responsibility of posting financial information in Quicken, writing checks, generating reports. etc.
- Assist in backing up Quicken and able to load the Quicken program and RedPCA data onto his/her MacBook.
- Serve on the Finance Committee for the Annual Review.

I selected Sue Holzer as the above described individual; Marcus and Sue are RedPCA members. She is a bookkeeper for several non-profit organizations and knows Quick Books (Quicken is a subset of Quick Books).

A motion to cancel the region's subscription to Quick Books was introduced by Pat Burke, seconded by Jeff Hall. Motion passed.

Submitted by Don Magdanz September 30, 2025

Secretary's Report (Eileen Gaines)

- Items for discussion: Nothing to discuss
 - Next Steps: No next steps
- Submitted by Eileen Gaines (September 28, 2025)

Past President's Report (Ben Davoren)

Charity Adventure on November 4th has 19 of 20 spots filled.

- Items for discussion:, I am away for Sept meeting but Homeward Bound of Marin would love for us to come to their treat-or-treating event for 30-100 kids on October 29th (a Wednesday afternoon) which is Trunk-or-Treat. It might be really fun to have our cars "backwards" from the rest of the attendees using our frunks with a little bit of decoration and perhaps some relevant costumes (e.g. lederhosen). Just a few participants might be all we need to bring some cheer! I have reached out to board via email. Even 5 cars would be a great showing I think.
- Next Steps: Discuss charitable contributions in October

Submitted by Ben Davoren (9/30/25)

Autocross Director's Report (Stacy O'Connell)

Our first local autocross since 2021 was held on Sept 21 at the Sonoma Fairgrounds. ESCA's date was changed, and we signed a new contract with the Fairgrounds for the date. All in all, it was a great success - 48 cars and 11 runs! About 50/50 PCA/ESCA attendees. Many instructors were needed - special thanks to Sharon and David for instructing ALL day!

- Financials are posted to [dropbox](#) (TLDR: we're in the black!)
- This takes into account the items needed to get the trailer up and running

- Items for discussion:
 - The marine battery inside the trailer needed to be replaced, along with a charge controller to keep the battery within undercharging and overcharging states. (\$160 and \$77).
 - Request to purchase a new rooftop-mount solar panel and installation accessories (\$90). This will replace the current suction cup panel, which is too small to maintain the battery and is barely working due to damage from the elements. The new panel will be larger, durable, and permanently mounted. This preserves the investment in the battery.
 - A motion to purchase this new equipment of \$ 90.00 was introduced by Stacey O'Connell, seconded by Pat Burke. Motion passed.

Submitted by Stacy O'Connell (9/30/25)

Communications Director's Report (Stacy O'Connell)

- All new members and transferred-in members were updated to CC database
- Note to board: the [Event Checklist](#) came in very handy while pulling together the AX. I remind everyone about it and recommend using it for every event.
- Flyers needed?
- Items for discussion
 - Our permissions in Dropbox don't align with the current makeup of board members. OK to work with Chip to update?

Submitted by Stacy O'Connell (9/30/25)

Concours Director's Report (Essy Fariab)

- **Items for Discussion:** Redwood Region Concours is less than 2 weeks away!
 - Budget Proposal approval
 - Certificate of Insurance confirmation
- **Next Steps:**
- **Volunteers Needed (please)**
 - 2 people to help with registration, etc
 - Possible volunteers to help Kurt & Essy direct cars
 - Can someone please pick up coffee at nearby Sonoma Peets (Essy will call in the order beforehand)?
- **Items Needed**
 - 2-3 Tables and chairs for Registration & Judging
 - Redwood Banner, tent, etc
 - Raffle tickets (and jar for tickets)
- **Other**
 - We will be discussing with Mike - AutoSport gift basket contributions this week

- Any gift contributions (wine, etc) for our raffle prizes are welcomed!
- Action Items: All requests for volunteers to assist on Sunday October 12 were met so all roles are filled.

Submitted by Rosa Fariab (09.30.2025)

der Riesenbaum Editor's Report (David Bunch)

- Report
 - A. On 9/11/2025 at 8 am. emailed 1120 Newsletters.
752 were opened, 7 emails bounced, with 1113 Successful Deliveries.
 - B. On 9/14/2025, emailed 387 Newsletters to Non-Openers.
126 were opened, 1 emails bounced, with 386 Successful Deliveries.
 - C. Open Percentage - Desktop 95.1% and Mobile 4.9%.
 - D. Click-Through Distribution
 - Total Clicks - 97 Clicks
 - DRNK Tour - 31 Clicks
 - Redwood & Zone Concours - 21 Clicks
 - Redwood Sept. AX - 11 Clicks
 - Redwood Oct. AX - 5 Clicks
 - Murphy's Tour - 7 Clicks
 - Charity Adventure - 4 Clicks
- Next Steps:
Submitted by David Bunch (September 30, 2025)

Event's Coordinator's Report (Kurt Fischer)

- Items for discussion:
- Next Steps:
Submitted by Kurt Fischer (September 30, 2025)

All events are up to date

Membership Director's Report (Brad Williams)

MEMBERSHIP REPORT

At the end of August our Redwood Region had a total of 1,155 active Members/Co-members, 9 active Associate members and 18 active Test Drive members. We had 73 of our Redwood Region members celebrate their five year, or more, PCA membership anniversaries in September. Of these, James Hurson is the longest tenured.

James celebrated his 53rd anniversary as a PCA member, signing up in 1972. James is driving a 1971 911T.

Here are the August membership changes as of September 30:

- Redwood Region has had:
 - 7 new members have joined PCA RR in September. They are:
 - Ron Harness of Novato (2006 Cayman S), Ken and Jackie Broad of Mill Valley (2025 911 Carrera T), Chris Chouinard of Mill Valley (1970 911E), Rodrigo and Maggie Espinosa of Mill Valley (2014 911 Carrera Cabriolet), Francois (FB) Bonin of San Rafael (2014 911 Carrera Cabriolet), Kevin Lee of Santa Rosa (2016 Cayman GT4) and Lindsey Furtado of San Rafael (2001 911 Turbo)
 - 2 members have transferred into our region, as of the 30th. They are: Marc Berton of Mendocino who transferred from Los Angeles and David and Judy Colman of Sausalito who transferred from Sacramento Valley
 - 1 member did transfer out: Brian Bender transferred to the Central New York region.
 - None of our Test Drive members purchased new or “new to them” Porsches in September
 - Net gain: 8 members
- **Follow up Items:**
 - Options for New Members Social
 - Postcards
- **New Items**
 - Cost of Co-member badges and replacement badges. The region pays for name badges for new members and their associate. Requests for replacement badges are charged to the member.
 - Comments on performance to date
 - Communication with test drive members

Submitted by Brad Williams (September 30, 2025)

Rally Director's Report (Jerry Wachtel)

- Items for discussion
 - Nothing to report
- Next Steps:
 - Nothing to report

Submitted by Jerry Wachtel (9/30/25)

Safety Director's Report (Joe Burroughs)

- Item for discussion:
-

I substituted for Kurt Fisher at the Bella Union Winery run. The run was successful and safe.

- I performed a 70th Anniversary pre-run with Pat Burke. A few road issues were a concern, so the route was changed.
- Radios and safety packs were transferred to Jeff Hall for Murphy's weekend run.)

Next Steps: Joe recommends going with purchasing two of the 18 inch hand signs to stop traffic to allow the tours to leave on busy roads in one group.

Submitted by Joe Burroughs September 30, 2025

Social Media Report (Kurt Fischer):

- Items for discussion:
- Next Steps:

Facebook is up to date for all events

Submitted by Kurt Fischer (September 30, 2025)

Sponsorship Director's Report (Mike LaFrenais and Jeff Hall)

SPONSORSHIP Update

- Garage Condos (Napa Vault)
 - Have contributed \$500 to the Concourse event on Oct 12th
 - They plan to attend the event and will have a 10X10 tent that they will set up in order to provide information and answer questions regarding the vault
 - Garage Condos is looking into getting Napa Vault to increase the budget to include further event sponsorship in the future as they want to stay involved
- Next Steps:
 - Looking into getting advertisement material for Napa Vault from the Garage Condos team to add to Der Riesenbaum newsletter
 - Categories of sponsorships. An annual contribution in addition to an event contributor. More discussion to follow

Submitted by Mike LaFrenais (09/30/25)

- **Porsche Marin**
 - Next Marin MotorSocial - Oct 11

- **Events**
 - Murphys / Ironstone recap

 - DRNK Wine Cave Tour update
 - 26 members / 16 cars
 - RWGPS route TBD
 - Reg closes 10/8
 - Possible email prior to close?

- Items for discussion:

- Next Steps:

Submitted by Jeff Hall (9/30/25)

Webmaster's Report (Interim: Chip Witt)

Submitted by Chip Witt ()

NEW BUSINESS:

A motion was introduced by Pat Burke to adjourn the meeting. David Bunch seconded it. Motion passed.

Meeting adjourned at (8:40pm) pm by President Sharon Neidel